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# MODERNIZING PUBLIC HEALTH DATA INFRASTRUCTURE FOR THE FUTURE: LESSONS LEARNED FROM THE FIELD

*CHEAC Annual Meeting*

*October 4, 2023*



# The Future is Clear: Data Is Essential Public Health Infrastructure

- [DMI Strategic Implementation Plan \(cdc.gov\)](#)
- [Public Health 3.0: A Call to Action to Create a 21st Century Public Health Infrastructure \(naccho.org\)](#)
- [Future of Public Health Work Group Memo - September 2021 \(ca.gov\)](#)



# Modernizing Public Health Data Infrastructure for the Future: Lessons Learned from the Field

**Laura Young** | Executive Director  
*San Diego Health Connect*

# Meet the Presenter



**Laura Young**  
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# San Diego Health Connect HIE

- San Diego Health Connect began as the San Diego Beacon Community—an effort to improve healthcare in the San Diego community spearheaded by the University of California.
- In 2013, San Diego Health Connect became an independent non-profit organization serving San Diego and Imperial Counties.
- In 2022, San Diego Health Connect officially affiliated with 211 San Diego, with 211 San Diego acting as the parent organization to the HIE.
- The HIE maintains its own leadership and board governance.

# Introductions: CIE and HIE

**Health Information Exchange:** Primarily health information, and used for sharing information across healthcare systems, including hospitals, pharmacies, emergency services and government. For the purposes of better continuity of care, diagnostics, treatment, and health outcomes.

**Community Information Exchange:** Primarily captures social drivers of health information that is used to coordinate care across health and social services. Enables care coordination activities such as, bi-directional closed-loop referrals, creating a communitywide care plan with other service providers, and empowers a community with data analytics to better understand disparities in the system of care and how to address them.

# 211 San Diego and CIE



## GENERAL LINE

- 24/7 contact center
- 10-minute information and referral
- 300+ languages
- Use CIE to document all interactions with callers and consent into CIE
- CRM integrated with CIE platform

## CARE COORDINATION

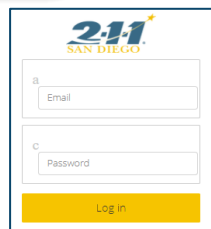
- Specialty line with case management
- Contracted partnerships with Managed Care Plans (MCPs)
- In-depth assessment and coordinated referrals via the CIE
- CRM integrated with CIE platform



Connect to 133+ organizations through direct system access and leveraging data integration between systems



**CIE Network Partners**



## Individual User Access

- Secure login
- Individual level PII & CIE profile, Screenings, Assessments, Comprehensive Social Continuum Assessment (CSCA)
- Electronic Referrals

## System to System Integration

- Secure member matching
- API connections
- Eligibility prioritization



# Community Information Exchange CIE<sup>®</sup>

A CIE is an **ecosystem** comprised of multidisciplinary network partners that use a shared language, a resource database, and an **interoperable** technology platform to **deliver enhanced community care planning**. Care planning tools enable partners to integrate key SDOH data from multiple sources, make bi-directional referrals, and create a shared longitudinal record that enables informed care. By focusing on these core components, a CIE enables communities to shift away from a reactive approach to providing care toward proactive, holistic, person-centered care.



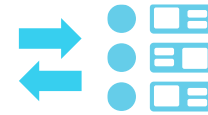
## Network Partners

Collective approach with standard Participation Agreement, Business Associates Agreement and participant consent with shared partner governance, ongoing engagement, and support.



## Shared Language (SDoH)

Setting a Framework of shared measures and outcomes through 14 Social Drivers of Health Assessments and a Risk Rating Scale: Crisis, Critical, Vulnerable, Stable, Safe Thriving



## Bidirectional Closed Loop Referrals

Updated resource database of community, health, and social service providers. Ability to accept/return referrals and to provide outcomes and program enrollment.



## Technology Platform and Data Integration

Technology software that integrates with other platforms to populate an individual record and shapes the care plan. System features include care team communication feeds, status change alerts, data source auto-history and predictive analytics.



## Community Care Planning

Longitudinal record with a unified community care plan that promotes cross-sector collaboration and a holistic approach.



# Resource Database and Bi-directional Referrals

A hub for social and health sites and providers

Partner Portal Southern Caregiver Resource Center (SCRC) - Jeri Hernandez (Demo) Sign Out

Client Details

**Sadie Blue**  
Age: 52  
FPL: 206.97%  
Monthly Income: 4329.08  
Household Size: 4  
Home Zip Code: 92109  
Health Insurance Type: CHAMPVA  
Health Condition: Dementia/Traumatic Brain Injury;Dental:Declined/Did not ask

Search by category

- Food
- Housing/Shelter
- Material Goods
- Transportation
- Utilities
- Consumer Services
- Criminal Justice and Legal Services
- Education

food bank 92123

Print this list 3 results

sorted by: Relevance | Distance Direct Referral:

**Family & Youth Enrichment Program, Neighborhood Food Exchange Distribution**  
Armed Services YMCA, San Diego  
(858) 751-5755  
3293 SANTO RD  
SAN DIEGO, CA 92124  
Located 1.68 miles away  
Add Referral

**Supplemental Food Box Program**  
Bread of Life Rescue Mission  
(760) 722-0800  
1919 APPLE ST STE L  
Site L  
OCEANSIDE, CA 92054  
Offers supplemental food boxes to low income residents once a month.  
Located 29.58 miles away  
Add Referral

**Food Pantry**  
Spread the Love Charity  
(760) 460-4013  
485 BROADWAY AVE  
Suite D  
EL CENTRO, CA 92243  
Provides a meal to individuals experiencing homelessness 7 days a week. Also provides a food pantry.  
Eligibility  
Add Referral

Map Satellite

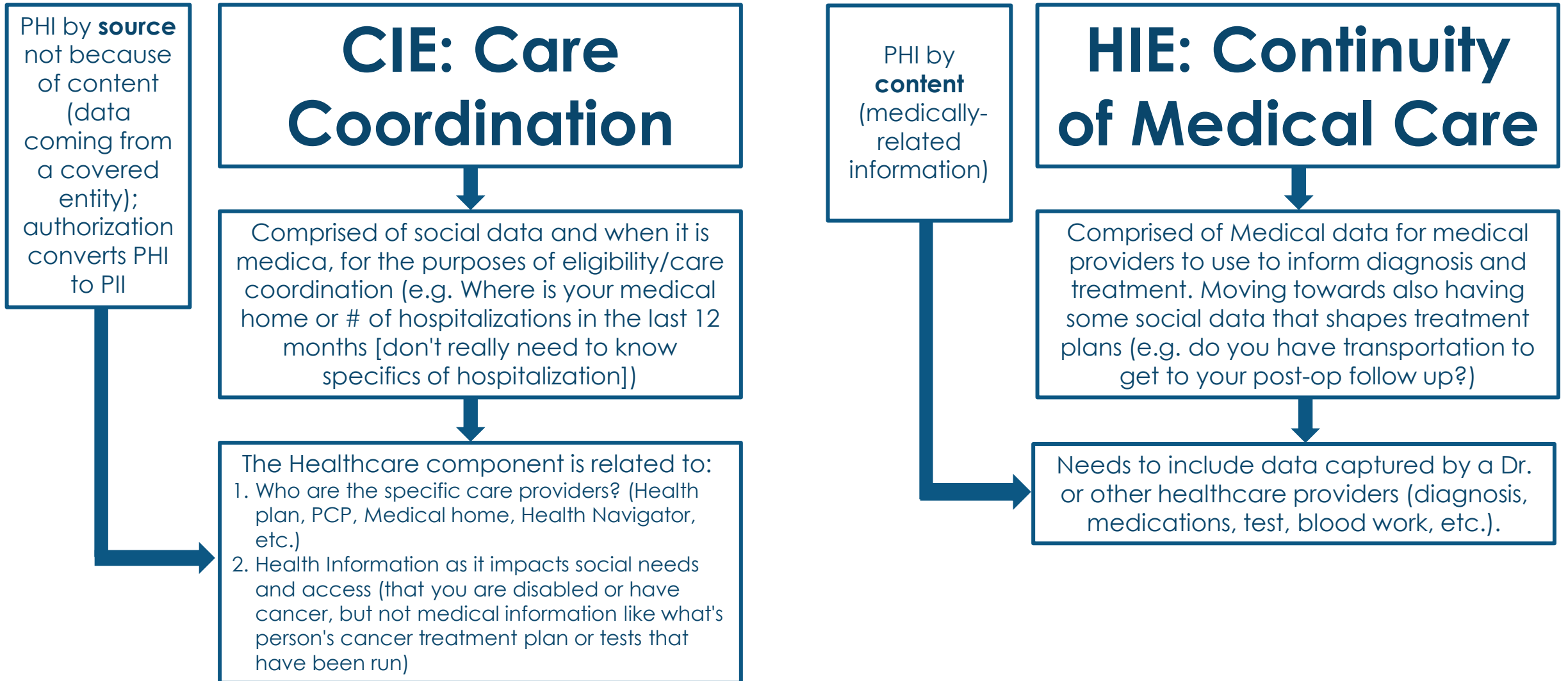
Map data ©2018 Google, INEGI Terms of Use Open space Report a map error

