

Our Shared Mission for Healthy Communities: County Health Executives Association of California

Bechara Choucair, MD
SVP & Chief Community Health Officer
Kaiser Permanente



BECHARA CHOUCAIR

4:44 25°
abc 7

ZONECAST K: COLD MORNING. MAINLY CLOUDY 36° ROMEOV



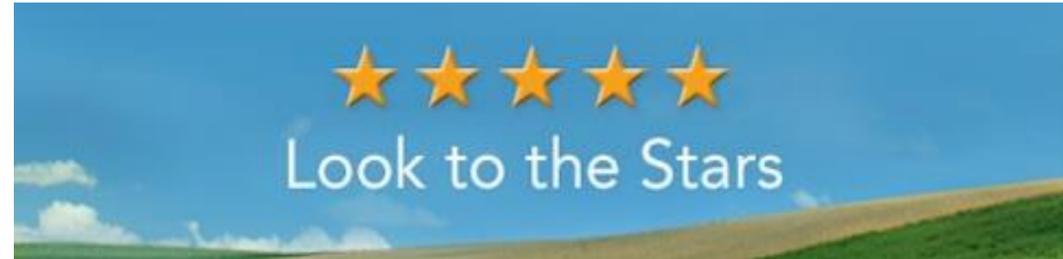
| Our Mission

To provide high-quality, affordable health care services and to improve the health of our members and the communities we serve.

