



2024 CHEAC Annual Meeting

**The Future of Public Health:
Strategies for Sustainable Solutions**

**Hyatt Regency Sonoma Wine Country
October 2 – 4, 2024**

#CHEAC24

PRESIDENT'S WELCOME



Dear 2024 CHEAC Annual Meeting Attendees,

On behalf of the CHEAC Executive Committee and Staff, I am delighted to welcome you to the 2024 CHEAC Annual Meeting. We are pleased to bring together public health professionals representing nearly all of California's local health jurisdictions.

This year's annual meeting theme, The Future of Public Health: Strategies for Sustainable Solutions, continues to elevate the hard work of leadership and staff of local health departments and stimulates discussions on how to further strengthen strategies, leverage resources, and advance equity by building resilient communities across California.

After tremendous advocacy, we were successful in protecting the majority of ongoing state investment of Future of Public Health funds to bolster our vital public health infrastructure.

As in prior years, participation in the conference has been extended beyond each jurisdiction's CHEAC Members to others within the public health workforce. Based on prior feedback, conference programming this year includes additional breakout sessions in place of the General Membership meeting. Your CHEAC Staff continues to elevate the work of public health, advocate for our needs, and find time to plan an amazing conference for all of us – we could not ask for a better team!

As we continue to meet the needs of our residents while responding to emerging public health threats and natural emergencies, we look forward to providing an opportunity to reconnect with colleagues and strategize collectively on how to leverage resources and sustain core public health services to further improve the health of all Californians.

Welcome to the 2024 CHEAC Annual Meeting!

Yours in Health,

A handwritten signature in black ink, which appears to read "Elsa Jimenez". The signature is stylized and fluid.

Elsa Jimenez
CHEAC President
Director of Health, Monterey County

CHEAC EXECUTIVE COMMITTEE

- Elsa Jimenez, President, Monterey County
- Michele Stephens, Vice President, Humboldt County
- Jayleen Richards, Secretary/Treasurer, Solano County
- Kim Saruwatari, Immediate Past President, Riverside County
- Colleen Rodriguez, Small County Chair, Calaveras County
- Colleen Chawla, Alameda County
- Danette York, Butte County
- David Luchini, Fresno County
- Sara Bosse, Madera County
- Elizabeth Hernandez, San Diego County
- Shelly Davis, Siskiyou County

AGENDA AT-A-GLANCE

WEDNESDAY, OCTOBER 2

REGISTRATION AND CHECK-IN OPEN FROM 8:00 AM – 4:00 PM

8:00 am - 9:00 am	Continental Breakfast	Alexander Valley Foyer
9:00 am - 10:30 am	Opening Plenary - Partnering with Managed Care to Transform Outcomes <ul style="list-style-type: none"> • Dr. Palav Babaria, California Department of Health Care Services • Dr. DeLorean Ruffin, Partnership Health Plan of CA • Vanessa Davis, Kaiser Permanente • Vernell Shaw III, Health Net of CA 	Alexander Valley I & II
11:00 am - 12:00 pm Breakout #1	Integrating CalAIM Efforts with the Community Health Improvement Plan	Chalk Hill
	Empowering Participation: Building a Health Equity Action Plan Through Staff Engagement	Dry Creek Ballroom
	Enhancing Community Oral Health: A Geographic Information System (GIS)-Driven Approach to Create Billable School Based Oral Health (SBOH) Services	Russian River II
	Better Together: Strengthening the Academic-Practice Linkage to Advance Education, Workforce, and Health Equity	Alexander Valley III
12:00 pm - 1:00 pm	Networking Lunch	Knights Valley Garden (outdoors)

AGENDA AT-A-GLANCE

WEDNESDAY, OCTOBER 2

(CONTINUED)

1:30 pm - 2:30 pm Breakout #2	The Evolution of the CHW Hub within Public Health	Chalk Hill
	Solano HEALS: Black Maternal Health & Health Equity Programs	Dry Creek Ballroom
	The Future of Public Health Means Working Together: Ventura County Response to a Large-Scale Tuberculosis Exposure	Russian River II
	Implementing Employee Wellness Activities to Mitigate Burnout and Improve Employee Morale and Retention of Public Health Workers	Alexander Valley III
3:00 pm - 4:00 pm Breakout #3	Implementation of a Community Health Worker Network HUB to Address Social Determinants of Health through Strategic and Sustainable Approaches	Chalk Hill
	Centering Equity: Key Strategies and Insights to Operationalize Equity within Local Health Jurisdictions	Dry Creek Ballroom
	Addressing Patient Food Insecurity through Strategic Partnerships	Russian River II
	Be A Goldfish: A Year Long Journey to Start a Cultural Shift within Public Health	Alexander Valley III
4:00 pm - 5:30 pm	Conference Reception	Sonoma Valley Courtyard

AGENDA AT-A-GLANCE

THURSDAY, OCTOBER 3

REGISTRATION AND CHECK-IN OPEN FROM 8:00 AM – 12:00 PM

8:00 am - 9:00 am	Continental Breakfast	Alexander Valley Foyer
9:00 am - 10:15 am	Thursday Plenary - Navigating Tomorrow: Strategies for a Thriving Local Health Department <ul style="list-style-type: none"> • Sara Bosse, Madera County • Colleen Chawla, Alameda County • Colleen Rodriguez, Calaveras County • Kim Saruwatari, Riverside County 	Alexander Valley I & II
10:45 am - 11:45 am Breakout #4	Leveraging Strengths for Sustainability: Shaping Health Interventions with Community Asset Framework and Community Asset Profiles	Chalk Hill
	Fathers Corps: An Effective Systems Change and Capacity Building Model	Dry Creek Ballroom
	Advancing Equitable Communications through Accessible Documents	Russian River II
	Establishing the Value of Public Health Activities: Identifying, Developing, and Utilizing Health Economics Evidence to Inform Decisions in Public Health Departments	Alexander Valley III
11:45 am - 12:45 pm	Networking Lunch	Knights Valley Garden (outdoors)
1:00 pm - 2:00 pm Breakout #5 (continued on next page)	Leveraging Free IT Solutions to Advance Public Health	Chalk Hill
	Sustainable Solutions for Tailoring Needs Assessments Among Diverse Populations: Focusing on Santa Maria Residents and Santa Barbara County	Dry Creek Ballroom

AGENDA AT-A-GLANCE

THURSDAY, OCTOBER 3

(CONTINUED)

(continued) 1:00 pm - 2:00 pm Breakout #5	Addressing the Sexually Transmitted Diseases Epidemic in Yuba County	Russian River II
	Building Resilience Together: Lessons from Pajaro	Alexander Valley III
2:30 pm - 3:30 pm Sponsor Sessions #1	Manifest MedEx - Leveraging HIEs to Accelerate Robust Health Data Sharing Across CA	Chalk Hill
	Patagonia Health - Advancing Public Health: The Role of EHRs in Improving Sustainability	Dry Creek Ballroom
	Unite Us - Bridging the Gap: Sustainable Strategies for Connecting Social Needs with Community Resources	Russian River II
	Wehealth - Using AI Safely for Public Communication: Combating Misinformation by Scaling Human Expertise	Alexander Valley III
3:45 pm - 4:45 pm Sponsor Sessions #2	Anthem - Supporting SDOH Efforts through Partnerships with Community Organizations and Primary Care	Chalk Hill
	Metopio - Achieving More with Less: Revolutionizing Public Health Data Access and Strategically Leveraging AI	Dry Creek Ballroom
	SacValley MedShare - The Past, Present, and Future of HSSI Data Exchange	Russian River II