- Shared taxonomy language for referrals (AIRS)
- Dedicated resource staff
- Standards to listings and requirements
- Inclusion/Exclusion Criteria
- Linked to health conditions
- Tracks resource availability and unmet needs

# Person Centered Care



# What's the difference between a CIE and HIE?



# What's the difference between a CIE and HIE?

	<b>Community Information Exchange</b> (community-focused)	<b>Health Information Exchange</b> (health care professional & patient focus)
<b>MISSION &amp; PURPOSE</b>	Care Coordination An ecosystem of multidisciplinary network partners that use a shared language, a resource database, and an interoperable technology platform to deliver enhanced community care planning	Continuity of Medical Care
<b>PARTNER ORGANIZATIONS</b>	Cross-sector partners including: community-based organizations, health care, government	Health care partners
<b>GOVERNANCE INFRASTRUCTURE</b>	Community-led, centered, designed and governed	
<b>CONSENT MODEL</b>	Opt-in model Client Authorization required	Opt-out model
<b>DATA FIELDS</b>	<ul style="list-style-type: none"> <li>• Longitudinal client record</li> <li>• PII: Personal Information (may incl. self-reported health)</li> <li>• 3rd Party Verified Information: Ex: Health Information released from HIPAA covered entity with an authorization (doctor/health plan)</li> <li>• Including: client profile, assessments, service history and success of referrals, current service plan, care team members, jail and ambulance alerts</li> </ul>	<ul style="list-style-type: none"> <li>• PHI: Health Information released from HIPAA covered entities</li> <li>• Including: Demographics,</li> <li>• Encounters, Problem Lists, Diagnosis Codes,</li> <li>• Allergies, Medications, Immunizations, Labs, Progress Notes, Discharge Summaries, Imaging Narratives Reports</li> </ul>
<b>RELATION TO PHI</b>	HIPAA compliant, all data from a covered entity is shared with an authorization, does not necessarily include health-specific data	Data comes from covered entities and primarily includes health-specific data

# Integration Efforts

- **Adding CIE tab to the HIE clinical portal**
- **Implementing a shared Master Patient Index (MPI) between our two platforms**
- **Expanding referral opportunities**

# San Diego County/HIE Highlights

- SAFR is a new, innovative information exchange between pre-hospital providers and health systems.
- Provides paramedics clinical information for patients during 9-1-1 events and sends their care data into receiving hospital EMRs.
- Facilitates the automated return of patient outcome data back to County EMS providers for use in system analytics, quality assurance, and research.

# San Diego County Highlights

Upcoming areas of work include:

- EMS data surveillance and reporting for community health issues with county resources such as 2-1-1.
- Registries in support of county initiatives such as paramedic delivered buprenorphine and addiction referral for opioid use disorder populations.

# Stay In Touch

[SDhealthconnect.org](https://sdhealthconnect.org)

 [Info@sdhealthconnect.org](mailto:Info@sdhealthconnect.org)

[CIEsandiego.org](https://ciesandiego.org)

 [@CIESanDiego](https://twitter.com/CIESanDiego)

 [/company/ciesandiego](https://www.linkedin.com/company/ciesandiego)

[211sandiego.org](https://211sandiego.org)

 [@211SanDiego](https://www.facebook.com/211SanDiego)

 [@211SD](https://twitter.com/211SD)

 [@211SD](https://www.instagram.com/211SD)

 [/company/211sandiego](https://www.linkedin.com/company/211sandiego)





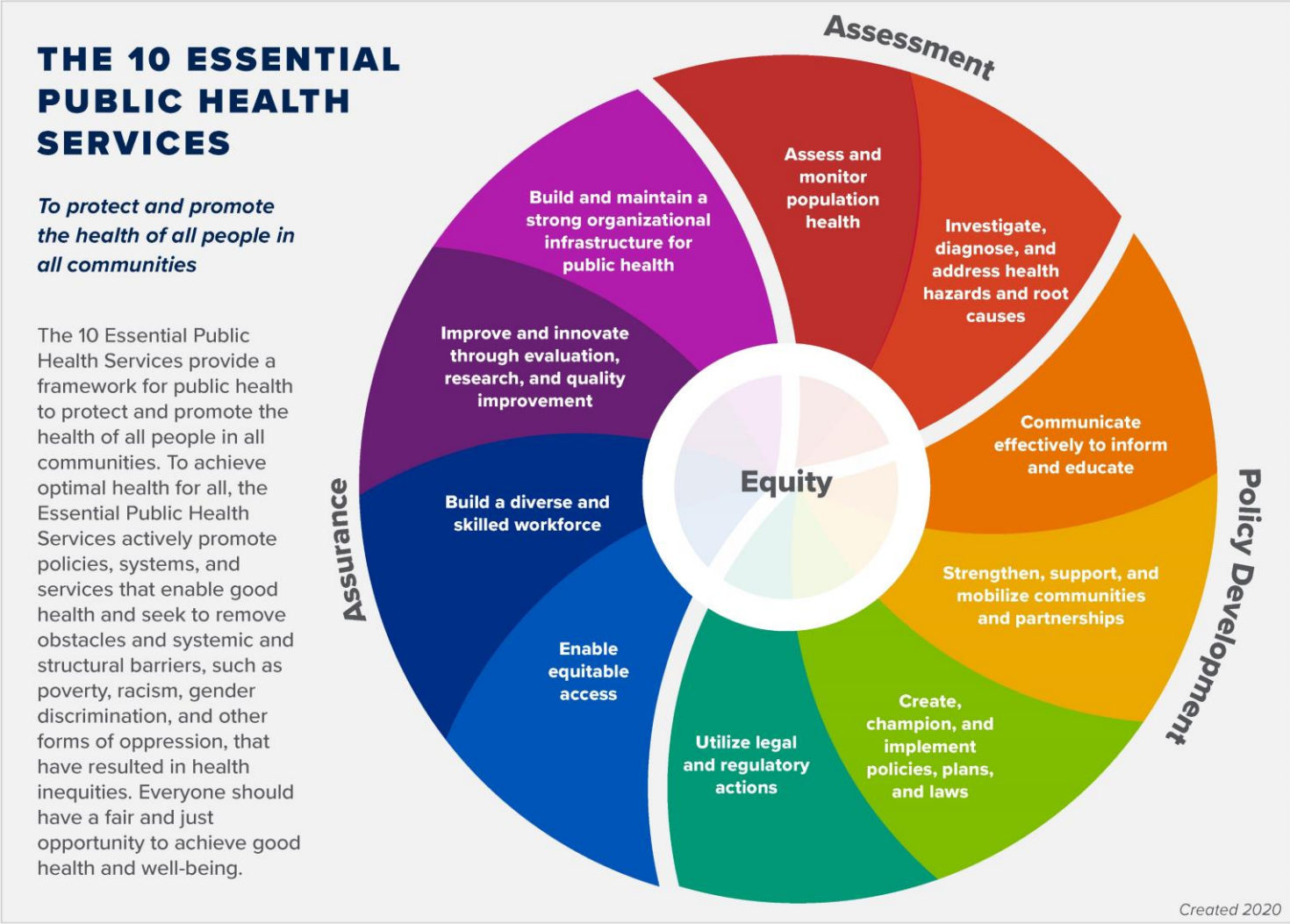


# Strengthening the Local Public Health Infrastructure

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2023 COUNTY HEALTH EXECUTIVES ASSOCIATION ANNUAL MEETING

# Ten Essential Public Health Services



For detailed information: <https://www.cdc.gov/publichealthgateway/publichealthservices/essentialhealthservices.html>

# Public Health Department Strategic Priority Areas



**Racial & Health Equity**



**Policy**



**Partnerships**



**Technology and Data**



**Workforce Development**

For detailed information: <https://publichealth.sccgov.org/about-us/strategic-plan-public-health-department>

# Technology & Data Objectives

**Goal:** Invest in modern technology and improve data access to understand the health status in the county and inform public health actions.

