



# 2023 CHEAC Annual Meeting

**Power of Public Health:  
Reconnect, Rebrand, Rebuild**

**The Westin Long Beach  
October 4 – 6, 2023**

**#CHEAC23**

# PRESIDENT'S WELCOME



Dear 2023 CHEAC Annual Meeting Attendees,

On behalf of the CHEAC Executive Committee and Staff, I am pleased to welcome you to the 2023 CHEAC Annual Meeting. We are pleased to bring together public health professionals representing nearly all of California's local health jurisdictions.

This year's Annual Meeting theme, Power of Public Health: Reconnect, Rebrand, Rebuild, continues to commemorate the dedication, strength, and hard work of leadership and staff of local health departments and further carries forward the momentum to revitalize our diverse governmental public health workforce and infrastructure to ensure healthier California communities.

The continued state investments and initiatives in public health – the ongoing \$300 million Future of Public Health funds and the preserved California Can't Wait Coalition's Public HERO Initiative – stand to further bolster our vital organizations and their programs and services.

Based on positive feedback from our 2022 Annual Meeting, we will once again offer an expanded format in both design and approach. Participation in the conference has been extended beyond each jurisdiction's CHEAC Members to others within the local public health workforce, and conference programming includes broader, multidisciplinary perspectives on public health issues that impact all aspects of health. Your CHEAC Staff continues to elevate the work of public health, advocate for our needs, and find time to plan an amazing conference for all of us – we could not ask for a better team!

As we continue our recovery from the COVID-19 pandemic and respond to other emerging public health threats and natural emergencies, we look forward to

providing an opportunity to reflect upon the past, reconnect with colleagues, and renew our commitment to improving the health of all Californians.

Welcome to the 2023 CHEAC Annual Meeting!

Yours in Health,

A handwritten signature in black ink, which appears to read "Elsa Jimenez". The signature is fluid and cursive.

Elsa Jimenez  
CHEAC President  
Director of Health, Monterey County

## CHEAC EXECUTIVE COMMITTEE

- Elsa Jimenez, President, Monterey County
- Michele Stephens, Vice President, Humboldt County
- Jayleen Richards, Secretary/Treasurer, Solano County
- Kim Saruwatari, Immediate Past President, Riverside County
- Colleen Rodriguez, Small County Chair, Calaveras County
- Colleen Chawla, Alameda County
- Danette York, Butte County
- David Luchini, Fresno County
- Kelly Colopy, City of Long Beach
- Sara Bosse, Madera County
- Elizabeth Hernandez, San Diego County
- Shelly Davis, Siskiyou County

# AGENDA AT-A-GLANCE

WEDNESDAY, OCTOBER 4

REGISTRATION AND CHECK-IN OPEN FROM 8:00 AM - 4:00 PM

<b>8:00 am - 9:00 am</b>	<b>Continental Breakfast</b>	Centennial Ballroom Pre-Function Foyer
<b>9:00 am - 10:30 am</b>	<b>Opening Plenary - Public Health Approach to Violence Prevention</b> <ul style="list-style-type: none"> <li>• Chrissie Juliano, Executive Director, Big Cities Health Coalition</li> </ul>	Centennial Ballroom Salons A & B
<b>10:45 am - 11:45 am</b> <b>Breakout #1</b>	Living Reconnect, Rebrand, and Rebuild: Strategies for Improving Staff Engagement and Reducing Vacancy Rates	Barcelona/ Casablanca
	Modernizing Public Health Data Infrastructure for the Future	Tokyo/Vancouver
	Advancing your QI Culture	Salon C
	Power of Digital Media in Health Equity	Salon D
<b>12:00 pm - 1:30 pm</b>	<b>Lunch Plenary - Conversation with California State Leadership</b> <ul style="list-style-type: none"> <li>• Michelle Baass, Director, California Department of Health Care Services</li> <li>• Christine Siador, Assistant Director, California Department of Public Health</li> </ul>	Centennial Ballroom Salons A & B
<b>1:45 pm - 2:45 pm</b> <b>Breakout #2</b>	Using Soft Skills Development to Rebuild a Resilient Public Health Workforce	Barcelona/ Casablanca
	Odd Couples: Law Enforcement & Public Health Overdose Data to Action	Tokyo/Vancouver
	Using CASPER as a Tool to Identify Community Needs for Climate-Related Issues	Salon C
	Implementing Community-Directed Enrichment Projects to Advance Health Equity	Salon D

# AGENDA AT-A-GLANCE

WEDNESDAY, OCTOBER 4

(CONTINUED)

<b>3:00 pm - 4:00 pm</b> <b>Breakout #3</b>	The Critical Role of Public Health in a Countywide Integrated Service Delivery Program	Barcelona/ Casablanca
	Using Salesforce to Forecast Funding Streams and Manage Agreements	Tokyo/Vancouver
	Does PHAB Accreditation Feel Daunting? Move from Dread to Confidence	Salon C
	Community Health Workers and Promotoras: Public Health's Natural Allies	Salon D
<b>5:00 pm - 6:30 pm</b>	<b>Port of Long Beach Tour (Ticket Required)</b>	Port of Long Beach
<b>6:30 pm</b>	Dinner on Your Own	