AGENDA AT-A-GLANCE

FRIDAY, OCTOBER 4

8:00 am - 9:00 am	Continental Breakfast	Alexander Valley Foyer
9:00 am - 10:00 am Breakout #6	Implementing CalAIM's Enhanced Care Management Benefit for Child and Youth Populations of Focus	Chalk Hill
	Health Equity Innovations for Emergency Management	Dry Creek Ballroom
	The Transformational Connected World View	Russian River II
	Blue Zones: A Path to Reduce Alzheimer's and Dementia Risk	Alexander Valley III
10:30 am - 12:00 pm	CHEAC Closing Plenary - Conversation with California State Leadership <ul style="list-style-type: none"> • Dr. Tomás Aragón, California Department of Public Health • Dr. Diana Ramos, Office of the California Surgeon General • Michelle Baass, California Department of Health Care Services 	Alexander Valley I & II



Scan For Event Materials



Scan For Event Evaluation

OPENING PLENARY

PARTNERING WITH MANAGED CARE TO TRANSFORM OUTCOMES

Wednesday, October 2 | 9:00 am-10:30 am | Alexander Valley I & II

California has embarked on a series of wide-ranging and ambitious initiatives to create a more coordinated, person-centered, and equitable health system that works for all Californians. Central to these efforts is the California Advancing and Innovating Medi-Cal (CalAIM) Initiative, a multiyear effort to transform the state's Medi-Cal system. Specifically, aspects such as the Population Health Management (PHM) Initiative, Enhanced Care Management, Community Supports, Community Health Worker benefit, and the recently refreshed managed care plan memorandums of understanding (MOUs) are all opportunities to establish robust partnerships between California's local health departments and Medi-Cal managed care plans.

To kick off our 2024 CHEAC Annual Meeting, leaders from the California Department of Health Care Services (DHCS) and Medi-Cal managed care plans will join us to discuss efforts underway and opportunities ahead for fostering enhanced collaboration and engagement between local health departments and managed care plans in addressing community health needs statewide.

Dr. Palav Babaria was appointed Chief Quality Officer and Deputy Director of Quality and Population Health Management at DHCS in March 2021. She was formerly the Chief Administrative Officer of Ambulatory Services at Alameda Health System. In that capacity, she operationally and clinically oversaw 26 specialty clinics, four large primary care FQHCs, specialty and integrated behavioral health, and was responsible for all outpatient value-based payment programs. Prior to that role, she served as Medical Director of the K6 Adult Medicine Clinic. Dr. Babaria also has over a decade of global health experience and her work has been published in the New England Journal of Medicine, Academic Medicine, Social Science & Medicine, L.A. Times, and New York Times. Her areas of interest include ambulatory transformation in resource-limited settings, shifting



Dr. Palav Babaria, MD, MHS, Chief Quality Officer and Deputy Director of Quality and Population Health Management, California Department of Health Care Services

OPENING PLENARY

(CONTINUED)

to value-based care, and issues of gender in medicine. Dr. Babaria received her bachelor's from Harvard College, as well as her MD and master's in health science from Yale University. She completed her residency training in internal medicine and global health fellowship at the University of California, San Francisco.



Dr. DeLorean Ruffin, DrPH, MPH, Director of Population Health Management, Partnership HealthPlan of California

Dr. DeLorean Ruffin is the new Director of Population Health Management for Partnership Health Plan. She possesses over eight years of experience in the public health sector including health education and promotion, clinical research, regulatory compliance, and health equity initiatives. Before this role, Dr. Ruffin was the Director of Research, Evaluation, and Community Health at the West Oakland Health Council, an FQHC. There, she led efforts in health data analytics, quality improvement, and community health programs, focusing on systematic change and sustainable, culturally appropriate interventions to enhance the health and vitality of individuals, families, and communities. In professional capacities, Dr. Ruffin addresses root causes of health concerns, disparities, and social inequalities, utilizing a wide range of skills—including program monitoring and evaluation, education, advocacy, interprofessional collaboration, performance improvement, and research/assessments—to drive change across multiple system levels.

Vanessa Davis brings over fifteen years of experience in health care with national and international health and social justice non-profits. She has a robust background in public health research trials in various hospital and community-based settings, working at the intersection of health and social behavior. Currently serving

OPENING PLENARY

(CONTINUED)

as the Director of Medi-Cal External Engagement and Initiatives at Kaiser Permanente, Vanessa leads efforts to strengthen the Medi-Cal program by fostering meaningful collaborations with external partners, including county agencies, community-based organizations, and managed care plans. Her portfolio includes strategies to address population health, homelessness and affordable housing, food security, and other social drivers of health. Vanessa's journey at KP began over a decade ago in the Division of Research before transitioning to a leadership role in Community Health as the Housing and Homelessness Lead. During the pandemic, she served on the California Statewide COVID-19 Testing Taskforce, supporting the rapid adoption of innovative prevention and mitigation strategies for people experiencing homelessness. Vanessa holds a Bachelor of Arts Degree from Wesleyan University and a Master of Public Health Degree from the University of California, Berkeley.



Vanessa Davis, MPH, Director of Medi-Cal External Engagement and Initiatives, Kaiser Permanente

Vernell Shaw III is an accomplished professional with over 20 years of combined experience in behavioral health, child welfare, and Medi-Cal managed care in California. Currently serving as Director, Northern California Medi-Cal Regional Lead at Health Net, Vernell has a proven track record of driving impactful collaborations. He holds a bachelor's degree from the College of the Holy Cross and pursued his graduate studies at Fordham University. Vernell's interests include reading, exercising, and spending time with his family. He and his wife are the proud parents of six children – five daughters and one son – with two sets of twins! With his deep expertise and dedication, Vernell continues to contribute significantly to the healthcare landscape, fostering innovative partnerships for improved community well-being.



Vernell Shaw III, Director, Northern California Medi-Cal Regional Lead, Health Net of California

THURSDAY PLENARY

NAVIGATING TOMORROW: STRATEGIES FOR A THRIVING LOCAL HEALTH DEPARTMENT

Thursday, October 3 | 9:00 am-10:15 am | Alexander Valley I & II

In this engaging plenary session, California health department leaders will explore forward-thinking strategies essential for building a future-ready and effective local health department. Our speakers will address how to navigate the evolving landscape influenced by new initiatives, such as CalAIM. This discussion will focus on innovative approaches to overcoming current challenges, enhancing operational efficiency, and improving community health outcomes.

Drawing on their collective expertise, participants will gain practical knowledge and actionable strategies to adapt to these changes and enhance their departments' effectiveness and sustainability. Join us for a dynamic discussion aimed at equipping local health departments with the tools and foresight needed to thrive amidst evolving public health policies and developments.



