

GENERAL GOVERNMENT – SB 189

Please note, the below summary only highlights items we anticipate to be of interest to local health departments.

Office of Community Partnerships and Strategic Communications

- Establishes the Office of Community Partnerships and Strategic Communications within the Governor’s Office of Planning and Research (OPR) to serve as the manager of the state’s highest priority public awareness and community outreach efforts.
- Specifies intent of Legislature for Office to work at the state level to coordinate campaigns that are not intended to be a substitute for, and should be done in coordination with, similar efforts by cities, counties, cities and counties, and other governments.
- Tasks the Office with:
 - Work with local community-based organizations (CBOs) and other partners statewide to engage Californians with the goal of improving the quality of their lives and livelihoods.
 - Work in partnership with select state entities to develop and execute public awareness and outreach efforts simultaneously.
 - Develop and support a network of CBOs, philanthropic organizations, and other partners.
 - Create funding programs and opportunities that support state and community outreach and communication needs and interests.
 - Serve as a key informational resource to assist CBOs, local governments, philanthropic organizations, and other partners.
 - Collaborate with state agencies to review state contracting options for CBOs, philanthropic organizations, and other partners.
 - Leverage and, as relevant, institutionalize the infrastructure, work, and lessons learned from the 2020 Census and COVID-19 public awareness and community engagement campaigns.
- Transitions all duties and responsibilities of CDPH COVID-19 vaccine-related public education and outreach campaigns to the Office.

Government Operations Agency (GovOps) Chief Equity Officer

Establishes within GovOps a Chief Equity Officer position to be appointed by the Governor and tasks the Chief Equity Officer to improve equity and inclusion throughout state government operations.