# AGENDA AT-A-GLANCE

THURSDAY, OCTOBER 5

REGISTRATION AND CHECK-IN OPEN FROM 8:00 AM - 1:30 PM

8:00 am - 9:00 am	<b>Continental Breakfast</b>	Centennial Ballroom Pre-Function Foyer
9:00 am - 10:30 am	<b>Thursday Plenary - Transforming Communities to Live Better, Longer</b> <ul style="list-style-type: none"> <li>Nick Buettner, Vice President of Community Engagement, Blue Zones Project</li> </ul>	Centennial Ballroom Salons A & B
10:45 am - 11:45 am <b>Breakout #4</b>	Maximizing the Opportunity of New Health Equity Infrastructure	Barcelona/Casablanca
	Adding a Mental Health Component to Your Home Visiting Program	Tokyo/Vancouver
	Bridging Disease Surveillance Gaps at the Local Health Department Level through Partnerships with Regional Health Information Organizations	Salon C
	Agency Leadership Roundtable	Salon D
12:00 pm - 1:00 pm	<b>Networking Lunch</b>	Centennial Ballroom Salons A & B
1:15 pm - 2:15 pm <b>Breakout #5</b>	Operationalizing Equity through Community-Based Participatory Research	Barcelona/Casablanca
	Power of Population Health in Public Health	Tokyo/Vancouver
	Dearly and Loosely: Living and Leading in Uncertain Times	Salon C
	Applying the Healthy Families America Program Model to Empower African American & Black Women and Improve Health Outcomes	Salon D

# AGENDA AT-A-GLANCE

THURSDAY, OCTOBER 5

(CONTINUED)

2:30 pm - 4:00 pm	<b>Closing Plenary - Youth Perspectives on Public Health Issues</b> <ul style="list-style-type: none"> <li>j. nyla mcneill</li> <li>Anaya Gillette</li> <li>Maleka Lassiter</li> <li>Abraham Gudino-Manzo</li> <li>Kimberly Lim</li> </ul> <i>Sponsored by the California Health Care Foundation</i>	Centennial Ballroom Salons A & B
4:00 pm - 5:30 pm	<b>Reception</b>	Ocean Terrace West
6:00 pm - 8:00 pm	<b>CHEAC Member-Only Dinner (Invitation Only)</b>	Centennial Ballroom Salons C & D

# AGENDA AT-A-GLANCE

FRIDAY, OCTOBER 6

7:30 am - 9:30 am	Continental Breakfast	Centennial Ballroom Salon B
8:00 am - 9:30 am	CHEAC Executive Committee Meeting (Executive Committee members only)	Tokyo/Vancouver
9:30 am - 12:30 pm	CHEAC General Membership Business Meeting	Centennial Ballroom Salons C & D



Scan For Event Materials



Scan For Event Evaluation

# PLENARY SPEAKERS

## Opening Plenary – Public Health Approach to Violence Prevention

Wednesday, October 4 | 9:00 am-10:30 am | Centennial Ballroom Salons A & B

To kick off our 2023 CHEAC Annual Meeting, Chrissie Juliano, MPP, Executive Director of the Big Cities Health Coalition (BCHC), will join us to discuss promising practices using a public health approach to violence intervention and prevention efforts among governmental public health departments and agencies.



**Chrissie Juliano,**  
Executive Director,  
Big Cities Health  
Coalition

**Chrissie Juliano, MPP,** is the Executive Director of the Big Cities Health Coalition. BCHC is a forum for the leaders of America’s largest metropolitan health departments to exchange strategies and jointly address issues to promote and protect the health and safety of the more than 61 million people they serve. Ms. Juliano was the Deputy Director of BCHC from December 2014 to June 2015.

Prior to joining BCHC, Ms. Juliano was a Senior Program Manager at RESOLVE where she developed and facilitated collaborative processes and consensus building projects among a variety of public health stakeholder groups. As part of the RESOLVE health team, she managed the Public Health Leadership Forum, funded by the Robert Wood Johnson Foundation, working with thought leaders to envision the “high achieving” health department in 2020 and shepherding a working group through the process of defining a set of foundational capabilities and areas that all health departments should possess.

Previously, Ms. Juliano worked on stakeholder outreach at the U.S. Food and Drug Administration’s Center for Tobacco Products and in policy development at the Trust for America’s Health. She holds a Master of Public Policy from the University of Chicago’s Harris School and a Bachelor of Arts degree in Political Communication from the George Washington University School of Media and Public Affairs.

## PLENARY SPEAKERS

### Lunch Plenary – Conversation with California State Leadership

Wednesday, October 4 | 12:00 pm-1:30 pm | Centennial Ballroom Salons A & B

Under the direction of Governor Gavin Newsom, California’s health and human services agencies and departments are engaged in numerous wide-ranging initiatives to promote person-centered, equity-focused, and data-driven services and supports for California’s most vulnerable populations. Join us for a conversation with state leaders from the California Department of Health Care Services (DHCS) and California Department of Public Health (CDPH) to discuss ongoing initiatives and priorities to improve the health of all Californians.



**Michelle Baass,**  
Director, California  
Department of  
Health Care  
Services

**Michelle Baass** was appointed Director of the California Department of Health Care Services (DHCS) by Governor Gavin Newsom on September 10, 2021. DHCS supports the health of about 14 million Californians on Medi-Cal, the state’s Medicaid program. Ms. Baass leads a team of more than 4,000 individuals at DHCS. Before her appointment to DHCS, Ms. Baass served as Undersecretary of the California Health and Human Services Agency (CalHHS) since 2018 and Deputy Secretary of the Office of Program and Fiscal Affairs from 2017 to 2018.

Prior to joining CalHHS, she worked in various positions serving the California Legislature for 13 years, including the Senate Committee on Budget and Fiscal Review, Senate Office of Research, and Legislative Analyst’s Office.

Ms. Baass earned a Master of Public Policy and Administration degree from California State University, Sacramento, and a Bachelor of Arts degree in Government and German from the University of Notre Dame.

## PLENARY SPEAKERS

**Christine Siador** has served as the Assistant Director of the California Department of Public Health (CDPH) since June 2021, overseeing policy, planning and performance. This includes oversight of the Office of Communications, Office of Professional Development & Engagement, Office of Legal Services, and the newly established Office of Policy & Planning. Some of the key initiatives she oversees include the Future of Public Health initiative, Lean Transformation, and the transformation of CDPH to become a healing organization focused on trauma responsive leadership.