Sara Bosse, MBA,
Public Health
Director, Madera
County

Sara Bosse directs, manages, and oversees the functions, operations and programs including rural, public, and child health and disability programs, disease investigation and mitigation, outbreak and disaster planning and mitigation, community medical services, and community health and wellness programs. A leader in upstream public health work in California since 1998, Sara initiates and sustains local and regional policy, systems, and environmental change interventions that create healthy equitable communities. Certified in Essential Facilitation and Crucial Conversations, she is known for her ability to engage partners, facilitate collaboration, and develop innovative strategies to address complex issues – within the organization and out in the community.

THURSDAY PLENARY

(CONTINUED)

Colleen Chawla has dedicated her career to improving health and health care access for vulnerable populations. As the Director of Alameda County Health, she leads the County's efforts to promote and protect the health of more than 1.6 million Alameda County residents. Colleen joined Alameda County in December 2017 with more than 25 years of prior experience in the MPA/HSA health sector. Colleen found her commitment and purpose to advance health equity and access in her work to support her community early in the HIV/AIDS pandemic. Just prior to joining Alameda County, Colleen served as the Deputy Director of the San Francisco Department of Public Health. Colleen currently serves on the Board of Governors for Alameda Alliance for Health and the local public Medi-Cal managed care plan. A longtime Oakland resident, Colleen holds a Master of Public Administration/Health Services Administration from the University of San Francisco and a Bachelor of Arts in History from the University of Southern California.



Colleen Chawla,
MPA/HSA, Director,
Alameda County
Health

Colleen Rodriguez brings over 25 years of experience in Public Health and currently serves as the Deputy Director of Calaveras Public Health. Her journey encompasses direct service, community organizing, advocacy, social work, and qualitative research. She holds Bachelor's degrees in Sociology and Women's Studies (University of NH), a Master of Social Welfare degree (UC Berkeley), and a Master of Public Health degree (San José State). As a Peace Corps volunteer in Paraguay, South America, she developed a drive for community health and an appreciation for running water. Colleen is passionate about serving rural communities and believes dogs make the world a better place.



Colleen Rodriguez,
MSW, MPH, Deputy
Director, Calaveras
County Public
Health

THURSDAY PLENARY

(CONTINUED)



Kim Saruwatari,
MPH, Public Health
Director, Riverside
County

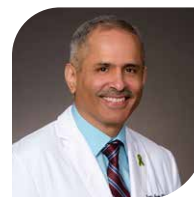
Kim Saruwatari began her career in Public Health over 25 years ago and has worked in Immunizations, HIV/AIDS, STD Control, Community Epidemiology and Outbreak Response, and Public Health Emergency Preparedness and Response. She has led the Public Health Department's response to the COVID-19 pandemic and Monkeypox outbreak, including the development of enhanced partnerships with community and faith-based organizations, the education sector and businesses throughout Riverside County. Kim has a passion for social justice work, including working with communities to ensure access to resources in an equitable way that fosters healthier communities. She holds a B.A. in molecular and cell biology, and a M.P.H. in infectious diseases, both from the University of California, Berkeley.

CLOSING PLENARY

CONVERSATION WITH CALIFORNIA STATE LEADERSHIP

Friday, October 4 | 10:30 am-12:00 pm | Alexander Valley I & II

Under the direction of Governor Gavin Newsom, California's health and human services departments and offices are in the midst of numerous ambitious initiatives in pursuit of improving the health and wellbeing of all Californians. Join us for a conversation with state leaders from the California Department of Public Health (CDPH), the Office of the California Surgeon General, and the California Department of Health Care Services (DHCS) on the Administration's accomplishments and remaining priorities.



Dr. Tomás Aragón,
MD, DrPH, Director
& State Public Health
Officer, California
Department of Public
Health

Dr. Tomás Aragón has served as the CDPH Director and State Public Health Officer since January 2021. Prior to arriving at CDPH, Dr. Aragón served as the health officer for the City and County of San Francisco and the director of the public health division. Over the past 20 years, Dr. Aragón has served in a variety of public health leadership roles, including directing a public health emergency preparedness and response research and training center at the University of California, Berkeley School of Public Health. As CDPH Director, Dr. Aragón strives to embody and promote universal values of dignity, equity, compassion, and humility by working through collaborative partnerships to mobilize communities and institutions to transform policies and systems toward a culture of equity, antiracism, healing, and health for all Californians.



Dr. Diana Ramos,
MD, MPH, MBA,
FACOG, Surgeon
General, Office of the
California Surgeon
General

Dr. Diana Ramos is a well-recognized public health leader dedicated to improving health care quality and equity. Dr. Ramos was appointed by Governor Newsom as California's second Surgeon General in August 2022 after serving as the CDPH Assistant Deputy Director of Chronic Disease Prevention. She previously was the Director for Reproductive Health in the Los Angeles County Department of Public Health and adjunct

CLOSING PLENARY

(CONTINUED)

Associate Professor at the University of Southern California Keck School of Medicine. Dr. Ramos is trained in obstetrics and gynecology, and her areas of expertise include health disparities, social determinants of health, preconception/interconception health, preterm birth, contraception, and quality improvement in health.



Michelle Baass,
MPPA, Director,
California Department
of Health Care
Services

Director Michelle Baass was appointed Director of the California Department of Health Care Services (DHCS) by Governor Gavin Newsom in September 2021. Before her appointment to DHCS, Ms. Baass served as Undersecretary of the California Health and Human Services (CHHS) Agency since 2018 and Deputy Secretary of the Office of Program and Fiscal Affairs at CHHS from 2017 to 2018. Prior to joining the executive branch, Ms. Baass worked in the Legislature for 13 years, including in the California State Senate, Senate Office

WORKSHOPS

BREAKOUT #1

WEDNESDAY, OCTOBER 2
11:00 am - 12:00 pm

Integrating CalAIM Efforts with the Community Health Improvement Plan Chalk Hill

Starting in 2024, the California Department of Health Care Services requires that Medi-Cal managed care plans achieve their population health management requirements through meaningful engagement with local health jurisdiction community health assessments and community health improvement plans. This session will provide an overview of managed care plan requirements and how the Alameda County Public Health Department works with local managed care plans to improve data collection and expand the breadth of community assessments.

Facilitator & Panelists:

Evette Brandon, Alameda County Public Health
Carolina Guzman, Alameda County Public Health
Linda Ayala, Alameda Alliance for Health
Kimia Pakdaman, Alameda County Health

Empowering Participation: Building a Health Equity Action Plan Through Staff Engagement Dry Creek Ballroom

Are you grappling with what staff engagement looks like when developing your department-wide health equity plan? Come join us to learn how the Sonoma County Department of Health Services (DHS) developed an equity circle of 24 DHS staff to build a Health Equity Action Plan. This interactive session will include breakout groups to collaboratively envision and design your own equity teams. With practical templates provided for crafting timelines, engaging stakeholders, and implementing recruitment strategies, attendees will leave equipped with tools needed to turn your own vision into reality.