## Enhance data

- Breadth
- Accuracy
- Accessibility
- Transparency
- Privacy & Security

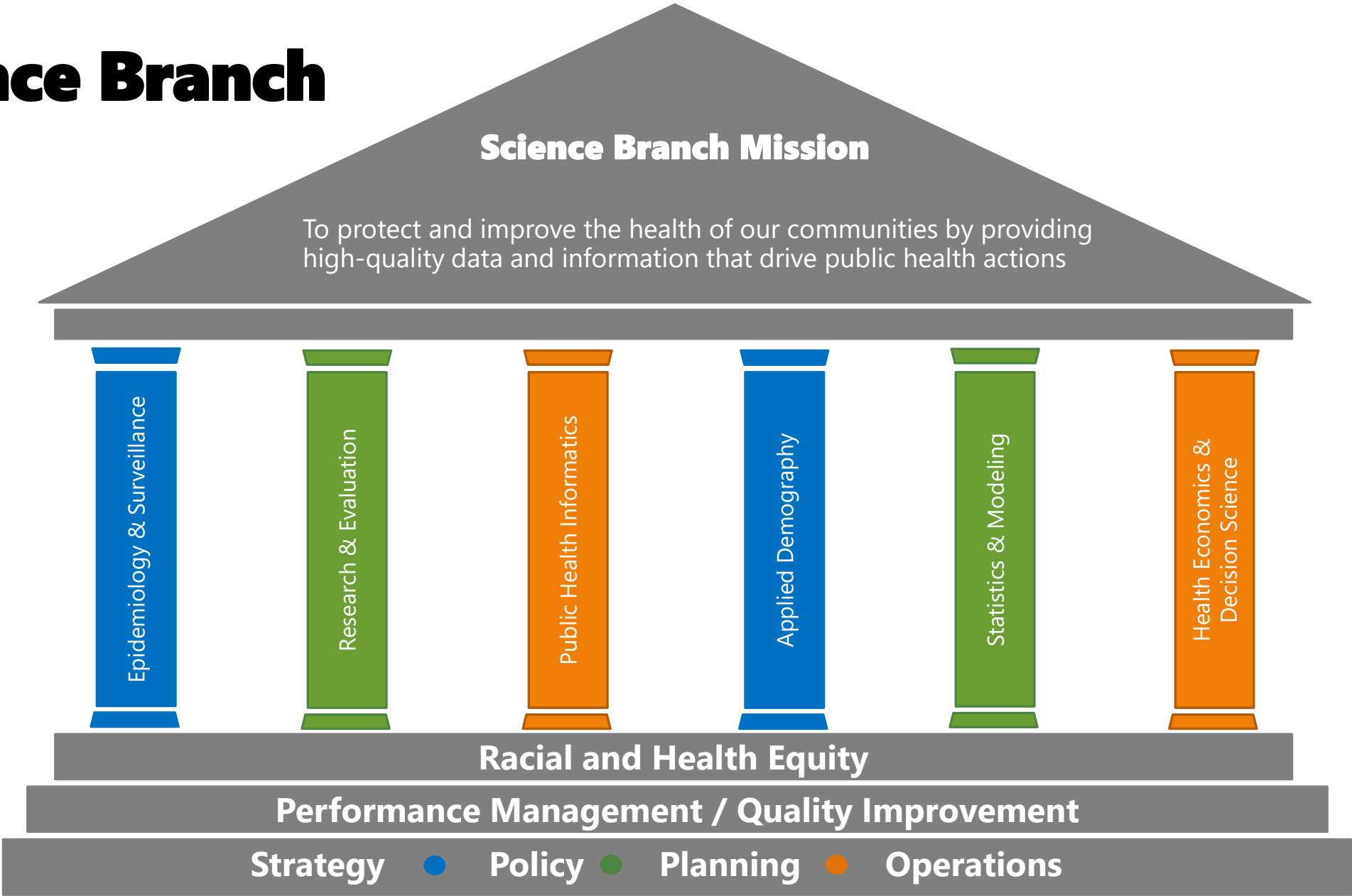
## Develop staff capacity to use data

- Make decisions
- Improve performance
- Improve quality
- Improve population health

## Increase the use of public health and environmental health data

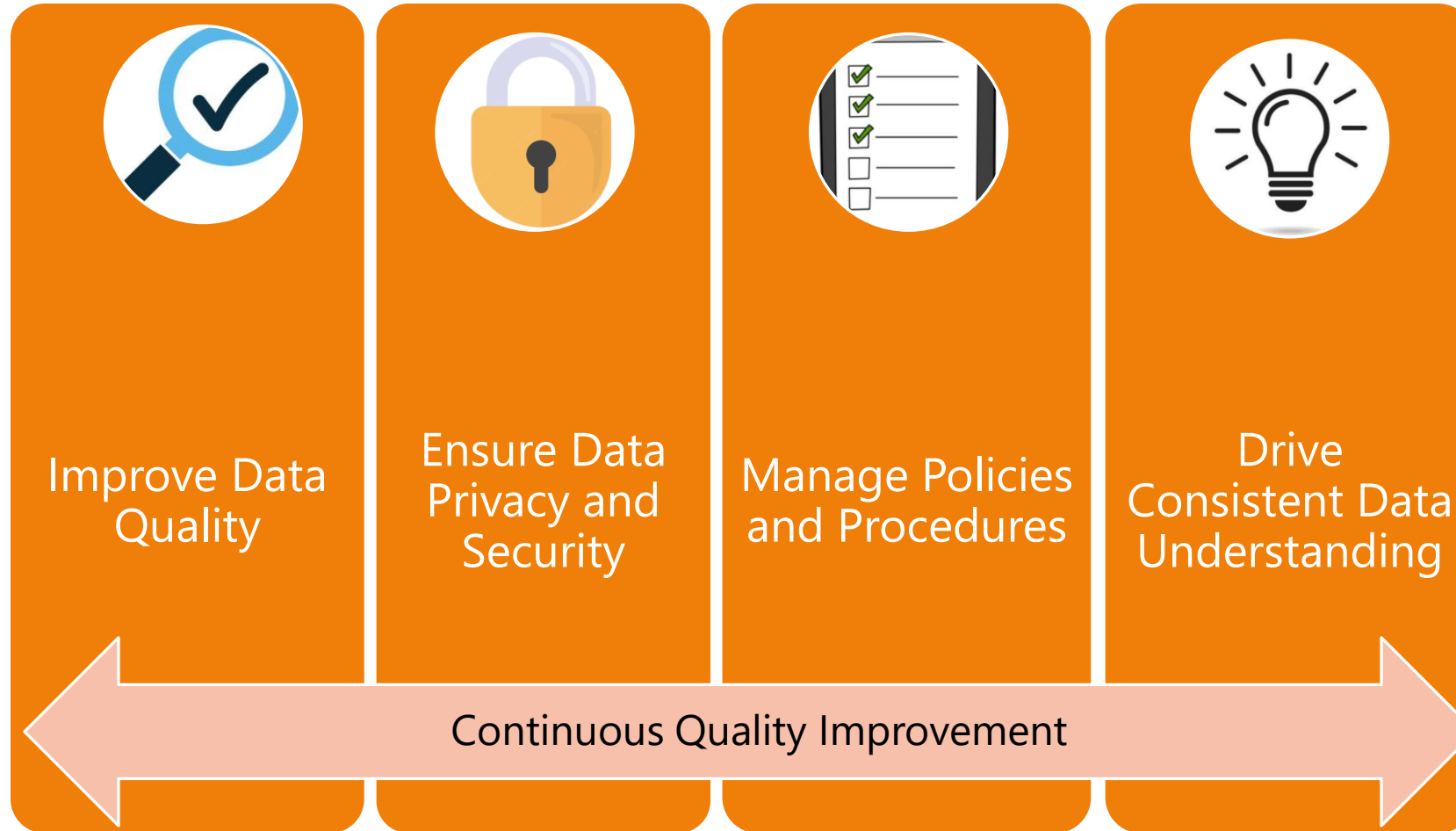
- County partners
- Policymakers
- Members from other county agencies