**Christine Siador,** Assistant  
Director, California  
Department of Public  
Health

Prior to joining CDPH, Ms. Siador was the Acting Director of the Population Health Division at the San Francisco Department of Public Health since 2020 and served as Deputy Director from 2012 to 2020. Ms. Siador also served as the Deputy Director at the University of California, Berkeley Center for Infectious Diseases and Emergency Readiness from 2004 to 2012.

Ms. Siador is committed to promoting a culture of continuous quality improvement. She brings a racial equity lens to her work which comes from her deep-rooted values of respect, dignity, equity, diversity & inclusion.

She graduated from the University of California, Santa Barbara with a Bachelors of Art in Biopsychology and the University of California, Berkeley with a Master of Public Health degree in biomedical science/infectious disease.

## PLENARY SPEAKERS

**Thursday Morning Plenary – Transforming Communities to Live Better, Longer**  
Thursday, October 5 | 9:00 am-10:30 am | Centennial Ballroom Salons A & B

Life expectancy among Californians varies from neighborhood to neighborhood, influenced by a myriad of biological, social, environmental, and genetic factors. Leveraging lessons learned from communities across the globe with remarkable life expectancy and low morbidity, the Blue Zones Project seeks to elevate healthy practices to ensure individuals can live longer, higher quality lives. Join us to hear from an expert who has identified and replicated many of these promising practices across the world.



**Nick Buettner**,  
Vice President  
of Community  
Engagement, Blue  
Zones Project

**Nick Buettner** led 17 world expeditions, including explorations to identify blue zones regions; Mr. Buettner is an innovator with deep experience engaging schools, employers, and community leaders. He is responsible for leading the development and implementation of the Blue Zones Project in all of the Blue Zones communities and corporate sites and is also a National Speaker, Blue Zones expedition member, and ed-tech innovator.

Mr. Buettner received his Bachelor of Arts in International Business with a minor in Economics from Augsburg College. In his free time, he enjoys playing hockey, gardening, and going on adventures.

## PLENARY SPEAKERS

*Sponsored by the California Health Care Foundation*

**Closing Plenary – Youth Perspectives on Public Health Issues**  
Thursday, October 5 | 2:30 pm-4:00 pm | Centennial Ballroom Salons A & B

Youth are not just the leaders of tomorrow, but the leaders of today. Through thoughtful awareness and social action, young people are making a positive difference on issues that impact their lives and their communities. Join us as these remarkable youth leaders share their perspectives on pressing public health issues.



**j.nyla mcneil**

**j. nyla mcneil** was born and raised in Long Beach and has lived in every part of the city. They attended Long Beach schools and graduated from California State University, Long Beach, where they were honored for their extensive interdisciplinary work. They are a polymath: a life coach, psychological researcher, artist, skater, and poet currently pursuing a self-directed, community-held Ph.D. Their academic focuses include healing, poetry, songwriting, Earth stewardship, and liberation. They advise on personal and system transformation through their hybrid, intergenerational consulting practice, Mx. Lifestyling. They are a cooperative working owner of their community-stewarded school, the School for the Ecocene, which serves students who direct their own studies all over the country. j. nyla is an at-large member of the Youth Advisory Council who brings a health equity lens to the work across all council districts. They seek to serve locally and internationally through volunteer community work.



**Anaya Gillette**

**Anaya Gillette** has lived in Long Beach her entire life. She is a Junior at Woodrow Wilson High School and is enrolled in the Wilson Academic Vision of Excellence (WAVE) program. She participates in multiple school sports and is active in ASB, the Red Cross Club, Rotary Club, and Key Club. She is also a member of the National Honor Society, California Scholastic Federation, and



## PLENARY SPEAKERS

the Long Beach Youth Chorus. Anaya participates in the Long Beach Junior Lifeguard program during the summer months. She has been a Girl Scout since she was five years old and is a Youth Leadership Long Beach graduate. This past summer, Anaya volunteered in the villages of Fiji, where she worked with marine biologists on preserving coral reefs and the marine environment, as well as helping construct and restore community buildings and classrooms. Anaya also serves as the Assistant Volunteer Coordinator for Caring Hearts Without Borders, a volunteer group that serves children without families, including refugees from other countries. As a member of the Youth Advisory Council for District 2, Anaya hopes to amplify the youth voices that are often overlooked.



Maleka Lassiter

**Maleka Lassiter** was born and raised in Long Beach and works as a motivated student, entrepreneur, and Youth Advisory Council Member at large for the City of Long Beach. Maleka experienced several hardships growing up, which threatened to prevent her from realizing her full potential. Despite these challenges, she never stopped believing in herself, and she eventually enrolled in Opportunities for Life, a charter school where she could work at her own pace and get back on track. Now she is running her own business, which led her to make five figures in 2022. She credits her mother as her inspiration for pushing through adversity. Maleka has served on the Youth Board for a non-profit organization, Love Beyond Limits, teaching life skills to kids and parents. With this opportunity, she has brought her experiences and knowledge to support community action and impact in the City of Long Beach because she says, “LONG BEACH IS ME!”

## PLENARY SPEAKERS



Abraham Gudino-Manzo

**Abraham Gudino-Manzo** is a student at Long Beach City College majoring in History. The best way he can express what Long Beach means to him is by taking action—taking action like getting involved and participating in Long Beach City programs such as My Brother’s Keeper, Youth Ambassadors, and interning for the Office of Youth Development.