Facilitator & Panelists:

Rocio Rodriguez Casquete, Sonoma County Department of Health Services
Nora Malloonee-Brand, Sonoma County Department of Health Services
Fabiola Espinosa, Sonoma County Department of Health Services
Araceli (Chelli) Rivera, Sonoma County Department of Health Services

WORKSHOPS

BREAKOUT #1

WEDNESDAY, OCTOBER 2
11:00 am - 12:00 pm

Enhancing Community Oral Health: A Geographic Information System (GIS)-Driven Approach to Create Billable School Based Oral Health (SBOH) Services Russian River II

Join us to discover how Butte County Public Health Department utilizes GIS mapping to enhance oral health in schools and communities and explore the implementation of various initiatives such as school nurse meetings and educational presentations aimed at improving oral health outcomes. Attendees will learn about successful tools and strategies to improve community oral health experiences and outcomes.

Facilitator & Panelists:

Angela Martin, Butte County Public Health Department
Celia Canalia, Butte County Public Health Department

Better Together: Strengthening the Academic-Practice Linkage to Advance Education, Workforce, and Health Equity Alexander Valley III

During this session, participants will learn how a formalized partnership between a local health and human services agency and academic institutions is advancing a bold vision for improved equity in San Diego County. Tangible and replicable examples will be shared for joining forces to improve education, research, workforce development, and service delivery for communities at large.

Facilitator & Panelists:

Adrienne Yancey, San Diego County Health and Human Services Agency
Carey Riccitelli, San Diego County Health and Human Services Agency
Corinne McDaniels-Davidson, San Diego State University
Nicole Magnuson, Live Well Center for Innovation & Leadership

WORKSHOPS

BREAKOUT #2

WEDNESDAY, OCTOBER 2
1:30 pm - 2:30 pm

The Evolution of the CHW Hub within Public Health Chalk Hill

Riverside County has embarked on an exciting journey of establishing a Community Health Worker (CHW) Hub that focuses on a centralized process for CHW training, deployment, referrals, intake, billing, and claims management. Come learn how Riverside University Health System – Public Health has created the CHW Hub to serve the community in a health system that includes public health, hospital, and outpatient clinical setting partners.

Facilitator & Panelists:

Danielle Huntsman, Riverside University Health System – Public Health
Michelle King, Riverside University Health System – Public Health
Lucero Montoya Burgos, Riverside University Health System – Public Health
Cecilia Tovar, Riverside University Health System – Public Health

Solano HEALS: Black Maternal Health & Health Equity Programs Dry Creek Ballroom

Solano HEALS is a community-based program whose mission is to promote equity in healthy births for Black babies and their families in Solano County. This session will discuss the health disparities Black mothers face in Solano County and how the Solano HEALS programs is increasing access to care and resources to support healthy pregnancies and births for Black women. Panelists will provide an overview of Solano HEALS' program strategies to address health equity, partner with health plans, and discuss what makes the program scalable and sustainable for other California communities.

Facilitator & Panelists:

Shandi J. Fuller, Solano County Health & Social Services
Colleen Townsend, Partnership HealthPlan of California
Nailah Souder, Solano County Health & Social Services
Davon Crawford, Solano County Health & Social Services

WORKSHOPS

BREAKOUT #2

WEDNESDAY, OCTOBER 2
1:30 pm - 2:30 pm

The Future of Public Health Means Working Together: Ventura County Response to a Large-Scale Tuberculosis Exposure Russian River II

This workshop will demonstrate how the Future of Public Health funding allowed staff from across the Ventura County Public Health Department to be trained and deployed to assist with one of the largest tuberculosis exposures Ventura County has ever experienced. Future of Public Health-supported staff will discuss the elements needed to ensure a high-quality and efficient response to this public health emergency and emergencies to come in the future.

Facilitator & Panelists:

Hannah Edmondson, Ventura County Public Health Department
Eva Reeder, Ventura County Public Health Department

Implementing Employee Wellness Activities to Mitigate Burnout and Improve Employee Morale and Retention of Public Health Workers Alexander Valley III

In 2020, the Tuolumne County Public Health Department (TCPHD) Fun Committee wellness program increased socialization and mental health activities to improve morale and mitigate burnout during the pandemic emergency response. The multi-dimensional workplace wellness and socialization activities implemented by TCPHD offers opportunities for improving employee health outcomes and mitigating burnout by increasing social connectedness, employee morale, psychological safety in the workplace, and positive resiliency and health behaviors.

Facilitator & Panelists:

Katie Johnson, Tuolumne County Public Health Department
Kristina Herrera, Tuolumne County Public Health Department

WORKSHOPS

BREAKOUT #3

WEDNESDAY, OCTOBER 2
3:00 pm - 4:00 pm

Implementation of a Community Health Worker Network HUB to Address Social Determinants of Health through Strategic and Sustainable Approaches

Chalk Hill

The Fresno County Department of Public Health recently established a centralized Community Health Worker (CHW) Network HUB through contracted community-based organization partnerships to provide targeted community health interventions to residents. This workshop will detail implementation approaches of the CHW Network HUB following an evidence-based, fee-for-service model and the integration of a sustainability plan for continuation of CHW intervention approaches in underserved communities within Fresno County.

Facilitator & Panelists:

Joe Prado, Fresno County Department of Public Health
Claudia Sandoval, Fresno County Department of Public Health

Centering Equity: Key Strategies and Insights to Operationalize Equity within Local Health Jurisdictions

Dry Creek Ballroom

Talking about the interconnectedness of health, race, and identity in the workplace is an imperative, yet delicate journey for an organization to begin. This workshop will share and discuss the Stanislaus County Health Services Agency's journey to center equity and provide key insights on how similar agencies can begin to operationalize equity within their organizations.

Facilitator & Panelists:

Elizabeth McCoy, Stanislaus County Health Services Agency
Ashley Lewis, Stanislaus County Health Services Agency

WORKSHOPS

BREAKOUT #3

WEDNESDAY, OCTOBER 2
3:00 pm - 4:00 pm

Addressing Patient Food Insecurity through Strategic Partnerships

Russian River II

Food insecurity affects our most vulnerable residents in San Mateo County and is associated with poor health outcomes. San Mateo County is working to address food insecurity among Medi-Cal patients through key partnerships between the San Mateo Medical Center, the Health Plan of San Mateo, Ravenswood Family Health Clinic, and San Mateo County Public Health Policy and Planning, to advance implementation of Food is Medicine, linking healthy food access to healthcare. According to the United States Department of Health and Human Services, Food is Medicine includes a range of strategies to promote optimal health and healing and reduce disease burden by providing patients with nutritious food.

Facilitator & Panelists:

Justin Watkins, San Mateo County Health
Talie Cloud, Health Plan of San Mateo
Katie Ettman, Fullwell
Rakhi Singh, San Mateo Medical Center

Be A Goldfish: A Year Long Journey to Start a Cultural Shift within Public Health

Alexander Valley III

Need an Emmy award winning training to combat the aftermath of COVID-19, natural disasters, compassion fatigue, and other negative impacts on staff?

Learn how the Monterey County Health Department, Public Health Bureau, tackled the endless cycle of trainings that do not seem to take off or create change by utilizing humor and pop culture to creatively incorporate addressing the difficult concepts of cultural humility, trauma, and trauma-informed care and shift organizational culture.

