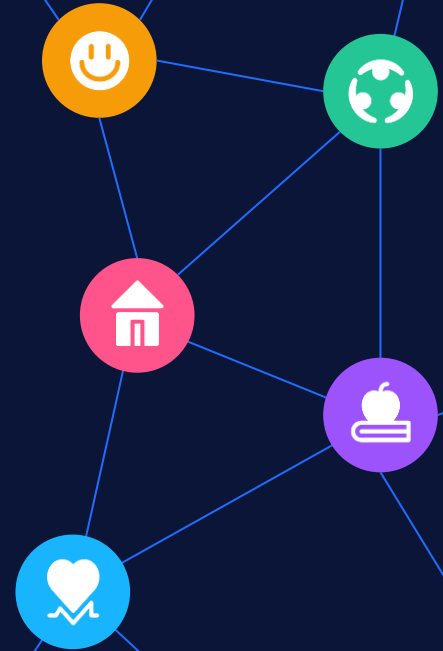


Bridging the Gap: Sustainable Strategies for Connecting Social Needs with Community Resources

CHEAC Annual Meeting
October 3, 2025



Session Objectives



1

The limitations of resource directories

Why static lists often fall short in connecting people with the right care at the right time.

2

The power of closed-loop referrals

How technology transforms passive information into a proactive system for effective care coordination.

3

Making the shift

Migrating from a resource directory to a closed-loop referral system - identifying key partners, integrating technology, and streamlining workflows

4

Real-world success stories

How closed-loop referrals enhance care coordination and improve outcomes.

Session Panelists



Karen Ostrowski, MBA - Facilitator

Director, Regulatory Affairs
Unite Us

Kadin Caines

Regional Strategic Implementation Leader
Kaiser Permanente

Amanda Gibbs

Chief Probation Officer
Napa County Probation Department

Jessica Osborne-Stafsnes

Executive Director
North Coast Health Improvement and Information Network (NCHIIN)



Your Partner for Social Care

Cross-Sector Collaboration Software
Powered by Community

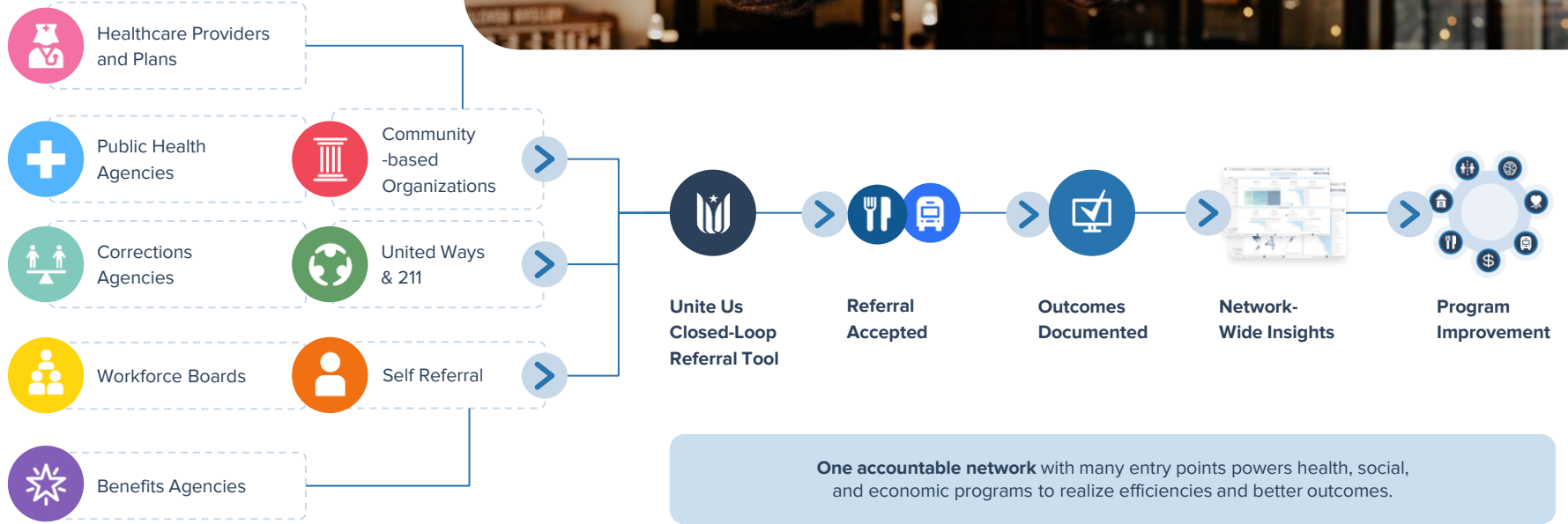
Our vision is to improve people's health and well-being by **connecting** communities through our **technology**.



