

Where the Need Is: Building a Mobile Health, Hygiene, and Referral Program for Rural Calaveras County



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Session Agenda & Objectives

01

The Setting

By the end of this session,
participants will be able to:

Describe how local assessment data can establish the need for mobile health and hygiene services in a rural county.

02

The Program

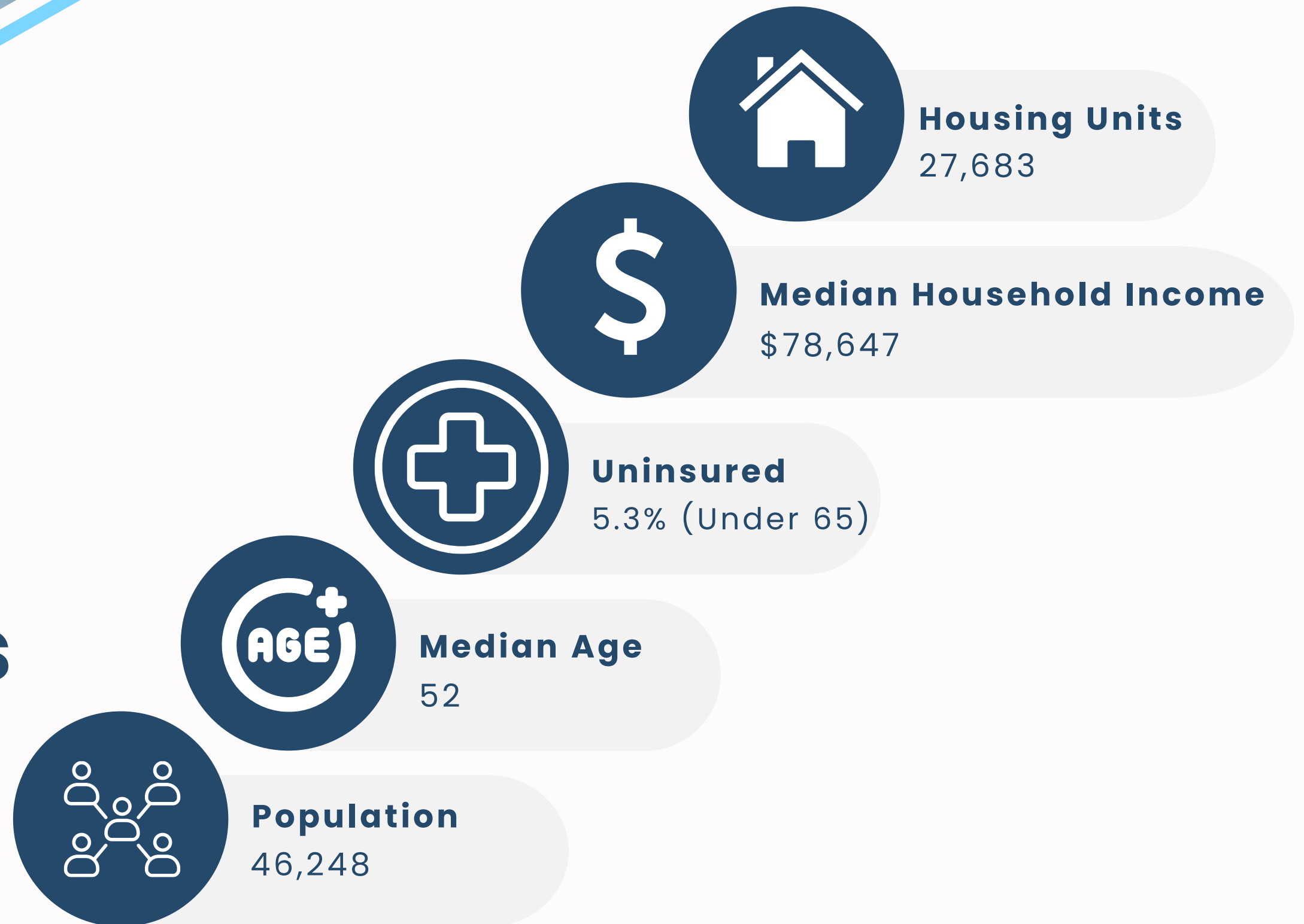
Identify the clinical, operational, and referral infrastructure a field-based screening program requires.

03

Sustaining the Work

Identify the partnerships and funding approaches that sustain a mobile program past its pilot phase.

