



2022 ANNUAL MEETING
Public Health Equity and Readiness Opportunity (HERO) –
Achieving an Equitable and Resilient Workforce and Recovery

October 5, 2022 – October 7, 2022

Hyatt Regency Sonoma Wine Country | Santa Rosa, California

About CHEAC. The County Health Executives Association of California (CHEAC) is a statewide organization of county and city Health Department and Agency Directors, who are responsible for the administration, oversight, and delivery of a broad range of local public health and indigent health care services. Members represent a variety of administrative and health professional disciplines.

About the Annual Meeting. CHEAC's Annual Meeting will provide local health department leadership and staff throughout California with networking and learning opportunities. The Annual Meeting will include keynote sessions with guest speakers, as well as a myriad of workshops intended to stimulate best practice sharing and/or discussions around shared issues in the field.

Sponsorship. Sponsors of the CHEAC Annual Meeting are recognized for their valuable contribution and are welcome to network with local health department leadership and staff. Sponsorship levels are noted below and offer a variety of visibility before attendees.

Presenter

\$15,000
(One Available)

- Logo posted on conference website
- Full page ad in conference program
- Exhibitor table
- 3 complimentary registrations
- Reception attendee
- Event presentation*

Platinum

\$10,000

- Logo posted on conference website
- Full page ad in conference program
- Exhibitor table
- 3 Complimentary registrations
- Reception attendee
- Event sponsorship**

Gold

\$7,500

- Logo posted on conference website
- Half page ad in conference program
- Exhibitor table
- 2 Complimentary registrations
- Reception attendee

Silver

\$5,000

- Logo posted on conference website
- Paragraph in conference program
- Exhibitor table
- 1 Complimentary Registration

Bronze

\$2,500

- Logo posted on conference website
- Logo in conference program

*Presenter: There is only one Presenter sponsor opportunity available. The 20-minute event presentation will take place during the Friday, October 7 CHEAC General Membership Meeting.

**Platinum sponsors have the opportunity to sponsor one of the events listed below and will be given 5 minutes during that event to provide brief remarks. Sponsors will be assigned to designated events in the order of the sponsorship commitment.

*Events include the Opening Plenary Session, Wednesday Luncheon, Wednesday Evening Reception, Thursday Morning Plenary, Thursday Luncheon, and Thursday Closing Plenary.

*Exhibitors attending in addition to the complimentary registration are responsible for their own meals. Sponsors, including registrants, are not invited to attend the county breakout session, which take place on Thursday, October 6 from 1:15 – 245 or the invite only activities.



2022 Annual Meeting Sponsorship Form

Please complete this form electronically and email to admin@cheac.org CHEAC will follow up with further instructions.

- Presenter Sponsor - \$15,000
- Platinum Sponsor - \$10,000
- Gold Sponsor - \$7,500
- Silver Sponsor - \$5,000
- Bronze Sponsor - \$2,500

(Note: Exhibitors will receive a draped 6-foot table, two chairs and basic power access. Exhibitors are responsible for all other charges including equipment, electrical, internet access, etc. Additional audio/visual equipment details and pricing will be provided by CHEAC.)

Organization _____

Primary Contact Name _____

Secondary Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Payment Information:

- Check Enclosed (payable to CHEAC)
 - *Contributions to the Association are not deductible as charitable contributions*

Please send checks to:

County Health Executives Association of California (CHEAC)
1127 11th Street, Suite 806
Sacramento, CA 95814

For more information contact: CHEAC staff at admin@cheac.org or (916) 327-7540