Facilitator & Panelists:

Ella Harris, Monterey County Health Department
Jennifer Armstrong, Monterey County Health Department

WORKSHOPS

BREAKOUT #4

THURSDAY, OCTOBER 3

10:45 am - 11:45 am

Leveraging Strengths for Sustainability: Shaping Health Interventions with Community Asset Framework and Community Asset Profiles

Chalk Hill

Through funding from the Centers for Disease Control and Prevention (CDC), the County of San Diego Health and Human Services Agency (HHSA) has been working to expand community infrastructure support to address COVID-19 health disparities among populations at high-risk and underserved, including racial and ethnic minority populations and rural communities. Learn how local health departments can leverage existing assets for sustainable interventions and enriched community investment through accurate, affirming, and descriptive community profiles that tell the stories of communities' strengths and aspirations.

Facilitator & Panelists:

Donna Ascano Peterson, San Diego County Health and Human Services Agency

Adrienne Anderson, San Diego County Health and Human Services Agency

Fathers Corps: An Effective Systems Change and Capacity Building Model

Dry Creek Ballroom

Studies show that children thrive when their fathers are active and positively engaged in their lives. Through presentation, video, and small group discussion, this workshop will provide an overview of the Alameda County Fathers Corps, an effective systems change and capacity building model that sees, serves, and supports fathers, and a summary of the 10-year evaluation results.

Facilitator & Panelists:

Kevin Bremond, First 5 Alameda County Fathers Corps

Arnold L. Chandler, Forward Change

Ignacio Ferrey, Healthy Schools and Communities, Alameda County Health

WORKSHOPS

BREAKOUT #4

THURSDAY, OCTOBER 3

10:45 am - 11:45 am

Advancing Equitable Communications through Accessible Documents

Russian River II

Accessibility isn't just fair, it's smart! Join this session to learn how to craft inclusive documents that reach diverse audiences and learn tips on how to use these tools to meet Public Health Accreditation Board (PHAB) requirements. Explore accessible formats and literacy tools, learn to address diverse audiences, and enhance your ability to convey vital health information to everyone. Don't miss this opportunity to make a positive impact on public health communications and ensure inclusivity for all.

Facilitator & Panelists:

Laura Villar, Tulare County Public Health

Alexia Montoya, Tulare County Public Health

Alexia Garcia, Tulare County Public Health

Jennifer Madrigal, Tulare County Public Health

Establishing the Value of Public Health Activities: Identifying, Developing, and Utilizing Health Economics Evidence to Inform Decisions in Public Health Departments

Alexander Valley III

Local health departments are often required to make difficult choices in the context of fragmented resource allocation mechanisms and limited discretionary funds. Health economics provides a framework for weighing the costs and benefits of alternative public health strategies to guide the allocation of resources toward policies that are expected to deliver maximum improvements in population health. This workshop will examine how local health departments can identify, develop, and utilize health economics evidence to inform decision-making with a health and human services agency, health agency, or similar structure.

Facilitator & Panelists:

Wendy Hetherington, Riverside University Health System - Public Health

Thomas Patton, Riverside University Health System - Public Health

Ricardo Basurto-Davila, San Diego County Health and Human Services Agency

Victoria Cholette, Santa Clara County Public Health Department

WORKSHOPS

BREAKOUT #5

THURSDAY, OCTOBER 3
1:00 pm - 2:00 pm

Leveraging Free IT Solutions to Advance Public Health Chalk Hill

Information technology (IT) has become a valuable and unavoidable tool to address, advance, and advocate for public health. While often seen as an expensive investment, it does not have to be. Local health departments can take advantage of free and low-cost solutions. Attend this session to learn about these tools in action and opportunities to integrate free and low-cost IT solutions into your public health operations.

Facilitator & Panelists:

Christopher O'Malley, San Diego County Health and Human Services Agency
Andrea Tomada, San Diego County Health and Human Services Agency
Patrick Tamashiro, San Diego County Health and Human Services Agency

Sustainable Solutions for Tailoring Needs Assessments Among Diverse Populations: Focusing on Santa Maria Residents and Santa Barbara County

Dry Creek Ballroom

Explore best practices and lessons learned from a medium-sized county conducting customized needs assessments for diverse Latino populations by presenting two recent needs assessments focusing on Santa Maria residents and Santa Barbara County farmworkers. Participants will discuss methods for crafting culturally and linguistically relevant surveys resulting in high-quality, actionable data collection utilizing few resources in short timelines.

Facilitator & Panelists:

Michelle Wehmer, Santa Barbara County Public Health Department

WORKSHOPS

BREAKOUT #5

THURSDAY, OCTOBER 3
1:00 pm - 2:00 pm

Addressing the Sexually Transmitted Diseases Epidemic in Yuba County Russian River II

Learn how the Yuba County Division of Public Health, in an effort to address the sexually transmitted infections epidemic, partnered with the Yuba County Jail and its contracted medical provider (WellPath) to offer chlamydia, gonorrhea, and syphilis testing to all incoming jail inmates. As part of the collaboration, Yuba County Public Health also placed a social worker for linkages to social services and a nurse for medical and behavioral health linkages in the jail - paving the way for Yuba County to be part of the first cohort to implement the DHCS CalAIM Justice-involved Initiative.

Facilitator & Panelists:

Phuong Luu, Yuba County

Building Resilience Together: Lessons from Pajaro

Alexander Valley III

The severe impact of winter storms and flooding in March 2023 in the Parajo community prompted Monterey County to implement a unique recovery process centered on collaboration between residents, community organizations, and government agencies. Attend this session to learn how Pajaro transformed disaster into a blueprint for resilience and civic engagement. Discover the power of collaboration and community-driven solutions that can be replicated in other California communities.

Facilitator & Panelists:

Vicente Lara, Monterey County Health Department
Daniel Gonzalez, Monterey County Department of Emergency Management
Roxanne Wilson, Monterey County Administrative Office

SPONSOR SESSIONS

SESSION #1

THURSDAY, OCTOBER 3
2:30 pm - 3:30 pm

Manifest MedEx – Leveraging HIEs to Accelerate Robust Health Data Sharing Across CA Chalk Hill

California is transforming health care and closing health equity gaps across communities through California's Health and Human Services (CalHHS) Data Exchange Framework (DxF) and California Advancing and Innovating Medi-Cal (CalAIM). These are unique, exciting, and long overdue opportunities for counties to advance health and social services information sharing by partnering with health information organizations to address significant gaps that have historically required manual resources to piece together.

In this panel, hear how the Health Plan of San Joaquin (HPSJ) and San Joaquin County (SJC) leaders collaborated to leverage Manifest MedEx tools and services to meet both the letter and intent of emerging data exchange requirements while accelerating robust health data sharing and advancing health equity, public health, and Medicaid outcomes to improve health and wellness for all Californians.

