



2023 CHEAC Annual Meeting

October 4 - 6, 2023

The Westin Long Beach – 333 E Ocean Blvd., Long Beach, CA 90802

Wednesday, October 4 – Registration and Check-in Open from 8:00 am – 4:00 pm		
8:00 am – 9:00 am	Continental Breakfast	Centennial Ballroom Pre-Function Foyer
9:00 am – 10:30 am	Opening Plenary – Public Health Approach to Violence Prevention Chrissie Juliano, Executive Director, Big Cities Health Coalition	Centennial Ballroom Salons A & B
10:45 am – 11:45 am	Breakout Session #1	
	Living Reconnect, Rebrand, and Rebuild: Strategies for Improving Staff Engagement and Reducing Vacancy Rates	Barcelona/Casablanca
	Modernizing Public Health Data Infrastructure for the Future	Tokyo/Vancouver
	Advancing your QI Culture	Salon C
	Power of Digital Media in Health Equity	Salon D
12:00 pm – 1:30 pm	Lunch Plenary – Conversation with California State Leadership Michelle Baass, Director, California Department of Health Care Services Christine Siador, Assistant Director, California Department of Public Health	Centennial Ballroom Salons A & B
1:45 pm – 2:45 pm	Breakout Session #2	
	Using Soft Skills Development to Rebuild a Resilient Public Health Workforce	Barcelona/Casablanca
	Odd Couples: Law Enforcement & Public Health Overdose Data to Action	Tokyo/Vancouver
	Using CASPER as a Tool to Identify Community Needs for Climate-Related Issues	Salon C
	Implementing Community-Directed Enrichment Projects to Advance Health Equity	Salon D
3:00 pm – 4:00 pm	Breakout Session #3	
	The Critical Role of Public Health in a Countywide Integrated Service Delivery Program	Barcelona/Casablanca
	Using Salesforce to Forecast Funding Streams and Manage Agreements	Tokyo/Vancouver
	Does PHAB Accreditation Feel Daunting? Move from Dread to Confidence	Salon C
	Community Health Workers and Promotoras: Public Health's Natural Allies	Salon D
5:00 pm – 6:30 pm	Port of Long Beach Tour (Ticket Required)	Port of Long Beach
Dinner on Your Own		



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Thursday, October 5 – Registration and Check-in Open from 8:00 am – 12:00 pm		
8:00 am – 9:00 am	Continental Breakfast	Centennial Ballroom Pre-Function Foyer
9:00 am – 10:30 am	Thursday Plenary – Transforming Communities to Live Better, Longer Nick Buettner, Vice President of Community Engagement, Blue Zones Project	Centennial Ballroom Salons A & B
10:45 am – 11:45 am	Breakout Session #4	
	Maximizing the Opportunity of New Health Equity Infrastructure	Barcelona/Casablanca
	Adding a Mental Health Component to Your Home Visiting Program	Tokyo/Vancouver
	Bridging Disease Surveillance Gaps at the Local Health Department Level Through Partnerships with Regional Health Information Organizations	Salon C
	Agency Leadership Roundtable	Salon D
12:00 pm – 1:00 pm	Networking Lunch	Centennial Ballroom Salons A & B
1:15 pm – 2:15 pm	Breakout Session #5	
	Operationalizing Equity through Community-Based Participatory Research	Barcelona/Casablanca
	Power of Population Health in Public Health	Tokyo/Vancouver
	Dearly and Loosely: Living and Leading in Uncertain Times	Salon C
	Applying the Healthy Families America Program Model to Empower African American & Black Women and Improve Health Outcomes	Salon D
2:30 pm – 4:00 pm	Closing Plenary – Youth Perspectives on Public Health Issues j. nyla mcneill Anaya Gillette Maleka Lassiter Abraham Gudino-Manzo Kimberly Lim	Centennial Ballroom Salons A & B
4:00 – 5:30 pm	Reception	Ocean Terrace West
6:00 pm – 8:00 pm	CHEAC Member-Only Dinner (<i>Invitation Only</i>)	Centennial Ballroom Salons C & D
Friday, October 6		
7:30 – 9:30 am	Continental Breakfast	Centennial Ballroom Salon B
8:00 am – 9:30 am	CHEAC Executive Committee Meeting (Executive Committee members only)	Tokyo/Vancouver
9:30 am – 12:30 pm	CHEAC General Membership Business Meeting	Centennial Ballroom Salons C & D