Community Demographics



Social Drivers of Health

Roots of Health



Food
Insecurity
13.2%



Housing Cost
Burden
38.9%



Unemployment
6.0%



Poverty
13.0%

U.S. Census Bureau (2025). American Community Survey 5-Year Estimates, 2020–2024 — poverty.
California Dept. of Housing and Community Development (2025). Final Regional Housing Need Determination and Allocation Plan, Calaveras County, December 11, 2025 — housing cost burden.
Feeding America (2026). Map the Meal Gap 2026 (2024 data) — food insecurity.
U.S. Bureau of Labor Statistics, Local Area Unemployment Statistics — unemployment.

Health Burden & Access Gaps

**37.8% have high blood pressure
— about 14,500 adults**

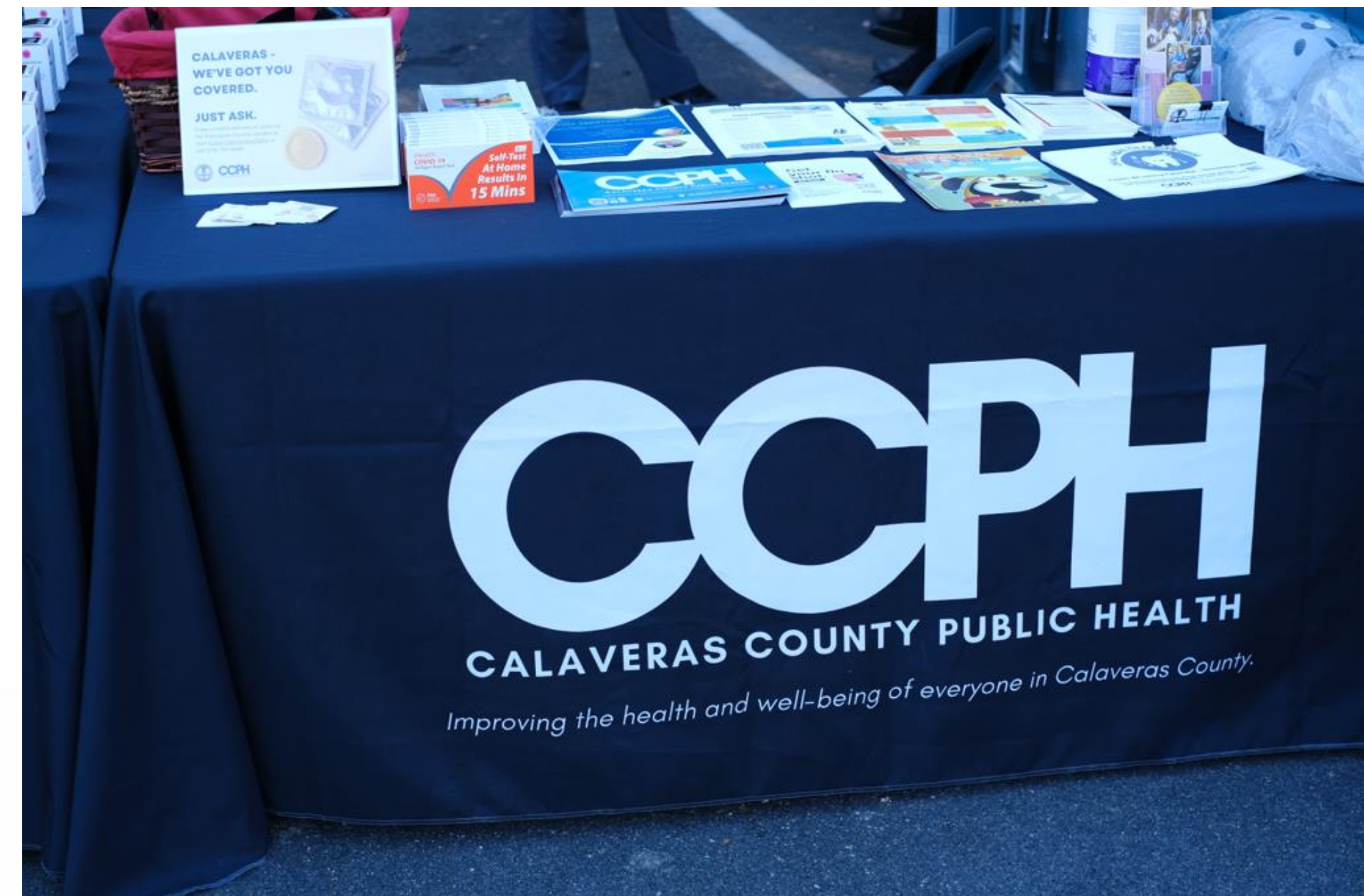
**40.7% have high cholesterol
among those screened in the
past 5 years**

**78.5% of 368 K-6 students
screened in 2024–25 required
follow-up dental care**

**29% were unable to obtain
needed dental care in the past
year**

Centers for Disease Control and Prevention. PLACES: Local Data for Better Health, County Data (2023). Crude prevalence, adults 18+. Population base: 38,409 adults.