# Science Branch

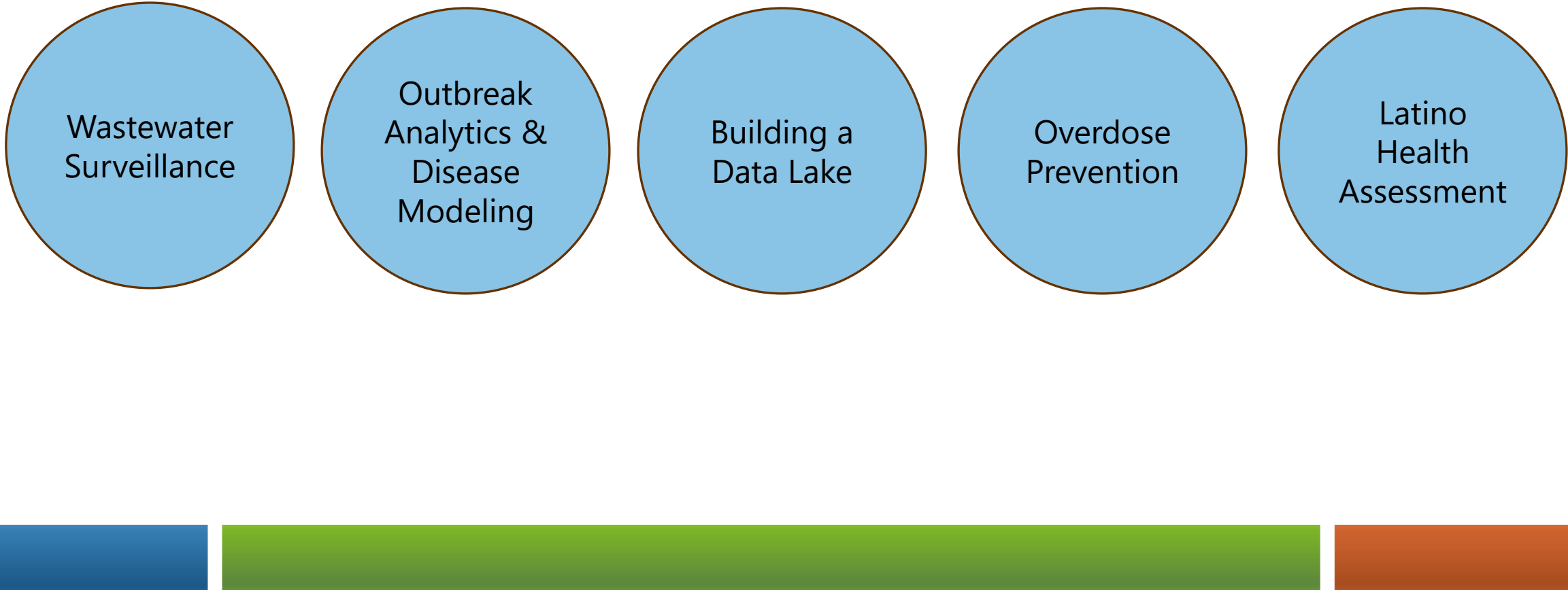


Branch created in October 2021

# Data Governance



# Key PHD Initiatives



Wastewater  
Surveillance

Outbreak  
Analytics &  
Disease  
Modeling

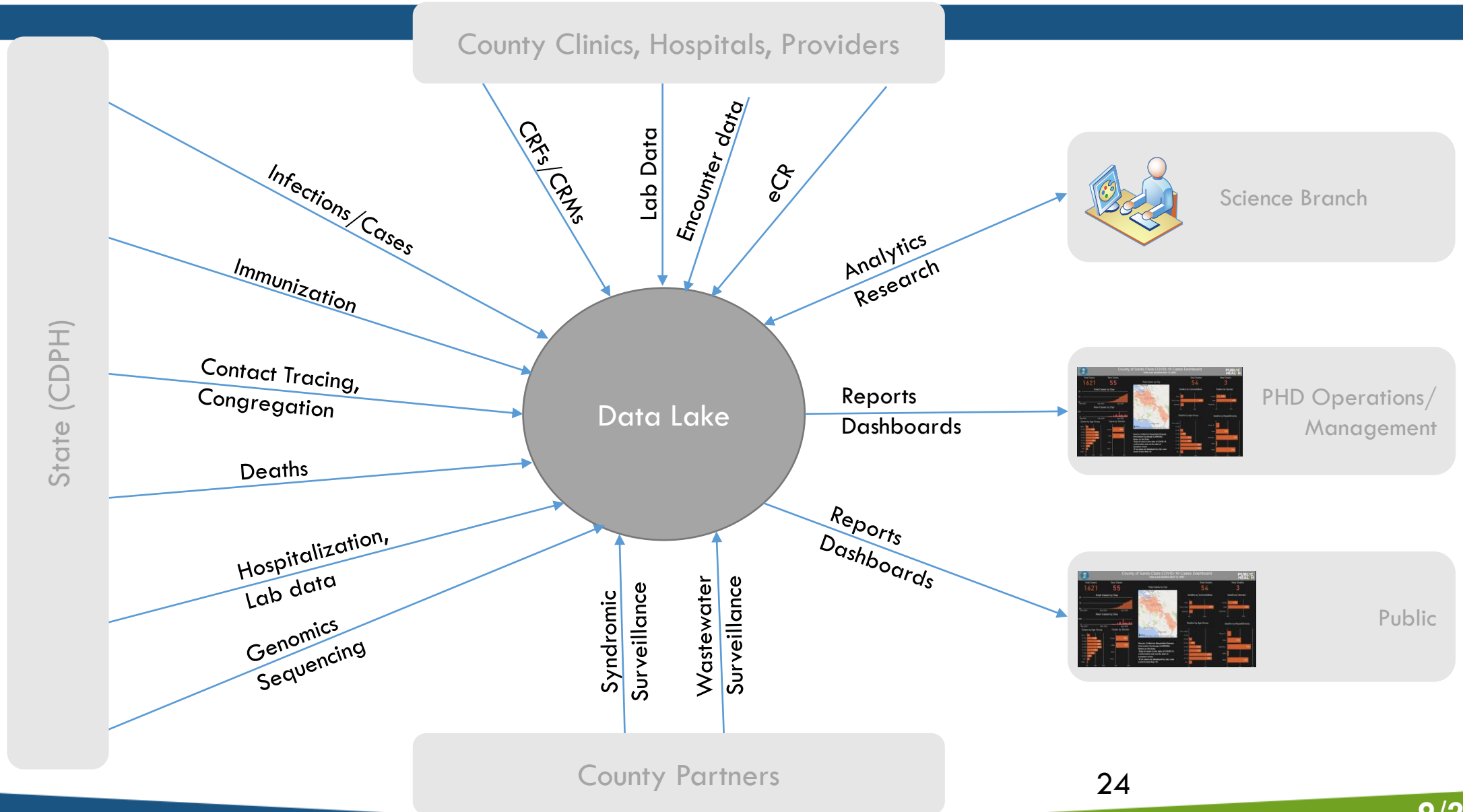
Building a  
Data Lake

Overdose  
Prevention

Latino  
Health  
Assessment

# Investing in New Technology: PHD Data Lake

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# Building a Data Lake to Support Data Science