Kimberly Lim

**Kimberly Lim** grew up in Eastside, Long Beach’s Cambodia Town, where she rose above countless obstacles and challenges. Because of these challenges, she identifies closely with “The Rose That Grew From Concrete.” She graduated from Long Beach Polytechnic High School in 2016. She was involved in the PACE Academy, Class Senate, and ASB. However, what shaped her high school experience the most was joining a Nonprofit Community Organization called Khmer Girls in Action (KGA). She has worked as a youth organizer and a canvasser for KGA’s integrated voter engagement program and other community empowerment campaigns alongside Southeast Asian youth. She has also served as an intern for Assemblymember Patrick O’Donnell, as a Councilman Al Austin’s Youth Advisory Council member, and as a participant in Senator Ricardo Lara’s Young Senators Program. In 2021, Kimberly graduated from California State University of Long Beach with a Bachelor’s Degree, majoring in Sociology with a concentration in Interaction and Group Relations. As a Youth Advisory Council Member for District 1, she continues her advocacy as a community organizer to ensure youth’s voices are included in decision-making across Long Beach.



# WORKSHOPS

BREAKOUT #1

WEDNESDAY, OCTOBER 4  
10:45 am - 11:45 am

## Living Reconnect, Rebrand, and Rebuild: Strategies for Improving Staff Engagement and Reducing Vacancy Rates

Barcelona/Casablanca

The COVID-19 pandemic challenged all local health jurisdictions (LHJs) across California in unprecedented ways, and small, rural LHJs were among the hardest hit. With a nearly 50 percent vacancy rate and low staff morale, one small, rural LHJ was forced to rebrand, rebuild, and reconnect with its community and each other. This workshop will explore their journey and the strategies/tools used to successfully decrease their vacancy rate while also increasing staff engagement.

### Facilitator & Panelists:

Colleen Rodriguez, Calaveras County Public Health  
Haley Graham, Calaveras County Public Health  
Eldamaira Chavez, Calaveras County Public Health  
Justin Barnes, Calaveras County Public Health

---

## Modernizing Public Health Data Infrastructure for the Future

Tokyo/Vancouver

Investing in a powerful public health future has never been more important or timely as we rebuild after the COVID-19 pandemic and with California's investments and policy efforts under the state's CalAIM and Data Exchange Framework (DxF) initiatives. Rebuilding a strong and nimble public health system will require data modernization across state and local jurisdictions, and this session shares how local health departments and their partners are strengthening foundational data and exchange capabilities to better deliver today's essential public health services.

### Facilitator & Panelists:

Mimi Hall, Manifest MedEx  
Laura Young, San Diego Health Connect  
Shadi Barfjani, San Joaquin County Public Health  
Wayne Enanoria, Santa Clara County Public Health

# WORKSHOPS

BREAKOUT #1

WEDNESDAY, OCTOBER 4  
10:45 am - 11:45 am

## Advancing Your QI Culture

Salon C

Join this session to learn about the County of San Diego's innovative quality improvement (QI) program and how staff at all levels are engaged in QI. This session will cover the following topics: developing a QI structure and champions, supporting staff with QI projects, integrating performance management and QI, and engaging staff on all levels of a department/agency.

### Facilitator & Panelists:

Jackie Werth, San Diego County Health and Human Services Agency  
Nora Bota, San Diego County Health and Human Services Agency  
Amber Hilliker, San Diego County Health and Human Services Agency

---

## Power of Digital Media in Health Equity

Salon D

We are using digital media all wrong! Learn how to become a trusted messenger in the community while engaging the audience with non-traditional methods and popular trends. Join the Riverside University Health System – Public Health Equity Communications Team as they discuss how they spill the tea on health equity through their EquiTEA podcast and social media accounts (TikTok, etc.).

### Facilitator & Panelists:

Salomeh Wagaw, Riverside University Health System – Public Health  
Gregory Mercado, Riverside University Health System – Public Health

# WORKSHOPS

BREAKOUT #2

WEDNESDAY, OCTOBER 4  
1:45 pm - 2:45 pm

## Using Soft Skills Development to Rebuild a Resilient Public Health Workforce Barcelona/Casablanca

This workshop will feature a presentation on the use of outside consultants to develop employee “soft skills” to address staff burnout and rebuild a stronger public health workforce after the challenges faced by three years of response to the COVID-19 pandemic.

### Facilitator & Panelists:

Adrienne Collins Yancey, San Diego County Health and Human Services Agency

Jo-Ann Julien, San Diego County Health and Human Services Agency

---

## Odd Couples: Law Enforcement & Public Health Overdose Data to Action Tokyo/Vancouver

Public Health and Public Safety developed a partnership to enhance the surveillance of overdose morbidity and mortality in Riverside County, paving the way for more targeted overdose prevention efforts. To facilitate data collection and sharing, a Riverside County Sheriff-Coroner’s Office (RSO) crime analyst has been assigned to and is co-located in Riverside County Public Health. This presentation will discuss challenges and barriers, lessons learned, and successes of the Riverside Overdose Data to Action (RODA) Program experienced when integrating law enforcement partners from the RSO.

### Facilitator & Panelists:

Wendy Hetherington, Riverside University Health System - Public Health

Jessica Cuevas, Riverside University Health System - Public Health

Aaron Gardner, Riverside University Health System - Public Health

# WORKSHOPS

BREAKOUT #2

WEDNESDAY, OCTOBER 4  
1:45 pm - 2:45 pm

## Using CASPER as a Tool to Identify Community Needs for Climate-Related Issues Salon C

Learn how a rapid needs assessment can be conducted to identify climate change concerns in an at-risk community and provide public health leaders and emergency response managers with actionable information.