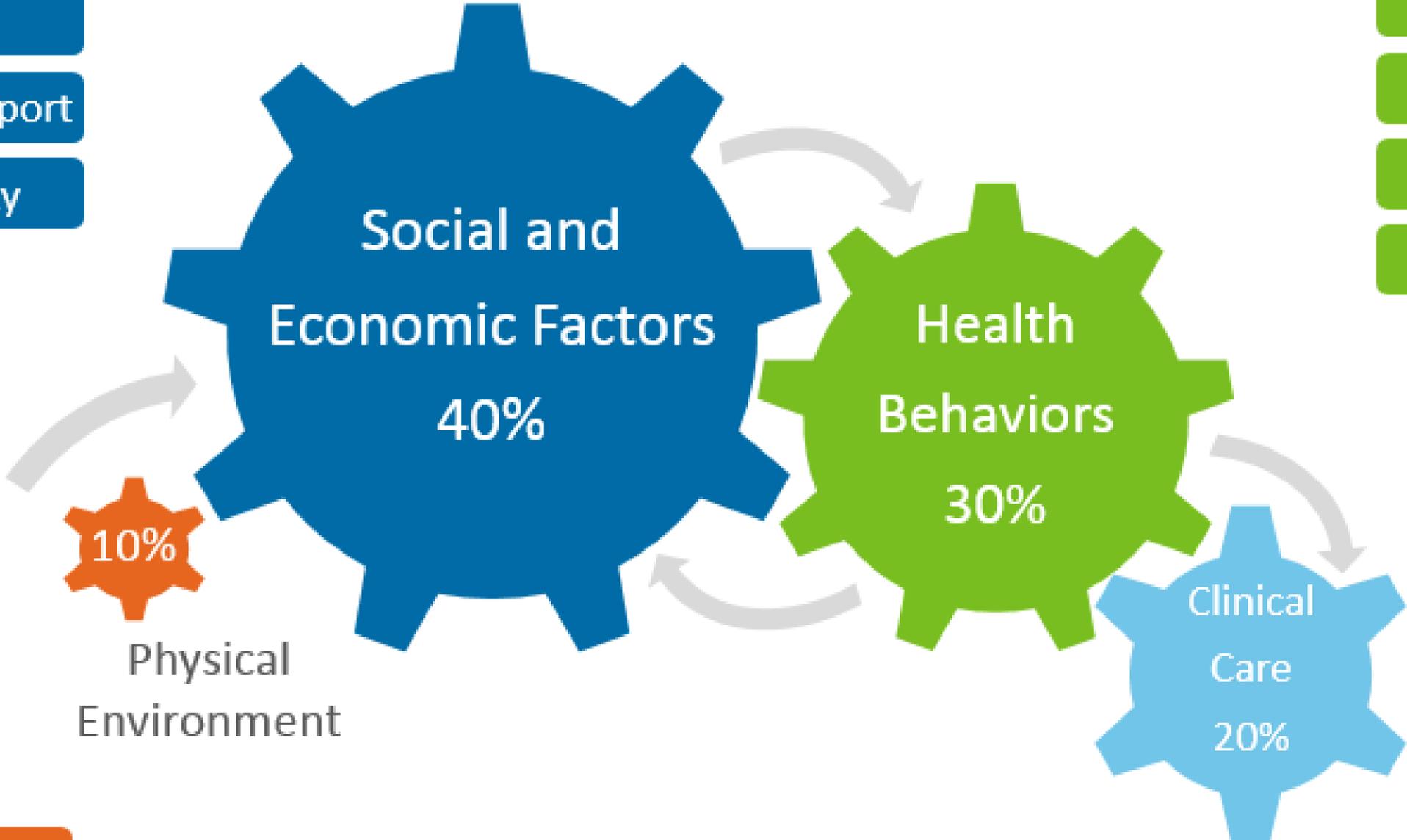
| Our Vision

We are trusted partners in total health, collaborating with people to help them thrive, creating communities that are among the healthiest in the nation, and inspiring greater health for America and the world.

Recognized for High Quality Care



- Education
- Employment
- Income
- Family & Social Support
- Community Safety



- Tobacco Use
- Diet & Exercise
- Alcohol & Drug Use
- Sexual Activity

- Air & Water Quality
- Housing & Transit

- Access to Care
- Quality of Care



HUNGER FREE COLORADO

POLICY CHANGE

+

SYSTEMS CHANGE

+

SOCIAL CHANGE

+

COLLABORATION

=

**ENDING HUNGER
IN COLORADO**

More than food stamps



Social Service Resource Locator





THRIVING SCHOOLS

THRIVING SCHOOLS

 Attendance	 College/Career Readiness	 School Wellness Policies
 Healthy Eating	 Physical Activity	 Social & Emotional Well-being
 Staff Breakroom Makeovers	 Labor Management Collaboration	 Webinar Learning Series



Resilience In School Environments

- Children who experience three or more adverse childhood events (ACEs) are:
 - **5x** more likely to have attendance issues
 - **6x** more likely to have behavior problems
 - **3x** more likely to experience academic failure
- Nearly 50% of teachers reported great stress several days a week
- 46% of educators leave the profession within 5 years