## Ingestion

- Processes to acquire and place data into the Data Lake
  - Expand computing capacity in a cloud environment
  - Ability to handle structured and unstructured data
  - Ingest electronic forms (typed and handwritten)
  - Add data sources or data elements to existing data

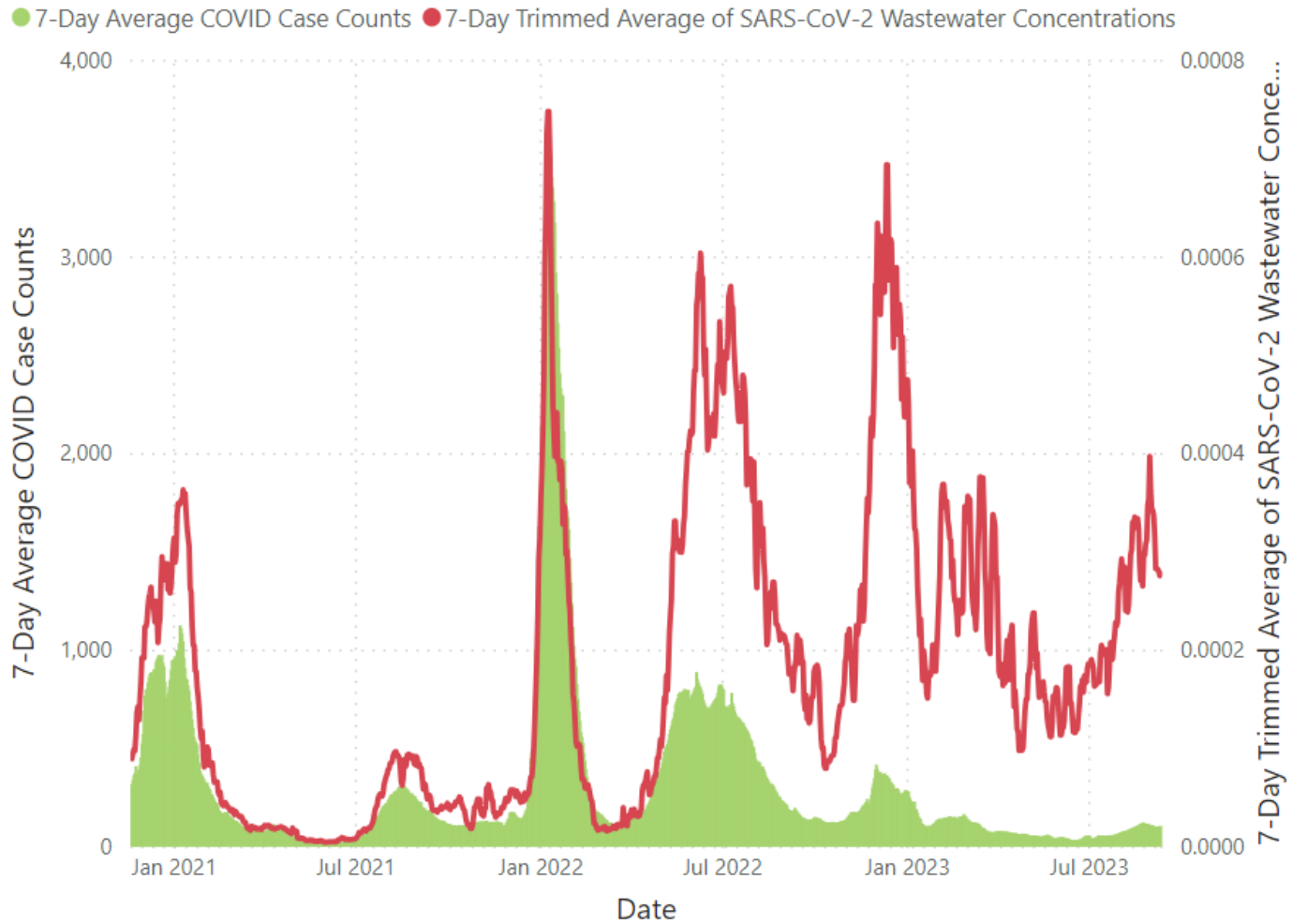
## Curation

- Clean data to improve consistency and quality
  - Create "Golden Record" for individuals and conditions
  - De-duplicate incidents

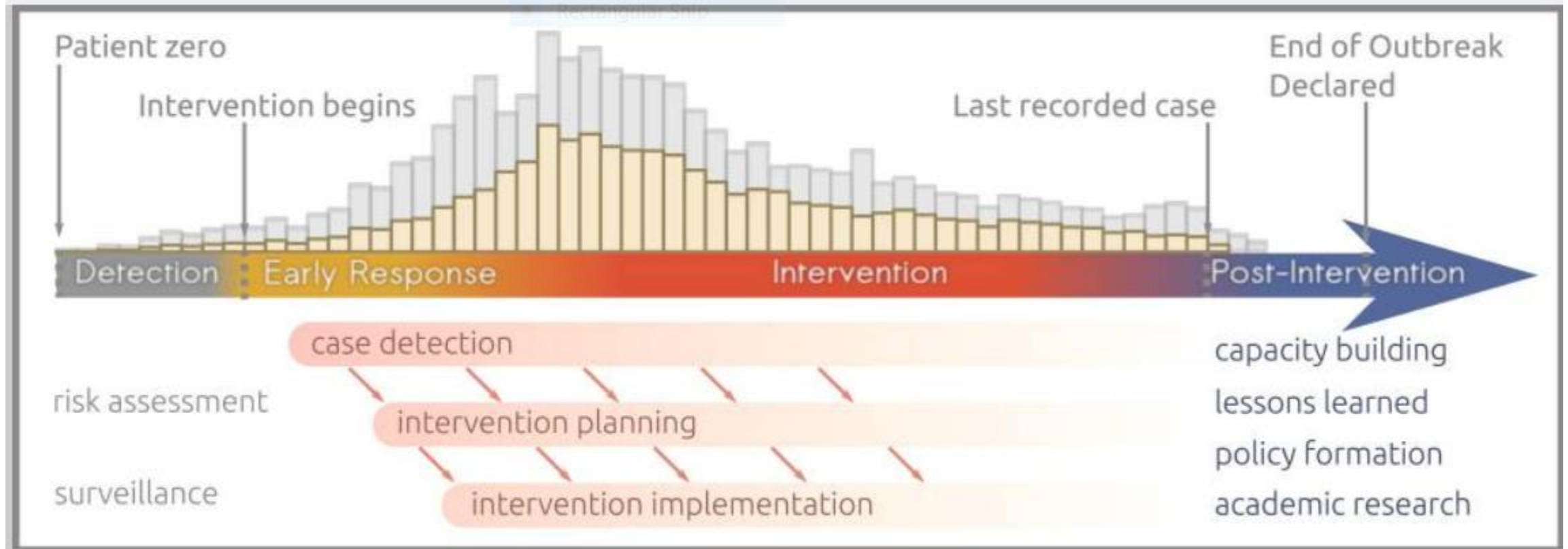
## Reporting

- Data modeled to optimize use for analysis and reporting
  - Ease of use for Public Health users
  - Variety of tools for analysis (R, Arc GIS, SQL, Power BI)
  - Automate routine reporting
  - Create ad hoc reports
  - Data export