Calaveras County Public Health. (2025). Calaveras County Oral Health Community Needs Assessment: Key Findings. Calaveras County Health and Human Services Agency.



Healthcare Access & Affordability

- 55% of residents leave Calaveras County for healthcare
- 62% of those going out of county are traveling for primary care
- Distance to needed care is the #1 barrier to accessing services
- 64% have difficulty accessing a health-related provider they need
- 63% skipped a test, treatment, prescription, or specialist referral in the past 12 months because of cost
- 61% have financial difficulty covering basic household needs
- 1 primary care physician per 2,568 residents
- 1 dentist per 2,024 residents



Qualitative Data

Transportation

"We talk about having all this healthcare, but if you don't have transportation, you have no healthcare."

— San Andreas focus group participant

Hygiene & Unsafe Housing

"As for housing, we run into a lot of people that are living in buildings, outbuildings, metal storage containers, homes that are just unsafe for habitation. Lots of times they have no access to utilities, running water, things like that."

— Key informant interview

Geographic Isolation

"We are in this remote town that's on the edge of the county, and we're on this far side from the kind of larger, more affluent communities and often people up here kind of feel that they're forgotten in terms of services and outreach."

— Key informant interview

Affordability

"It's hard to live a healthy life if you're just struggling to make ends meet."

— Key informant interview

MPS Program Overview

- Whole Person Care Pilot Project - DHCS - FY 19/20
- Van procured in 2022, Services offered 2023
- HHIP Grant Awarded to Sierra HOPE & CCPH
- Shower & Laundry Trailers procured in 2024
- Operational in 2026



No-Cost Community Laundry + Shower Days
A collaboration between Anthem, Calaveras County Public Health, Health Net, Sierra Hope, local businesses, and faith based organizations.

Location
780 B Industrial Way, San Andreas, CA 95249

Services
Showers
Access on a first come first serve basis.

Local Resources

- No-cost transportation options
- Housing navigation
- Resource and medical referrals

Laundry Services
Basic laundry by appointment only.
Sign up using the QR code below or <https://bit.ly/CCPH95249>



Friday, October 2nd
9:00AM-4:00 PM
Last laundry appointment at 2:00PM
Last shower at 3:45PM

Contact Us
209-754-6460
calaveraspublichealth.com

This is not a replacement for your primary care provider. Call 911 for emergency services. Services are not available on holidays.