### Facilitator & Panelists:

Karen Pfister, San Mateo County Health

Sayema Badar, San Mateo County Health

---

## Implementing Community-Directed Enrichment Projects to Advance Health Equity Salon D

Learn how the County of San Diego Health & Human Services Agency’s Public Health Services (PHS) is supporting community organizing and implementing community improvement projects with funding from the Centers for Disease Control and Prevention’s grant program “National Initiative to Address COVID-19 Health Disparities Among Populations at High-Risk and Underserved, Including Racial and Ethnic Minority Populations and Rural Communities.”

### Facilitator & Panelists:

Adrienne Anderson, San Diego County Health and Human Services Agency

Kate Mahoney, San Diego County Health and Human Services Agency

Dianna Alva, San Diego County Health and Human Services Agency

# WORKSHOPS

BREAKOUT #3

WEDNESDAY, OCTOBER 4  
3:00 pm - 4:00 pm

## The Critical Role of Public Health in a Countywide Integrated Service Delivery Program Barcelona/Casablanca

Riverside County established an Integrated Service Delivery Program to move from a siloed and fragmented service delivery to a holistic person-centered approach. Come learn how Public Health serves a central and pivotal role in this new county-wide effort. During this session, we will share our initial implementation experience and how Public Health is partnering with various agencies to improve the lives of residents and ultimately impact and improve the overall Healthy Places Index of Riverside County.

### Facilitator & Panelists:

**Geoffrey Leung**, Riverside University Health System - Public Health  
**Danielle Huntsman**, Riverside University Health System - Public Health  
**Jennifer Claar**, Riverside County - Office of Service Integration

---

## Using Salesforce to Forecast Funding Streams and Manage Agreements Tokyo/Vancouver

In this workshop, Santa Cruz County Public Health staff and our partner leading software implementation will discuss the challenges of managing funding streams using only Excel and share an innovative solution they are developing using Salesforce to track grant budgets and expenses and for contract lifecycle management and program support.

### Facilitator & Panelists:

**Joel Ginsberg**, Santa Cruz County Health Services Agency  
**Megan Holland**, Santa Cruz County Health Services Agency  
**Brian Stevenson**, Summit Technologies

# WORKSHOPS

BREAKOUT #3

WEDNESDAY, OCTOBER 4  
3:00 pm - 4:00 pm

## Does PHAB Accreditation Feel Daunting? Move from Dread to Confidence Salon C

Butte, Humboldt, and Madera Counties are small, accredited by PHAB, and thriving! Come find out why. Panelists will discuss local experiences with accreditation efforts, including practical benefits of accreditation, key factors to success, important lessons learned, and recommended first steps for local health departments.

### Facilitator & Panelists:

**Sara Bosse**, Madera County Department of Public Health  
**Stephanie Nathan**, Madera County Department of Public Health  
**Gene Azparren**, Butte County Public Health Department  
**Lara Weiss**, Humboldt County Department of Health and Human Services, Public Health

---

## Community Health Workers and Promotoras: Public Health's Natural Allies Salon D

Community Health Workers (CHWs) play a crucial role in how public health communicates and connects with communities. CHWs focus on upstream solutions, community engagement, equity, and locally tailored strategies. This panel will explore the impact of CHWs in public health, training and development opportunities, the logistical process of creating and onboarding CHW positions in government agencies, and opportunities for funding these critical positions.

### Facilitator & Panelists:

**KellyAnne Rodriguez**, San Diego County Health and Human Services Agency  
**Selfa Saucedo**, Ventura County Public Health  
**Maricela de Rivera**, Long Beach Department of Health and Human Services  
**Kimberly Saruwatari**, Riverside University Health System - Public Health

# WORKSHOPS

BREAKOUT #4

THURSDAY, OCTOBER 5

10:45 am - 11:45 am

## Maximizing the Opportunity of New Health Equity Infrastructure Barcelona/Casablanca

We are experiencing a sea change in health equity staffing in California. In the last three years, the number of equity leads and equity officers have dramatically expanded across the state. The choices we make today as we establish and support these roles will define their potential for impact. In this session, we will hear from the first leaders in these positions, consider the strong past they have to build upon, and wrestle with today's particular challenges.

### Facilitator & Panelists:

Melissa Jones, Bay Area Regional Health Inequities Initiative (BARHII)  
Alegria De La Cruz, Sonoma County  
Analilia Garcia, Santa Clara County  
Tamarra Jones, San Mateo County

---

## Adding a Mental Health Component to Your Home Visiting Program Tokyo/Vancouver

As parents and guardians navigate challenges to raise children, administering a home-visiting program such as HIPPPY, along with an innovative component focused on mental health, can offer families much needed support through family support services with a licensed clinical social worker. Join us for this session and learn more about HIPPPY Pasadena's innovative mental health component!

### Facilitator & Panelists:

Marina Ovanessian, City of Pasadena Public Health  
Tiffany Ross-Triplett, City of Pasadena Public Health  
Stella Clingmon Simon, City of Pasadena Public Health

# WORKSHOPS

BREAKOUT #4

THURSDAY, OCTOBER 5

10:45 am - 11:45 am

## Bridging Disease Surveillance Gaps at the Local Health Department Level through Partnerships with Regional Health Information Organizations Salon C

Local health departments often rely on existing infrastructure to conduct regular business operations related to mandated disease surveillance. Current systems provide a limited snapshot of disease spread and often times are lacking in vital information necessary to achieve positive outcomes. Health information organizations are often much more data-rich than standard public health surveillance systems. By combining the expertise of health departments in epidemiology and biostatistics with the innovative health IT tools offered by health information exchanges, both organizations can benefit by having access to a more robust longitudinal health record with important data that public health departments can use to better mitigate disease spread while also identifying equity gaps that may otherwise go unseen.