The answer is to build resilience in school environments





Thriving Cities

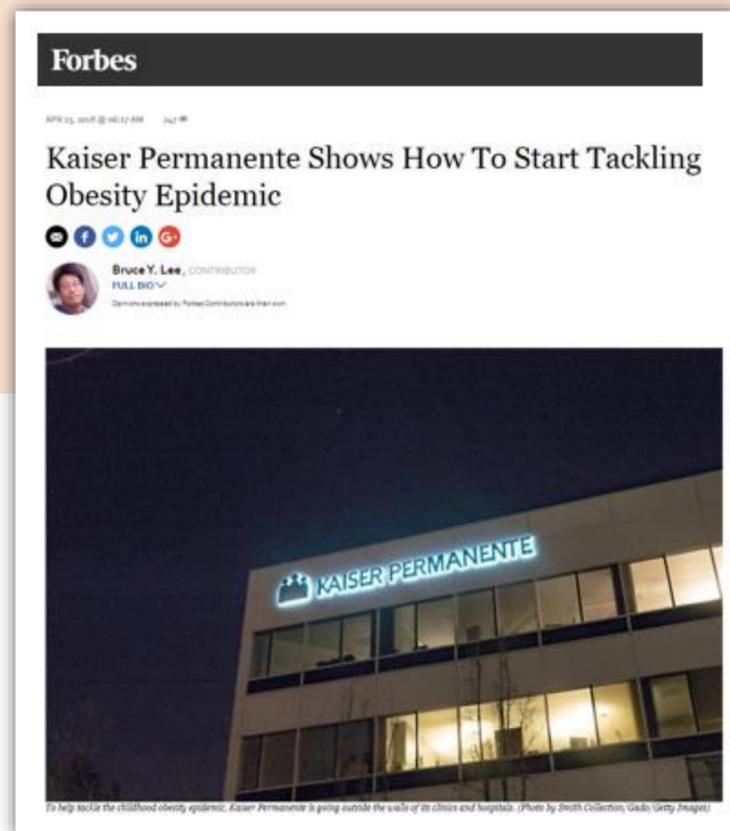
Healthy Eating Active Living Cities

Strategies

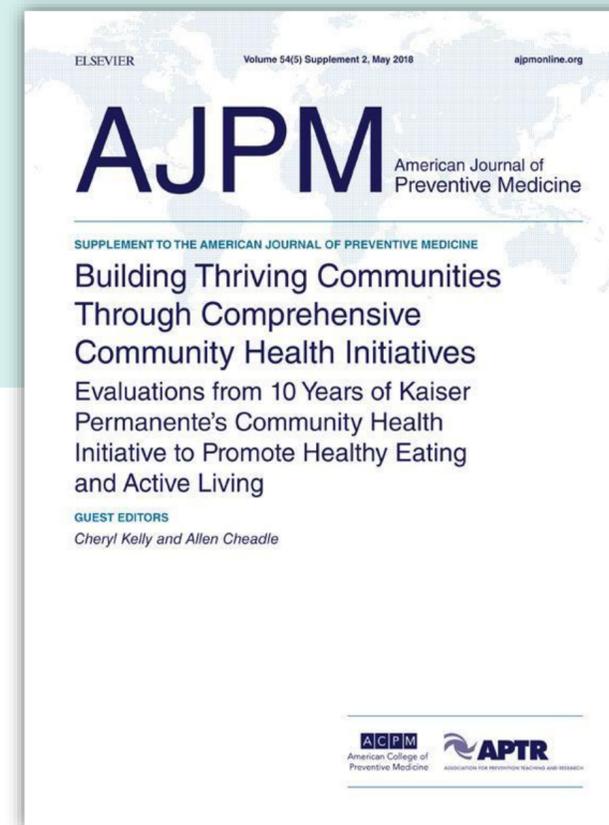
- Partnerships among statewide public health orgs and state municipal leagues
- Model HEAL resolutions
- Training and technical assistance for policy adoption and implementation
- Build movement through city recognition program

Progress to Date

- 337 HEAL Cities
- 1,000 HEAL policies
- Engagement of more than 2,400 elected officials
- A non-partisan platform for the HEAL movement