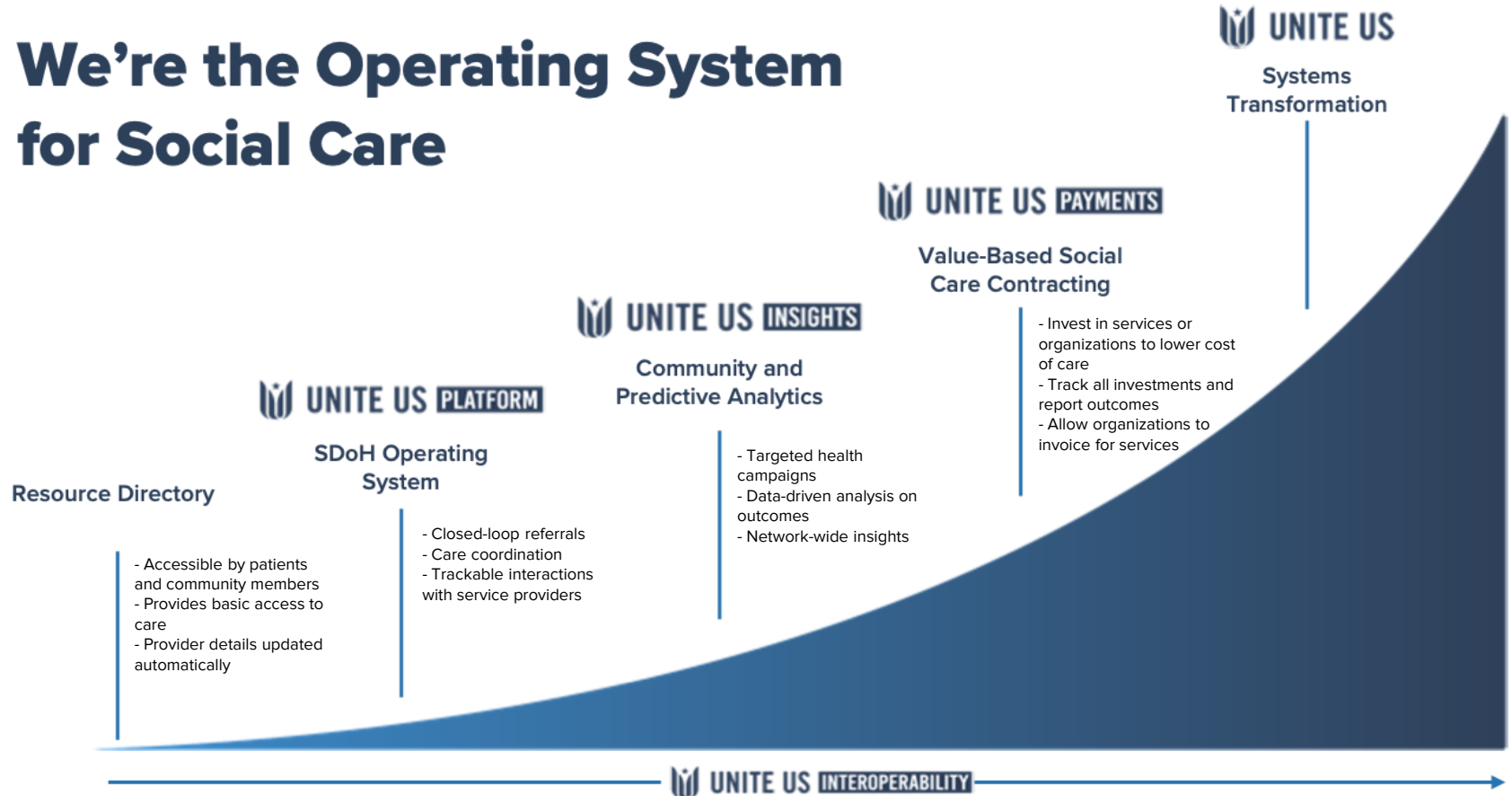
How We Do It



Proprietary and Confidential



We're the Operating System for Social Care





Thank You!

Visit UniteUs.com/ to learn more and request a demo.

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