The CCPH MPS Van

Referrals to Local Services

Health Education

Blood Lead Testing

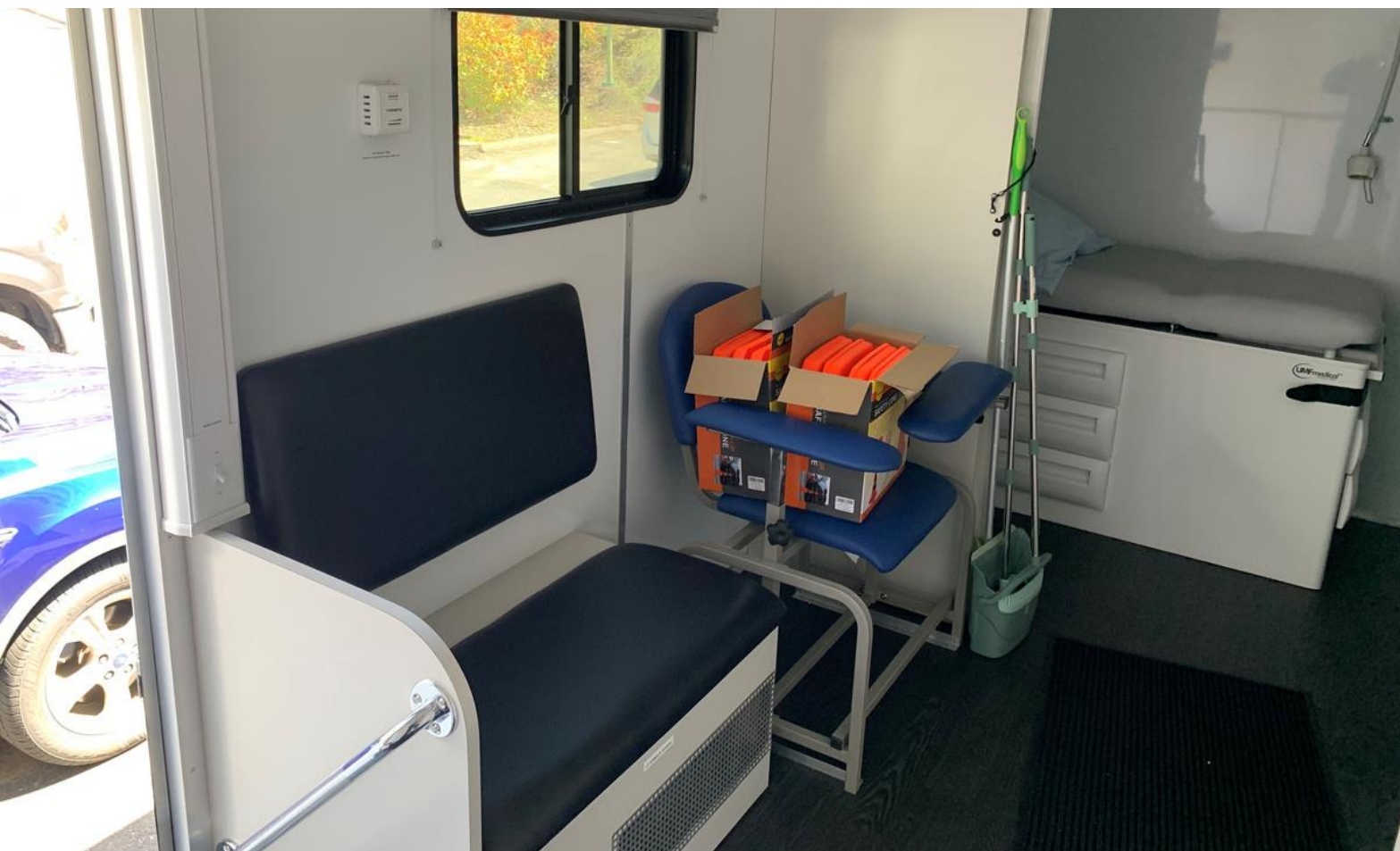
A1c Testing

Blood Pressure Screening

Cholesterol Testing

Dental Fluoride Application

Rapid STD/STI Testing



Shower & Laundry Trailers

- Laundry Trailer: 5 washers & 5 dryers
- Shower Trailer: 2 shower stalls, 1 ADA accessible
- Laundry Trailer by appointment
- Showers are first come first served

JotForm
Appointment
Scheduler



PSE Change Strategies

Environmental – Mitigating the barrier of transportation by going where the need is

System – Creating a referral mechanism to connect uninsured and underinsured individuals with medical homes

Leveraging existing relationships to park the van where the need is – consistency is key



Clinical Structure, Transportation, & Referrals



Standing Protocol P&Ps

CureMD EHR System

CalConnect Vouchers
(Local Public Transit)

Unite Us - Closed Loop
Referral System

Community Engagement & Collaboration

Collaboration:

- Sierra HOPE
- County Probation Department
- Smile Keepers
- San Andreas Covenant Church
- Head Start
- The Resource Connection
- Good Samaritan Community Covenant
- Lions Club
- County Behavioral Health
- and local school districts



Equity & Sustainability



Equity – Going where the need is, not expecting community members to come to us

Impacted Populations: Unhoused, uninsured, older adults, LGBTQ+, HHSA Clients

Sustainability – CMAA & integrating MPS activities into categorical funding. Expanding partnerships

How We Measure Success



Long Term Goal: Increase utilization of Medi-Cal covered services and connecting community members with a medical home

Long Term Success – Reduce chronic disease burden regarding CVD, diabetes. Shorten time to identify and treat STDs/STIs, lead poisoning.

Short Term Success - # of individuals served, % connected to referrals.

Challenges & Lessons Learned

Challenges

Promotion

Financial Sustainability

Nursing Capacity

Key Takeaways

Consistency

Buy In

Adapting to Changing Needs

Sustainability

P&Ps

Looking Forward



- Partner tabling at shower/laundry days
- Integrating trailers into EPR
- Operationalizing screening data to inform future programming
- Increasing service frequency
- Partnering with local providers
- Building nursing capacity

THANK YOU

QUESTIONS?



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