Facilitator & Panelists:

Mimi Hall, Manifest MedEx
Shadi Barfjani, San Joaquin County Public Health Services
Victoria Worthy, Health Plan of San Joaquin

Patagonia Health – Advancing Public Health: The Role of EHRs in Improving Sustainability Dry Creek Ballroom

This workshop will teach local health departments how to leverage electronic health record (EHR) technology to make their organizations more sustainable. Discussions will include how EHRs streamline healthcare workflows, protect patient information, improve accessibility, and enhance patient engagement. The workshop will introduce apps and programs from Patagonia Health designed to help local health departments stay sustainable. The workshop will provide real examples and practical steps for local health departments to use these digital tools to help serve their communities.

Facilitator & Panelists:

Amos Slaymaker, Patagonia Health

SPONSOR SESSIONS

SESSION #1

THURSDAY, OCTOBER 3
2:30 pm - 3:30 pm

Unite Us – Bridging the Gap: Sustainable Strategies for Connecting Social Needs with Community Resources Russian River II

Is your resource directory outdated? As CBOs add programs, change staff, update their offerings, how do your staff stay in the know? How can you reduce the burden staff face when trying to connect clients to needed resources. This workshop bridges the gap between static directories and dynamic care coordination through the power of closed-loop referrals.

Join us for an interactive session that will equip you with the tools and strategies to create a seamless referral process. Understand the limits of resource directories, power of closed-loop referrals, how to make the shift, and real-world success stories. Go beyond simply providing a list – empower your clients and partners with a closed-loop system that drives positive change!

Facilitator & Panelists:

Karen Ostrowski, Unite Us
Estela Suarez, Bakersfield American Indian Health Project
Kadin Caines, Kaiser Permanente

Wehealth – Using AI Safely for Public Communication: Combatting Misinformation by Scaling Human Expertise Alexander Valley III

Wehealth Notify, a free nationwide app, uses AI to aggregate and enrich CDC and NWS data, to combat public health misinformation and enhance user engagement and preparedness. It offers tailored alerts in over 50 languages with full customization across 3000+ counties and territories nationwide. This workshop will provide a demo of the AI outputs (videos for public health messaging, tailored for the community), an overview of the problem space, and how the Wehealth Platform is working to address this.

Facilitator & Panelists:

Sameer Halai, Wehealth
Kacey Ernst, University of Arizona

SPONSOR SESSIONS

SESSION #2

THURSDAY, OCTOBER 3
3:45 pm - 4:45 pm

Anthem – Supporting SDOH Efforts through Partnerships with Community Organizations and Primary Care
Chalk Hill

This informative presentation highlights strategies, investments, and efforts Anthem has undertaken since 2022 to address Social Determinants of Health (SDOH) in a community-based setting. The conversation will cover SDOH funding priority areas and the importance of collaborating with various provider types to meet the broad needs of Anthem's Medi-Cal Members. Speakers will share alternative strategies to engage with members not currently engaged in primary care and the data sharing tools and opportunities providers can utilize to serve this population. Timi Leslie from Blue Path will join Tara Brickey to give attendees another angle and impact from IPP funding. A common thread during the presentation is supporting Medi-Cal transformation through California's Advancing Innovating Medi-Cal (CaAIM) program.

Facilitator & Panelists:

Tara Brickey, Anthem
Noni Plasichuk, Anthem
Dieumi Nguyen, Anthem
Timi Leslie, Connecting for Better Health

Metopio – Achieving More with Less: Revolutionizing Public Health Data Access and Strategically Leveraging AI
Dry Creek Ballroom

In the wake of COVID-19, the demand for actionable public health data has surged, stretching local health departments' resources thinner than ever. Traditional dashboards often confine data to silos, impeding meaningful community engagement and collaborative efforts to tackle health disparities, while departments face increased demands with fewer resources. Discover how Contra Costa Health is revolutionizing public health data with a cutting-edge, data-driven approach. Join us to see how advanced automation and dynamic data can enhance efficiency and ensure long-term sustainability for your community's health efforts.

Facilitator & Panelists:

Angie Grover, Metopio
Bhumil Shah, Contra Costa County Health
Rachael Birch, Contra Costa County Health

SPONSOR SESSIONS

SESSION #2

THURSDAY, OCTOBER 3
3:45 pm - 4:45 pm

SacValley MedShare – Past, Present, and Future of Health Information Exchange: County Perspectives on Meeting DxF and CaAIM Demands
Chalk Hill

Health Information Exchange (HIE) is a cornerstone of modern healthcare, facilitating the seamless sharing of patient information across providers to improve care coordination and outcomes. This presentation examines the evolution of HIE in California, with a critical focus on the current and future landscape shaped by the Data Exchange Framework (DxF) and California Advancing and Innovating Medi-Cal (CaAIM) initiatives. The workshop will include discussions on the challenges counties face in meeting DxF and CaAIM demands, and future directions for HIE, CIE, and Closed-Loop Referral technology and policy.

Facilitator & Panelists:

John Helvey, SacValley MedShare
Dan Chavez, Serving Communities Health Information Organization
Jessica Osborne-Stafsnes, North Coast Health Improvement & Information
Danielle Oryn, Aliados Health
William York, 211 San Diego

WORKSHOPS

BREAKOUT #6

FRIDAY, OCTOBER 4
9:00 am - 10:00 am

Implementing CalAIM's Enhanced Care Management Benefit for Child and Youth Populations of Focus

Chalk Hill

Butte County Public Health's unique staffing of its Enhanced Care Management (ECM) program for Children and Youth in CCS and Foster Care and Butte County's birthing population is designed with sustainability in mind. Topics addressed include choosing a population of focus, creating a sustainable staffing pattern, budgeting for sustainability, and successes and lessons learned. Come learn about alternative staffing patterns that may make this program viable as an adjunct to your CCS, Foster Care, or Maternal Child and Adolescent Health programs!

Facilitator & Panelists:

DeAnne Blankenship, Butte County Public Health Department
Aimee Myles, Butte County Public Health Department

Health Equity Innovations for Emergency Management

Dry Creek Ballroom

Integrating equity into emergency management is essential to position our communities to address the full range of public health emergencies coming in the years ahead. This workshop will explore ways that prioritizing equity in recent emergencies has saved lives, as well as recommendations for reform before the next emergency strikes.

Facilitator & Panelists:

Melissa Jones, Bay Area Regional Health Inequities Initiative (BARHII)
Gabriel Kaplan, Sonoma County Department of Health Services
Salomeh Wagaw, Riverside University Health System - Public Health

WORKSHOPS

BREAKOUT #6

FRIDAY, OCTOBER 4
9:00 am - 10:00 am

The Transformational Connected World View

Russian River II

Imagine a workplace where people's mindsets support unity and shared hope instead of division, isolation, stagnation, and private despair. Come learn from leaders in one workplace where these mindsets are transforming outcomes and how to introduce these mindsets in yours.

Facilitator & Panelists:

Sara Bosse, Madera County Department of Public Health
Melody Kellar, Madera County Department of Public Health
Brian Gamble, Madera County Department of Public Health
Minh Nguyen, Madera County Department of Public Health

Blue Zones: A Path to Reduce Alzheimer's and Dementia Risk

Alexander Valley III

In 2023, Sacramento County Public Health partnered with Blue Zones to conduct an assessment to explore if the model that is changing health and well-being across U.S. cities could be an innovative approach to reduce the risks associated with Alzheimer's disease and related dementias. Attend this session to learn more about public health approaches to address aging and older adult needs of California communities.