# Situational Awareness: Wastewater Surveillance in Santa Clara County

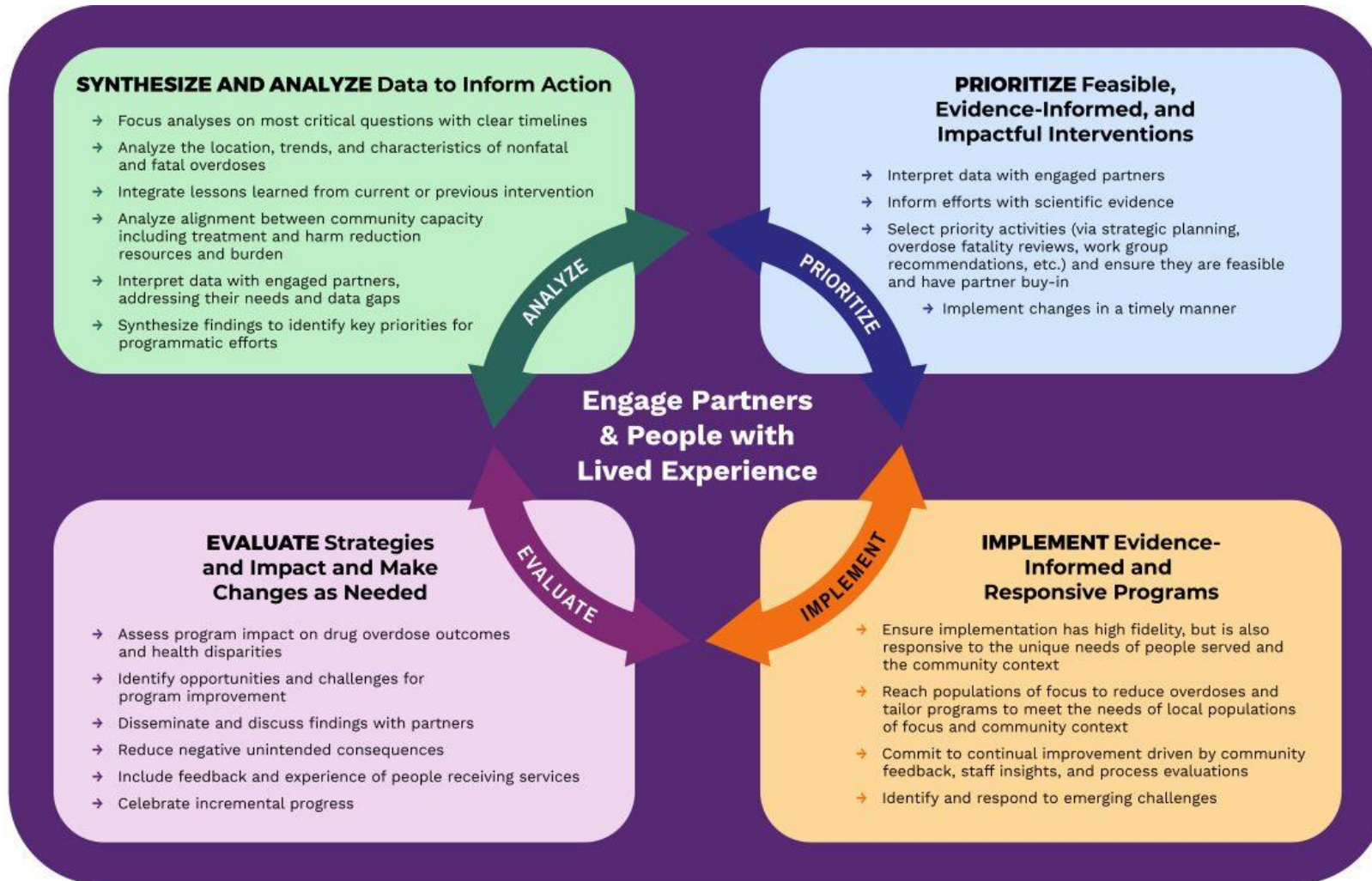


# Advanced Planning: Outbreak Analytics & Disease Modeling



Source: <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC6558557/>

# Data to Action: Overdose Prevention



Data from multiple sources are integrated and iteratively used to select, evaluate, improve, and scale drug overdose activities and partnerships centered on:

- Linkage to and retention in care
- Harm reduction
- Stigma reduction
- Clinical best practices
- Surveillance systems

Source: *Overdose Data to Action Framework – Reducing Overdoses and Health Disparities*. Centers for Disease Control and Prevention, National Center for Injury Prevention and Control


# Advancing Health Equity: Latino Health Assessment

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## **Develop a multi-phase workplan for the Latino Health Assessment:**

- Phase 1: By Binational Health Week in October 2023, share a report of preliminary findings on internal county system and service utilization among Latinos.
- Phase 2: Conduct a comprehensive health assessment of the Latin/o/x/e community.

**Plan and conduct a Latino Health Conference:** Conduct a Latino Health Conference focused on findings and recommendations



# Challenges

- Data Privacy and Security Concerns
- Data Sharing Issues
- Building local public health infrastructure when there are system dependencies
- Emerging Diseases and Outbreaks
- Community Engagement and Building Trust
- Staying current with technological advancements
- Workforce recruitment and retention
- Funding – How do you sustain data modernization efforts with one time grant funds??

# Contact Information

- Wayne Enanoria, M.P.H., Ph.D.
- Chief Science Officer – Public Health
- Email: [Wayne.Enanoria@phd.sccgov.org](mailto:Wayne.Enanoria@phd.sccgov.org)
- Phone: (408) 816-9534

**Thank You!**



# Getting Upstream of Active TB

CHEAC Annual Meeting 2023





## **Purpose:**

- Understanding the importance of data modernization in relation to disease control- LTBI outreach

## **Data Timeline:**

- Pilot: May through August 2022
- IGRA Outreach Program: September 2022 - August 2023

## **Data Sources:**

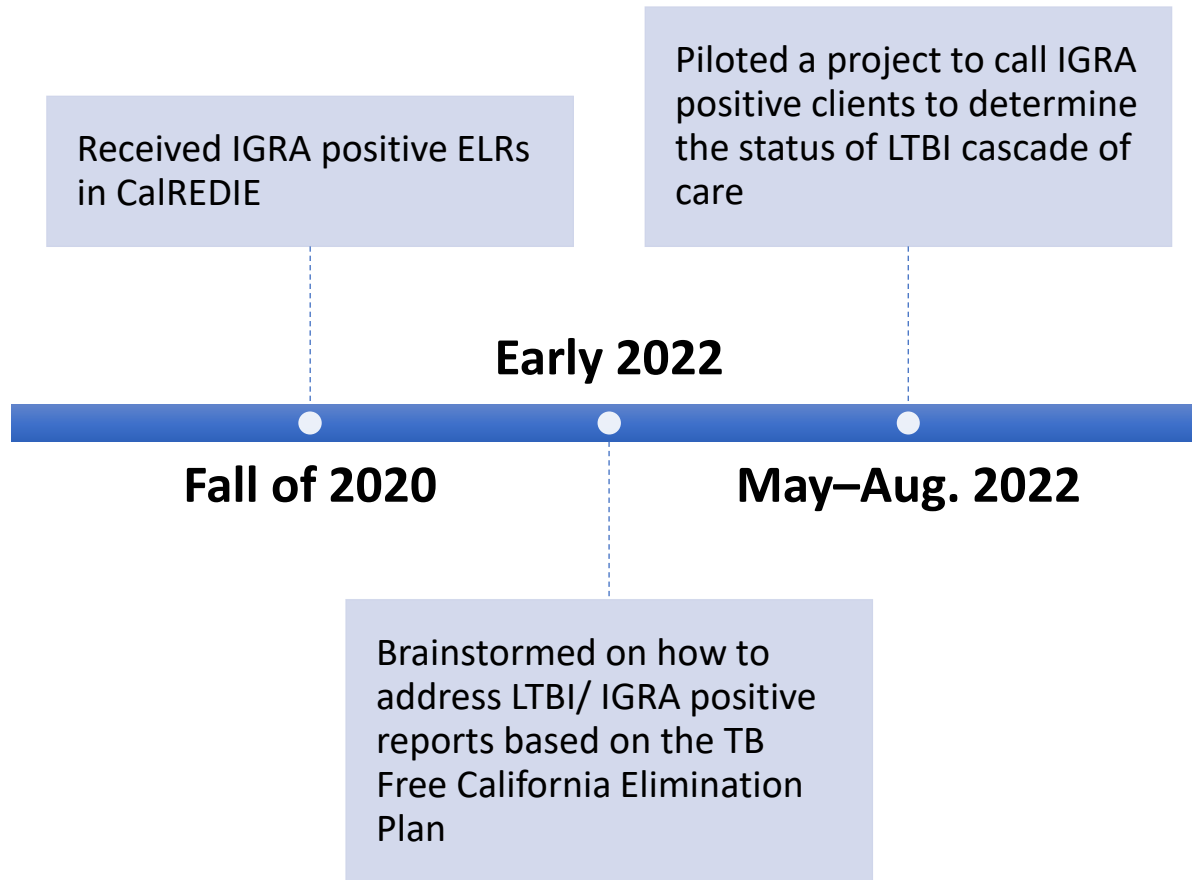
- CalREDIE Electronic Lab Reports - IGRA Positive Reports
- PHS Outreach Data