### Facilitator & Panelists:

Ramy Hussein, Santa Cruz County Health Services Agency  
Brian Dillon, Intrepid Ascent  
Dan Chavez, Santa Cruz County Health Information Organization  
Troy Tournat, Santa Cruz County Health Services Agency

---

## Agency Leadership Roundtable Salon D

As jurisdictions grapple with pressing challenges spanning health and human services boundaries, agency leaders are encouraged to join this session to connect with colleagues on shared challenges and promising approaches. This session is intended for directors and/or assistant directors of jurisdictions with a health and human services agency, health agency, or similar structure.

# WORKSHOPS

BREAKOUT #5

THURSDAY, OCTOBER 5  
1:15 pm - 2:15 pm

## Operationalizing Equity through Community-Based Participatory Research Barcelona/Casablanca

Come take a deep dive into how the Long Beach Department of Health and Human Services was able to maximize the opportunity of creating an equitable response to the COVID-19 pandemic through a community-based participatory research framework. Hear from the actual community leaders that organized the Filipino community in Long Beach to produce a groundbreaking report on the health needs of the Filipino community.

### Facilitator & Panelists:

Harold Dela Cruz, Long Beach Department of Health and Human Services  
Shiraya Thompson, Long Beach Department of Health and Human Services  
Romeo Hebron, Filipino Migrant Center  
Johann Ortizo, Access to Prevention Advocacy Intervention and Treatment (APAIT), a division of Special Service for Groups

---

## Power of Population Health in Public Health Tokyo/Vancouver

The Riverside County Public Health team will share its seven-year journey implementing an electronic health record system, including realized benefits (e.g., streamlined program referrals, data integration), near-term opportunities (e.g., improved care coordination and case management), and continued challenges (e.g., double documentation, data sharing). By the end of the workshop, participants will be able to describe how a local health department is integrating electronic health records to leverage connections with broader health systems, including data integration and health information exchange for public health programs, integrated service delivery, and case management for social determinants of health.

### Facilitator & Panelists:

Shunling Tsang, Riverside University Health System - Public Health  
Tolena Le, Riverside University Health System - Public Health  
Vikram Kumar, Riverside University Health System - Public Health  
Danielle Huntsman, Riverside University Health System - Public Health

# WORKSHOPS

BREAKOUT #5

THURSDAY, OCTOBER 5  
1:15 pm - 2:15 pm

## Dearly and Loosely: Living and Leading in Uncertain Times Salon C

As people and as leaders, navigating an uncertain world may be the most impactful expertise to pursue. Come explore a few principles for yourself and for your team and community.

### Facilitator & Panelists:

Sara Bosse, Madera County Department of Public Health

---

## Applying the Healthy Families America Program Model to Empower African American & Black Women and Improve Health Outcomes Salon D

Solano County recently implemented the innovative Healthy Families America (HFA) program aiming to improve the health of African American and Black women and babies, decreasing health and social inequities, and empowering Black women to lead healthier lives and make positive connections to their culture, community, and services. With this shift, services have expanded and program participation has improved, resulting in better health outcomes for African American and Black women and their babies in Solano County. Join this workshop to learn more about innovative, locally responsive, and equity-focused approaches to improving maternal and child health in your community. Come explore a few principles for yourself and for your team and community.

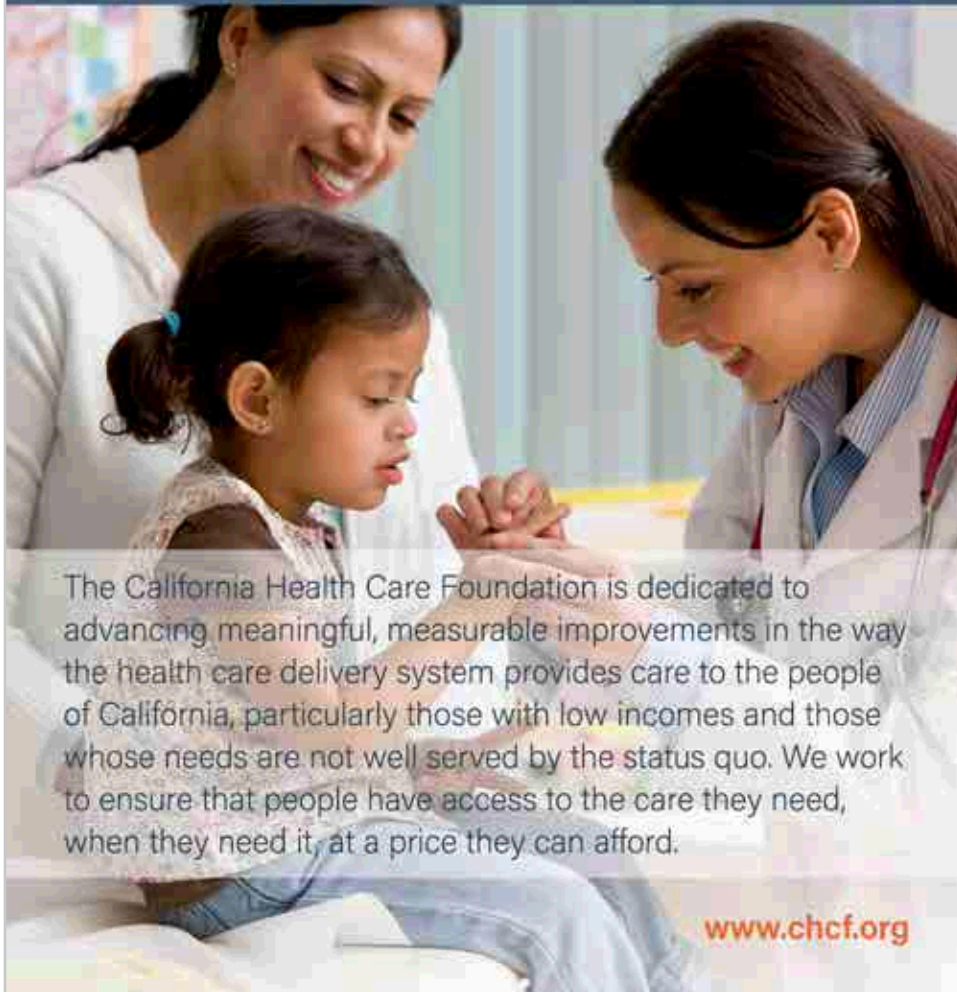
### Facilitator & Panelists:

Angelique Anderson, Solano County Health & Social Services Department  
Robyn Smith, Solano County Health & Social Services Department  
Shandi Fuller, Solano County Health & Social Services Department  
Deborah Espinoza, Solano County Health & Social Services Department

# SPONSORS - PLATINUM



California Health Care Foundation



The California Health Care Foundation is dedicated to advancing meaningful, measurable improvements in the way the health care delivery system provides care to the people of California, particularly those with low incomes and those whose needs are not well served by the status quo. We work to ensure that people have access to the care they need, when they need it, at a price they can afford.

[www.chcf.org](http://www.chcf.org)

# SPONSORS - GOLD

A diagram illustrating the integration of various healthcare data sources into a unified patient view. On the left, several circular icons represent different data types: a calendar with a pulse line, a calendar with a pill, a group of pills, a tooth, a stethoscope, a thermometer, a heart with a pulse line, and an ambulance. Arrows from these icons point towards a central computer monitor on the right. Above the monitor is the 'salesforce health cloud' logo. Below the monitor, the text '360° Patient View' is displayed. Below the diagram, the text 'EHR &amp; Other Disconnected Data' is written. At the bottom of the slide, it says 'Proud Sponsor of CHEAC's 2023 Annual Meeting' and provides contact information: 'Salesforce.com' and '800-667-6389'.

A promotional graphic for Partnership HealthPlan of California. At the top left is the logo for 'PARTNERSHIP HEALTHPLAN of CALIFORNIA A Public Agency'. Below the logo, the text reads 'IS PROUD TO SUPPORT' followed by '2023 CHEAC Annual Meeting' in large, bold letters. On the right side of the graphic is a photograph of a smiling man carrying a young girl on his shoulders. The background of the graphic is a mix of white and maroon colors with a network-like pattern at the bottom.

[PartnershipHP.org](http://PartnershipHP.org)



# SPONSORS – SILVER



**HMA**

HMA is known for Medicaid expertise... We encompass so much more.

With more than 500 consultants – and growing – we can help with all aspects of healthcare and human services, from government programs to private health plans, from the small details to the big picture.

Medicare • Behavioral Health • Clinical Services • Delivery Systems • Health Equity • Justice-Involved Healthcare • Long-Term Services & Supports • Managed Care • Opioid Crisis Response • Public Health • Social Determinants of Health • Quality and Accreditation Services

HealthManagement.com →



Innovaccer Inc., the Health Cloud company, is dedicated to accelerating innovation in healthcare. The Innovaccer® Health Cloud unifies patient data across systems and care settings, and empowers healthcare organizations to develop scalable, modern applications that improve clinical, financial, and operational outcomes. Innovaccer's solutions have been deployed across more than 1,600 hospitals and clinics in the US, enabling care delivery transformation for more than 96,000 clinicians, and helping providers work collaboratively with payers and life sciences companies. Innovaccer has helped its customers unify health records for more than 54 million people and generate over \$1 billion in cumulative cost savings. Innovaccer is the #1 rated Data and Analytics Platform by KLAS, and the #1 rated population health technology platform by Black Book. For more information, please visit [innovaccer.com](http://innovaccer.com).



**L.A. Care Health Plan**  
is proud to support

**2023 CHEAC Annual Meeting**



**lacare.org**  
1.888.4LA.CARE



**Manifest MedEx provides better data to help you improve public health**

Manifest MedEx combines and delivers crucial health and SDOH information for more than 37 million Californians across every county throughout the state.

We advance public health with tools such as real-time health notification, access to patient records, and rich population level data.

**With Manifest MedEx, counties can:**

- ✓ Easily monitor communicable diseases
- ✓ Better coordinate care for vulnerable populations
- ✓ Access data for Community Health Assessments and Community Health Improvement Plans
- ✓ Improve public health outcomes
- ✓ Participate in and meet requirements under the CalHHS Data Exchange Framework (DxF)

To learn more about Manifest MedEx, California's leading health information network, please visit us at [manifestmedex.org](http://manifestmedex.org) or contact us at [info@manifestmedex.org](mailto:info@manifestmedex.org).



# SPONSORS – SILVER



**What is mySidewalk?**

mySidewalk is a data platform that helps build healthy, thriving communities. We give changemakers the tools and insights to build a better world. Spend less time wrangling data, and more time making an impact.

**The data you and your community needs to make the right change.**  
mySidewalk provides 1.1 billion data values spanning 42+ trusted sources like the Census, CDC, EPA and more, updated and maintained on a regular basis to remain relevant and trustworthy. With a unified and comprehensive Data Library, making data-based decisions becomes part of the process.

**The most accessible way to communicate and understand a story.**  
Truly democratize data by publishing information to stakeholders or the public on a platform built for accessibility. Our WCAG 2.0 Level AA compliant platform makes color theory and screen-reader compatibility part of the sharing process so everyone can access important information at any time.

**One place to follow and share important information on any device.**  
Share granular data and a detailed narrative with a simple link. mySidewalk is designed to be mobile-optimized, allowing easy data reference on-the-go. For additional flexibility, download data or visualizations directly from published material for further use.