Facilitator & Panelists:

Angela Gibson, Sacramento County Public Health
Joaquin Razo, Blue Zones



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At Anthem, we're committed to being a valued health care partner and working together to transform health care with trusted and caring solutions. We're developing the technology, solutions and programs that give members greater access to care and working with providers to ensure a quality health care experience for members.

www.anthem.com/ca/medi-cal



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Manifest MedEx provides better data to help support county health and human services goals

Manifest MedEx combines and delivers crucial health information, including social drivers of health (SDOH) and sexual orientation and gender identify (SOGI) data, for more than 38 million individuals across every county throughout the state.

We support public health surveillance, behavioral health programs, and Medi-Cal transformation with tools such as real-time hospital notifications, access to patient records, and rich population level data.

With Manifest MedEx, counties can:

- ✓ Easily monitor communicable diseases
- ✓ Better coordinate care for vulnerable populations
- ✓ Access data for Community Health Assessments and Community Health Improvement Plans
- ✓ Improve public health outcomes
- ✓ Participate in the Data Exchange Framework (DxF)

To learn more about Manifest MedEx, California's largest nonprofit qualified health information organization (QHIO), please visit us at manifestmedex.org or contact us at info@manifestmedex.org.



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The Pain-Free CHA



Simplify Your Community Health Assessment

Streamline your entire CHA and CHIP process—from data collection to report generation—saving time and effort while delivering deeper, actionable insights.

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CALIFORNIA Public Health EHR Solution



Patagonia Health has been serving public health since 2012 and has customers across the U.S., including in California. We developed apps and interfaces supportive of your California public health department needs. Working collaboratively with local health departments through user groups, we continue to ensure California state requirements and user needs are met.

How we support our California customers:

- Encounter notes for California perinatal, diabetes prevention program, medical marijuana treatment, animal bite treatment, and California children's services (CCS)
- Tuberculosis App and encounter notes for LTBI
- Encounter notes for family planning for low income individuals (Family PACT)
- Case management documents for MCAH- smart start
- Connection to CAIR/CAIR 2 (California immunization registry)

Patagonia Health is dedicated to our California customers. As needs arise within the state, we respond quickly so that our users can remain efficient in their care for patients.

A few examples that represent this dedication include:

- ✓ On-site user focus groups held in a central location to allow our customers to speak as a group and discuss miscellaneous user experience enhancement requests.
- ✓ We listen, we aid in the prioritization of system updates, and we follow through to provide the EHR that California public health departments need.
- ✓ Our development and enhancements of multiple California-specific programs are continually updated to adhere to changing state and federal regulations.

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Learn More



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MEDSHARE



SacValley MedShare: Taking data from moveable to useable

Revolutionizing Healthcare for Over 13 Years!

Since our inception as a Health Information Exchange, and now as a trusted QHIO, we've been at the forefront of transforming healthcare data in California. Our mission? Empowering healthcare professionals like you with secure, 24/7 access to vital medical data throughout the state.

Why Join Us?

Cutting-Edge Technology: Access critical patient data securely, anytime, anywhere.

Impactful Work: Be part of a team that's revolutionizing patient care.

Holistic Health Data: Transform patient data into comprehensive, whole-person health insights.

Community Impact: Make a difference in healthcare delivery across the state.

Ready to make a difference?

Join us today and become a crucial part of transforming patient data into personalized, patient-centered care. Together, let's shape the future of healthcare!

Health Information Exchange (HIE) Services:

Seamlessly connect healthcare providers, payers, and public health agencies. Our HIE services facilitate secure data exchange, enabling real-time access to patient information. Whether it's lab results, medical histories, or care coordination, we've got you covered.

Data Analytics:

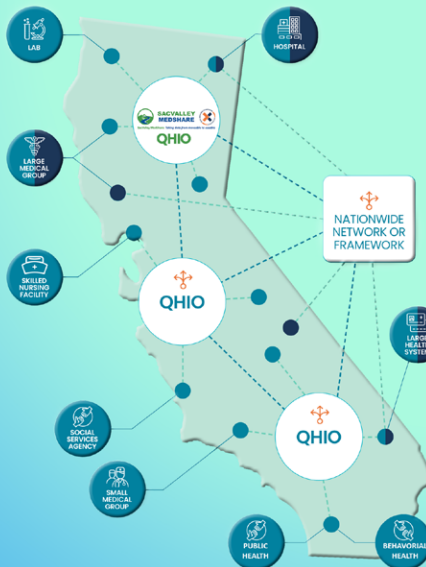
Data is the heartbeat of modern healthcare. Our analytics platform, taking data from moveable to useable, transform raw data into actionable insights. From population health trends to cost optimization, we help counties make informed decisions. Imagine unlocking hidden patterns that lead to better outcomes!

Technology Services:

We're the bridge between cutting-edge technology and practical implementation. Our experts assess your existing systems, recommend upgrades, and implement robust solutions. Whether it's electronic health records (EHRs), telemedicine platforms, or interoperability frameworks, we've got the know-how.

CIE, SHIE, HMIS, Public Health Reporting and More.

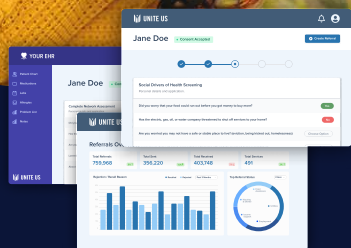
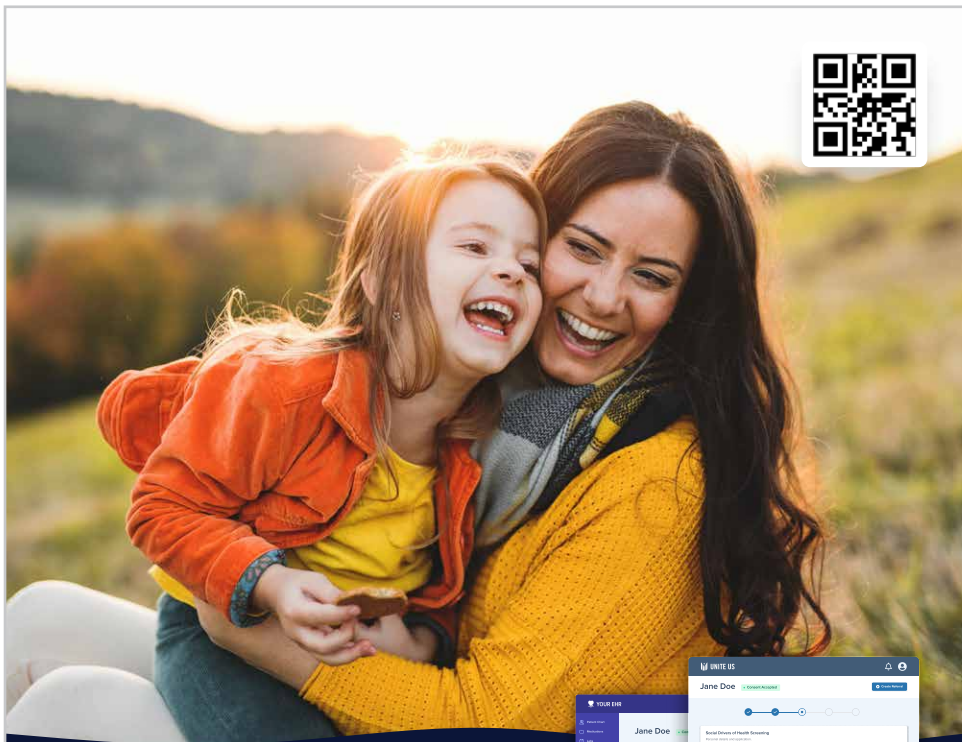
SacValley can support leveraging economies of scale to support these technologies efficiently and effectively. Let's partner together to achieve the best for Californians.