# Overview of TB in San Joaquin County

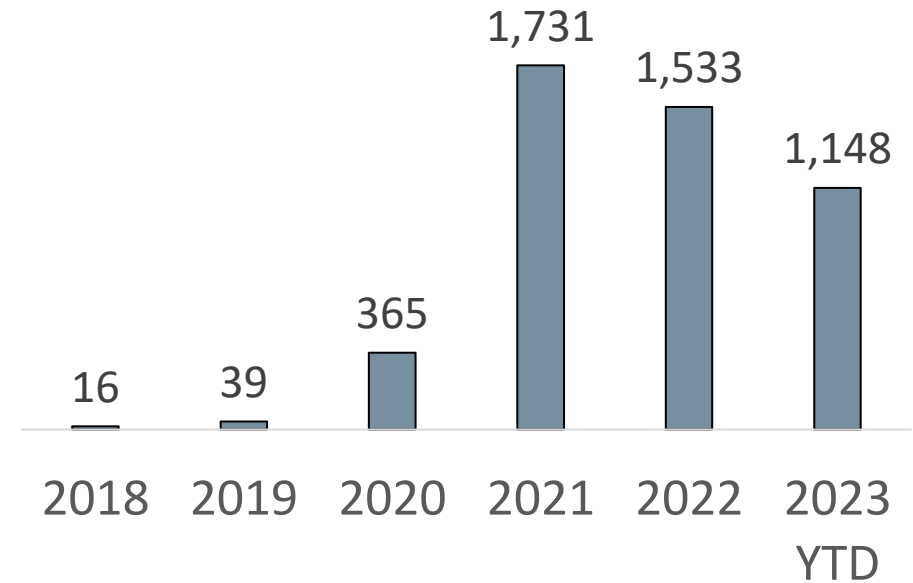


- History of large, concurrent, multi-year TB outbreaks
- In 2022, lowest number of cases (33) on record
  - Range from 40 – 60 annually
- Estimated 49,000 people infected with TB

# IGRA Positive Pilot Project

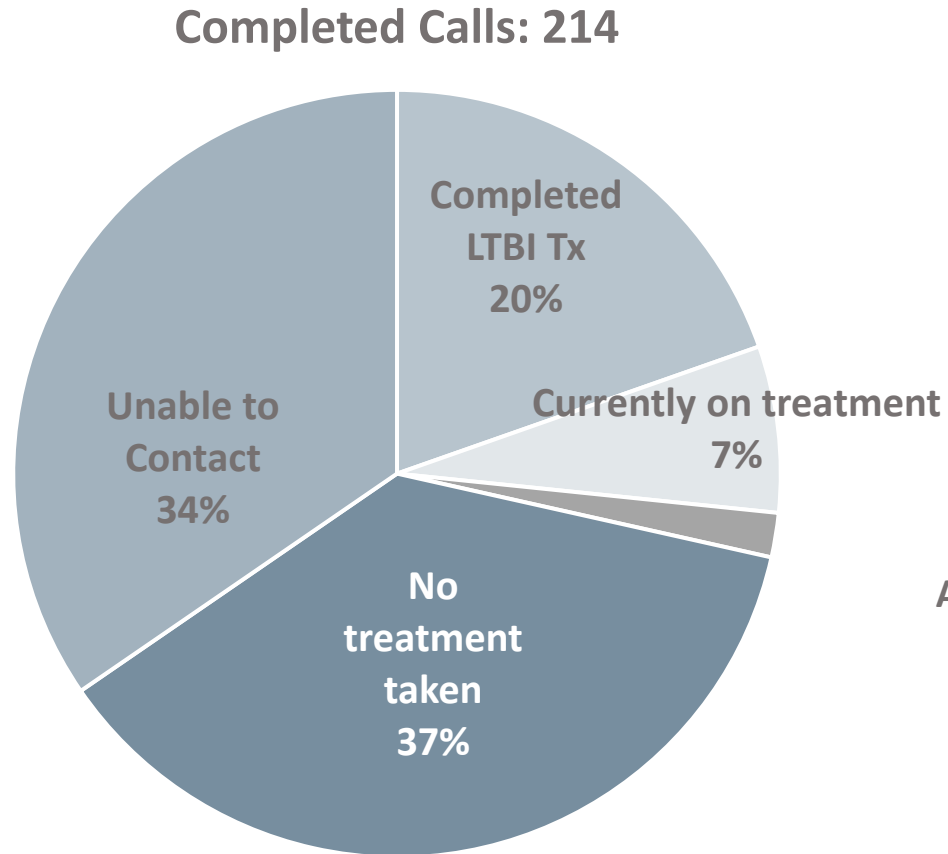


## TB (IGRA) - Positive Electronic Lab Reports





# Outcome of 3-month Pilot



PHN/CDI Provided Patient Education on TB/LTBI to clients who did not take treatment



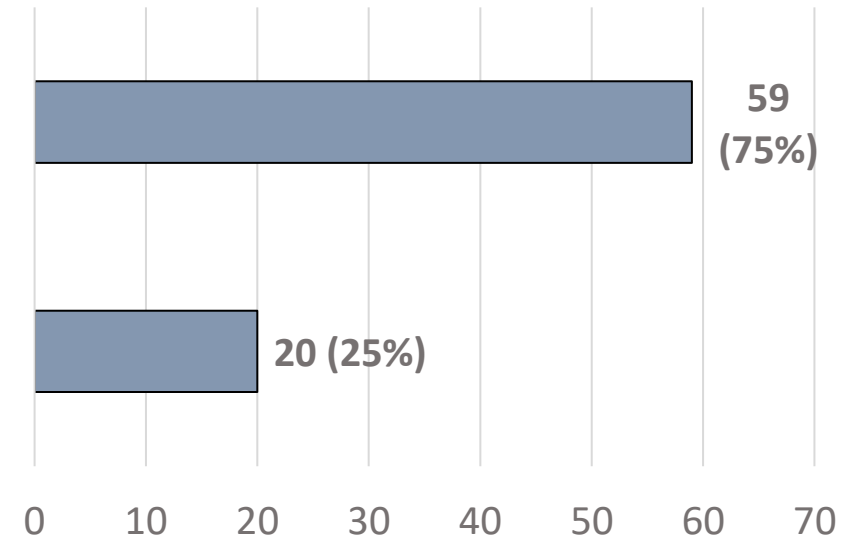
## Outcome

Agreed to follow up with PCP or TB clinic

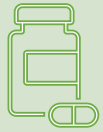
59  
(75%)

Refused treatment

20 (25%)



# Lessons Learned from Pilot



Establishing a LTBI outreach program could be a meaningful effort under TB control



Collaborating with Health Informatics and IT staff during the planning phase would modernize and improve data processing