**mySidewalk**  
[mysidewalk.com](http://mysidewalk.com)



**PatagoniaHealth**

**Integrated EHR, Practice Management, and Billing Solutions**

for Public Health Departments



**NATIONAL Labs**

**NATIONAL LABS, Proud Sponsor of CHEAC**

National Labs is a CA-based lab on a mission to raise the standard of care in Addiction Treatment & Behavioral Health for widespread county and clinical use.

Each county, clinic and organization we work with sees reduced drug test costs, increased efficiency + a higher level of results. Our unique services are transforming older methods with the newest testing tests and data.

Learn more about us at [www.nationallabs.com](http://www.nationallabs.com)



**persimmony**

**CASE MANAGEMENT SOFTWARE**  
Since 2007

**Elevate Public Health Excellence with Persimmony Software**

- **Streamlined Data Entry:** Effortlessly manage client and performance data for enhanced efficiency.
- **Reliable Documentation:** Trust in accurate and compliant record-keeping.
- **Empowered Reporting:** Make informed decisions with insightful reporting tools.
- **Tailored Customization:** Adapt the software to your department's unique needs.
- **Seamless Client Care:** Centralize information for comprehensive and personalized care.
- **Financial Precision:** Simplify billing and reimbursements with integrated TCM and MAA support.

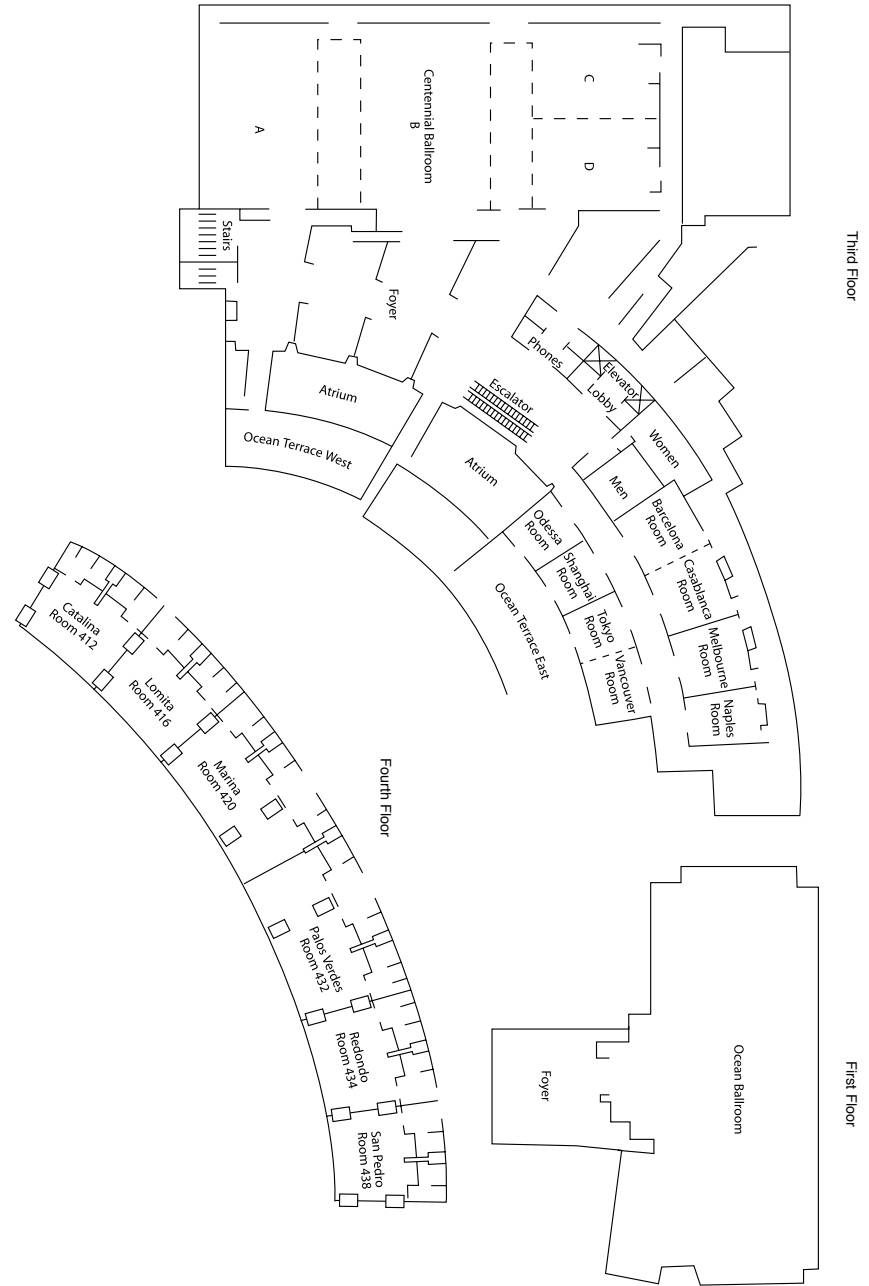
[www.persimmony.com](http://www.persimmony.com)

# SPONSORS – BRONZE



Mission driven. Forward thinking.

# FACILITY MAP



## THE WESTIN LONG BEACH

The Westin Long Beach  
333 East Ocean Blvd.  
Long Beach, CA 90802

Tel: (562) 496-3000  
Fax: (562) 901-3432  
www.westin.com/longbeach

# Save the Date!

**2024 CHEAC Annual Meeting  
October 2-4, 2024**

**Sonoma County, California**



Scan For Event Materials



Scan For Event Evaluation

## Wireless Internet Information

**Select Network: Westin Long Beach Conference  
Open Internet Browser  
Enter Passcode: 2023WestinLB**