Learn More at:
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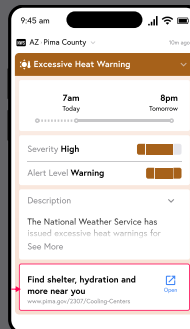
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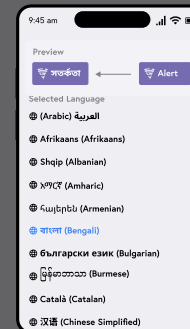
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Enhanced alerts from CDC & NWS

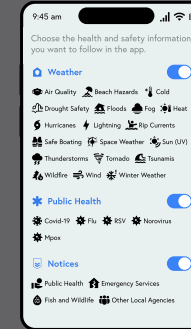
Customized for the Community



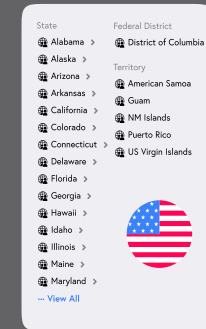
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Realizing the CalAIM vision by connecting healthcare, public health, community-based partners, payers, and pharma to build stronger, healthier, and more resilient communities.



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QHIO Collaboration

SIMI's Regional Health Informatics Services Platform works seamlessly with select QHIOs for secure, multi-jurisdictional data exchange with healthcare partners in a privacy-preserving manner.



Healthcare Reporting

Together with QHIO partners, SIMI's Public Health Data Exchange lowers the cost and burden of manual reporting, aligns with CalAIM DXF and Promoting Interoperability, and meets Compliance and Privacy Regulations.

Confidential Computing

SIMI's BIO-Analytix fosters accountable, trusted analysis and collaboration between programs, partners, and jurisdictions, providing actionable insights without costly and complicated data sharing agreements.

Accelerate CalAIM Initiatives and Jumpstart Public Health Data Modernization!

More Info!

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To learn more about CenCal Health, visit our 2024 Community Report cenca2024.org.



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Ask Us About

- IIS: Immunization Information System
- DMI: Data Modernization Initiative
- ICE: Clinical Decision Support for Immunization Evaluation & Forecasting
- RCKMS: Reportable Conditions Knowledge Management System
- FHIR: Fast Health Interoperability Resource
- Open Source

Our focus

- Design, develop, support, and evaluate core public health registries and systems
- Interoperability support of data exchange by health organizations and entities
- Assist county and local agencies in data modernization assessment and improvement




About Innovaccer

Innovaccer's Government Health AI and Analytics Platform (GHAAP) unifies citizen data across systems, equipping U.S. public health organizations with scalable tools for data modernization, decision-making, interoperability, collaboration, case management, and building SHIE. These capabilities improve health equity, promote whole-person care, and enhance outcomes.

Rated #1 by KLAS and certified by NCQA, Innovaccer is trusted by organizations like San Mateo County Health. Our solutions are deployed in over 1,600 U.S. hospitals, transforming care for more than 96,000 clinicians, unifying health records for 54 million people, and saving over \$1.5 billion.

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For more information, please visit innovaccer.com.

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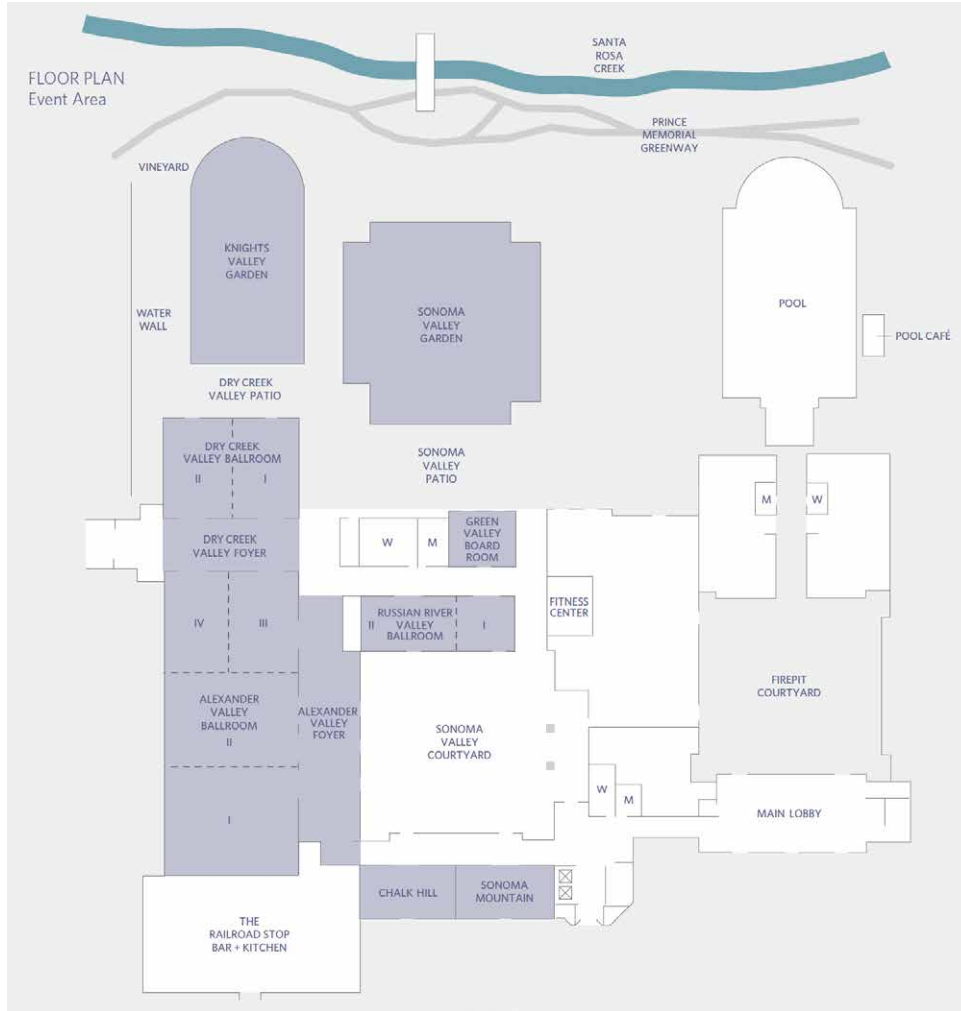
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