

2018 ACCOMPLISHMENTS

In 2018, CHEAC expanded its legislative presence, advanced population health and health equity, and increased support to county and city health department and agency directors throughout California. As CHEAC continues implementation of its strategic plan, the organization reflects on a productive year.

Priority #1: Expanded Legislative and Policy Presence



CHEAC expanded its legislative presence through active policy and advocacy engagement in Sacramento on key public health issues. Increased legislative action alerts to local jurisdictions, engagements with legislators through in-person visits with CHEAC members and calls, and weekly legislative and budget updates furthered CHEAC's vital role in promoting the value of local health departments and agencies.

Through member-driven advocacy, CHEAC was instrumental in forming coalitions to protect critical public health resources, including securing budget flexibility for Proposition 56 Local Oral Health Program and Tobacco Program funds from year-to-year and resisting the erosion of local control sought through efforts to codify EMS Community Paramedicine Pilots.

Priority #2: Promotion of Population Health and Health Equity



In 2018, CHEAC played an active role in assisting members in their efforts to positively impact population health and health equity through innovative, integrated, and upstream approaches that address prevention and the social determinants of health. To this end, CHEAC celebrated its 30th anniversary with an expanded annual meeting, featuring several plenary speakers on key issues facing local health departments, best practice sharing through member-submitted workshop sessions, increased sponsorships from relevant organizations and entities, and expanded the annual meeting participation to include additional local health department officials, including Health Officers and staff members.

To further facilitate best practice exchange and implementation, CHEAC also featured local health department innovation presentations during general membership meetings, as well as regularly issued memos and summaries on timely issues impacting population health and health equity, including cannabis regulations.

Priority #3: Increased Member Support



CHEAC increased its support of county and city health department and agency directors through the facilitation of peer education and targeted outreach throughout the year. By implementing a series of new member engagement and development opportunities, new CHEAC Members were warmly welcomed to the organization, provided an overview of the role and value of the association, and introduced to the various services and resources available to them and their local health department. CHEAC also initiated its first new member dinner, allowing new health department and agency directors to establish professional relationships with more seasoned directors throughout the state.

Additionally, CHEAC strengthened support of its members by enhancing accessible and relevant online resources on a host of critical public health programs and topics, including the Affordable Care Act, cannabis, and 1991 Realignment. Educational and training opportunities were also offered to CHEAC Members, such as a webinar on the Medical Marijuana Identification Card Program and an in-person training on Health Realignment.

CHEAC plays a critical role in advancing the success of California's local health departments. Through expanded legislative presence and active engagement, promotion of population health and health equity, and increased member support opportunities, CHEAC remains committed as ever to advancing the mission of our organization and serving our members for years to come.