



ANDREW BROOKS

INSTRUCTOR

EDUCATION

- San Francisco State University: Bachelor of Science, Broadcast and New Media
- Vanderbilt University: Certified Prompt Engineer
- Google: Certified Project Manager

PAST CLIENTS

- California Department of Forestry and Fire Protection
- Integrated Waste Management Board
- Water Resources Board
- California Dept of Resources
- California Department of General Services
- California Department of Food and Agriculture (Dairy Board)
- CalVet
- CalEPA
- CalTrans
- California Superior Courts (Immigrants in Court)
- Sacramento Kings
- Sacramento Knights
- Sacramento Monarchs
- Golden1 Credit Union

UCDAVIS
Continuing and
Professional Education

BIO:

Andrew Brooks has an extensive background in post-secondary education training, with past certifications from Microsoft (Microsoft Certified Trainer) and Adobe (Adobe Certified Expert and Adobe Certified Trainer). Andrew has broad experience in classroom training, industry-standard training courseware, on-the-job-training and one-on-one executive training.

Andrew's current focus is Generative AI, creating courses for UC Davis Continuing and Professional Education for working professionals that focus on utilizing Generative AI in marketing, communications and integrated media.

Andrew is also the author of "*The Storytelling Galaxy Toolkit - Story Frameworks & Prompts to Transform Your Marketing Stories with Generative AI*" and "*Hooks, Lines & Sinkers - The Comprehensive Story Hook Guide for Marketers in the Generative AI Era.*"

HOBBIES

Andrew's hobbies include health and fitness, high-fashion photography, documentary and podcast production. He is a PADI certified Divemaster.