

MADERA COUNTY DEPARTMENT OF PUBLIC HEALTH

FUTURE OF PUBLIC HEALTH OVERVIEW

Through the 2022 Budget Act, California took a transformational step toward rebuilding our state and local public health workforce and infrastructure that was devastated by the COVID-19 pandemic and years of disinvestment. The \$300 million ongoing General Fund investment (\$200 million for local health departments, \$100 million for CDPH), referred to as the Future of Public Health, is a critical investment in our state's public health readiness and response to existing and emerging public health threats.

FUTURE OF PUBLIC HEALTH INVESTMENTS REBUILD OUR LOCAL PUBLIC HEALTH WORKFORCE AND INFRASTRUCTURE

- ▶▶▶ Hired staff to lead and complete implementation of their 2023 Community Health Assessment and Community Health Improvement Plan and Strategic Plan, which will be published soon.
- ▶▶▶ Hired a bilingual mobile health team and deployed during COVID-19 for testing and vaccination and now is expanded to other clinical services to communities most in need.
 - The team provides wellness checks to identify potential health issues and make connections.
 - The team is being cross-trained to provide education on an array of public health topics, including car seat safety, tobacco cessation, diabetes prevention.
 - Team hosts one-stop shop events with other programs and agencies. For example, they had 20 partners at an event in Fairmead, a small high-need community, where the community received immunizations, training on Narcan, vision, oral health, and blood pressure checks, food boxes, pediatric wellness assessments, and enrollment in WIC, Medi-Cal, and CalFresh.
- ▶▶▶ Added an informatics team to increase efficiency and service quality through data-informed workflow optimization for testing and vaccination clinics.
 - Implementing an electronic health record system
- ▶▶▶ Supports their public health communications team to expand the reach of communications to the community.
- ▶▶▶ Implementing interventions designed to identify and address chronic conditions and connect people with care so when the next virus emerges, their population will be healthier and more able to avoid acute illness.