HEALTHY EATING
ACTIVE LIVING
CITIES
CAMPAIGN



Proven Policies for Healthy Cities



An initiative of the de Beaumont Foundation & Kaiser Permanente



Affordable Housing



Alcohol Sales Control



Complete Streets



Earned Sick Leave



Food Safety /
Restaurant
Inspection Rating



Healthy Food Procurement



High-Quality
Universal Pre-K



Smoke Free
Indoor Air

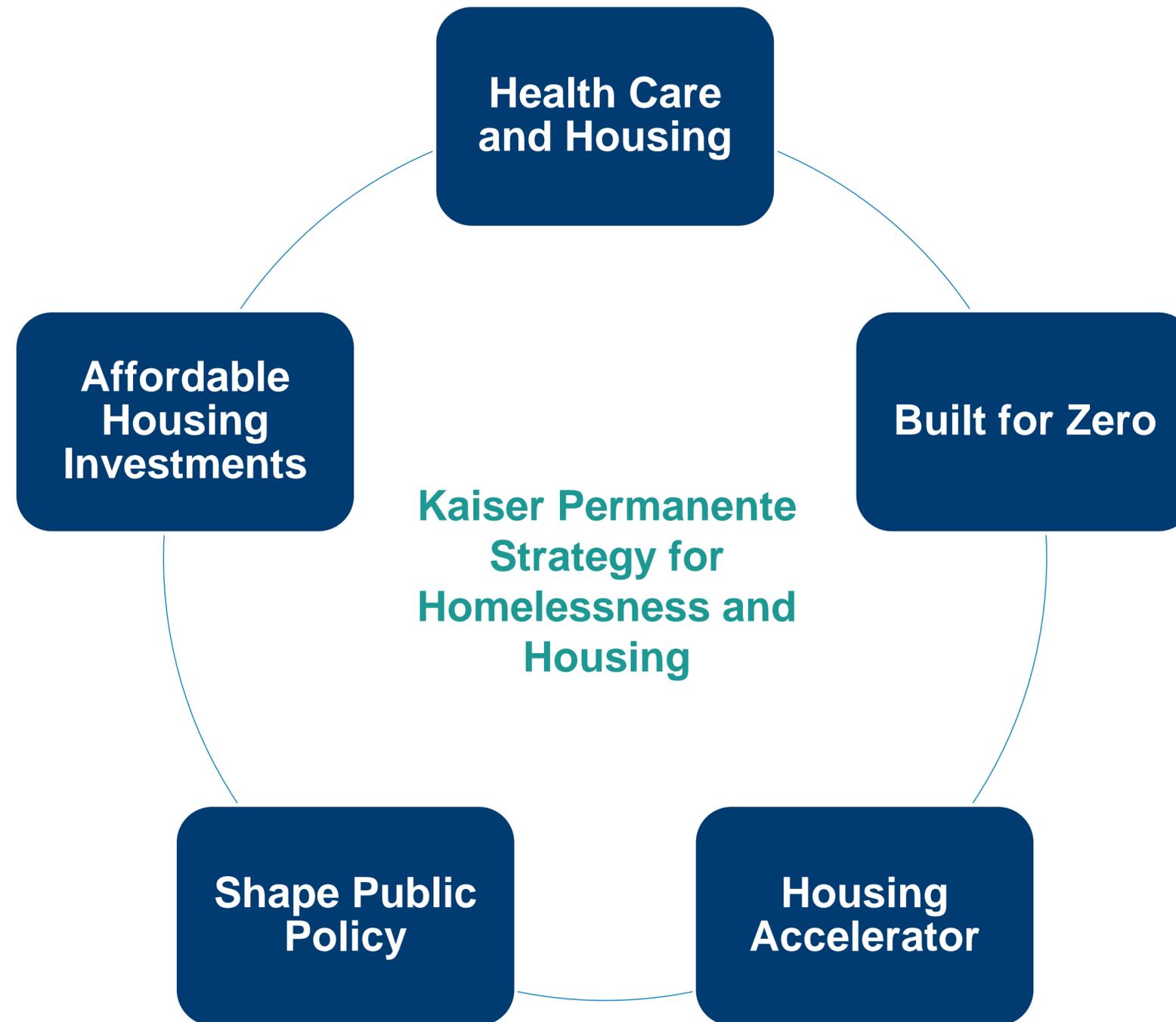


Tobacco 21



Housing & Homelessness

Strategic Framework for Addressing Homelessness and Housing



Emphasize Policies that Support Affordable Housing

Mayors & CEOs for US Housing Investment



Launched partnership with
Mayors and CEOs for U.S.
Housing Investment



Met with mayors in our
footprint and beyond



Connected policy to our
community health strategy

Impact Investment to to Prevent Displacement



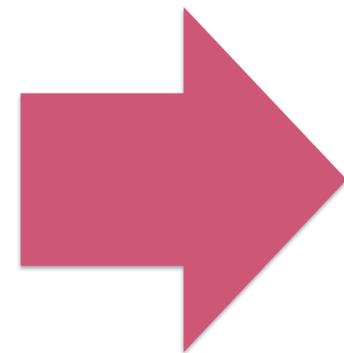
Address homelessness directly with KP Challenge Sprint



- There are currently 515 frail, elderly residents in Oakland, CA experiencing homelessness.
- KP is developing a promising approach that can help

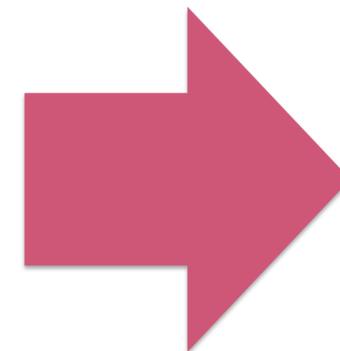
BY-NAME LIST

Work with existing agencies on identified people in Oakland, by name and location, aged 50+ with at least one major health condition.



SUPPORTS

Engage partners to administer the list and provide services for **515 people** in 2019.



HOUSING

Connect individuals with the appropriate housing to meet their needs

\$2.8 Billion
invested to
benefit the
health of our
communities

960K+

people served through
Medicaid and CHIP

\$19M

for CHIP Programs

\$54M

for medical research
and libraries

35,035

people provided with
charitable health coverage

\$495M

for charitable health coverage
and medical financial assistance

\$116M

for health professional
training programs

234K+

Number of medical financial
assistance awards

\$1.7B

for Medicaid participants
(member and non-member)

Community HEALTH

Advancing our mission to improve the health of our members and the communities we serve.



Ensure health access
by providing individuals served at KP or by our safety net partners with integrated clinical and social services.

Serve



Improve conditions for health and equity
by engaging members, communities, and KP people and assets.

Engage



Advance the future of community health
by innovating with technology and social solutions.

Innovate

Questions & Answers