# IGRA Outreach Program

## Modernized Data Collection Form

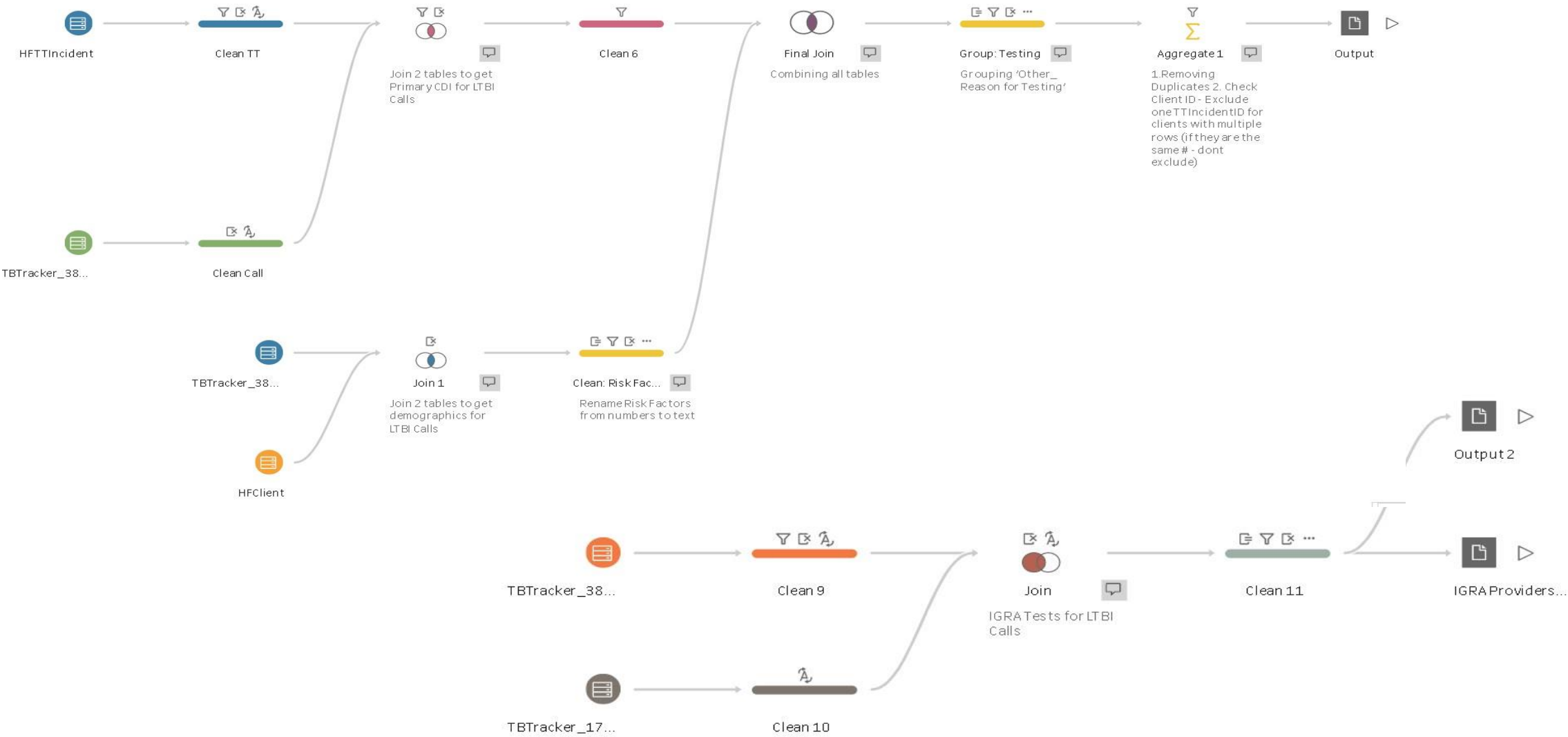
On 8/25/22, a new form in local data platform went live

- Current status
- Outcome of call
- Risk factors
- Reason for testing
- Notification of results
- CXR
- Treatment status

The screenshot shows a digital data collection form with the following fields and values:

- Date:** 09/21/2023 07:30:00 (Required)
- Current Status:** Outreach Underway
- Risk Factors:** Diabetes, History of untreated or inadequately treated TB (Expanded list includes: Select all, HIV, Diabetes (checked), Recent TB infection, History of untreated or inadequately treated TB (checked), Immunosuppressive therapy, History of organ transplant, Substance abuse, Silicosis, Chronic renal failure, Cancer, Other)
- Outcome of Call:** Call Complete
- Reason for Testing:** Routine Bloodwork
- Did the provider notify you of your results?:** No (Selected)
- Did you get a CXR after this test?:** Unknown
- Did you start LTBI treatment?:** No
- Why treatment not started?:** Provider Decision/Not Recommended

# Data Preparation Complexity





# IGRA Program Outcomes

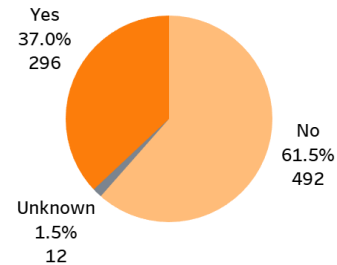
Multiple Dashboards were developed to be dynamic and interactive to address the following:

- Did the client start and/or complete treatment?
- What was the primary reason that the client did not start/complete treatment?
- Why did providers not notify the clients of their results or did not recommend treatment?
- Is there a difference in treatment based on risk factors, age, or reason for testing?

## LTBI Treatment Outcomes

Calls Completed  800

### Was LTBI Treatment Started or Treated Previously?



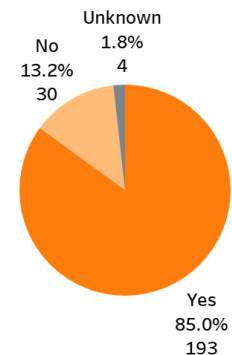
### Why was LTBI not Started?

*excludes: previously treated*

	#	%
Provider Decision/Not Recommended	411	83.5%
Other	28	5.7%
Refused	19	3.9%
Undecided	12	2.4%
Medical appointment pending	11	2.2%
Provider recommends additional testing	6	1.2%
Moved	3	0.6%
Hx. Adverse Reaction	1	0.2%
Hx. Active TB	1	0.2%
<b>Grand Total</b>	<b>492</b>	<b>100.0%</b>

### Was LTBI Treatment Completed?

*excludes: still on treatment*



### Why was LTBI Treatment not Completed?

*excludes: still on treatment*

	#	%
Client chose to stop	14	48.3%
Other	7	24.1%
Adverse Reaction	5	17.2%
Provider Decision	2	6.9%
Moved	1	3.4%
<b>Grand Total</b>	<b>29</b>	<b>100.0%</b>

# Interventions



Established SJ County TB Elimination Plan



Expanded targeted testing and treatment of people with TB infection- key to eliminating active TB



Established regular engagement with private community providers, FQHCs, and Civil Surgeons



Expanded outreach and follow up with high-risk IGRA positive clients to ensure they have received treatment

# Next Steps

- Modify local data system to collect outcome data
  - Follow up with high risk IGRA positive/ unknown exposure clients to ensure they have received treatment
- Contact Investigations
  - Matching field data with CalREDIE IGRA reports to identify lost to follow-up contacts
  - Use local HIE to improve access to longitudinal health records
- Convert Health Informatics' program data to interactive dashboards
  - Extends accessibility for PHS programs to access LTBI data
  - Installing scheduler for automatic updates

# Future Goals

- Health Informatics Division
  - Data integration, curation, visualization, analysis
- Bidirectional Data Exchange
  - Receive/send patient risk factor and treatment data to/from local data systems, health plans, local hospitals
- Improve Health Outcomes
  - Disease monitoring, surveillance and communication
  - Response readiness
  - Understanding of status of social determinants of health

# Challenges

- Data sharing Challenges
  - State DxF and local HIE participation
  - Data safety and security concerns
- Sustainability
  - Grant limitations
  - Local and statewide investment
- LHD Infrastructure
  - Impacted by the local economy, capacity, politics
  - Talent acquisition and retention

# Acknowledgement

## Special thanks to SJCPHS Health Informatics and TB Control team:

- Kelly Rose, Public Health Informatics Manager
- Theresa Fournier, Supervising Epidemiologist
- Arpinder Singh, Epidemiologist
- Denise Amarillas, Communicable Disease Investigator
- Rowena Durago, Communicable Disease Investigator

# SJC TB Control Team



# Contact Information

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“Data are the building blocks for how we describe the health of the people in the communities they live – stories that emerge from data help the nation understand and contextualize what drives or impedes health and how structural factors like racism and other forms of discrimination influence one’s ability to live a healthy life.”

National Commission to Transform Public Health Data Systems





**Questions for Panelists?**

**Thank you!**

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