



# 2018 CHEAC Annual Meeting

*Celebrating 30 Years of Improving  
the Health of all Californians*

**Hyatt Regency, Sacramento**  
**October 17-19, 2018**

# President's Welcome



Dear 2018 CHEAC Annual Meeting Attendees,

On behalf of the CHEAC Executive Committee, the Annual Meeting Planning Committee, and Staff, I am pleased to welcome you to the 2018 CHEAC Annual Meeting. This year, we celebrate 30 years of CHEAC's commitment to improving the health of all Californians. To mark this occasion, we were intentional in planning a more broad event than past years in both design and approach. In addition to including the California Conference of Local Health Officers (CCLHO) in our planning efforts, we extended participation beyond each jurisdiction's CHEAC Member to others within the public health workforce, and our conference schedule has been expanded to offer broader, multidisciplinary perspectives on public health issues that impact all aspects of individual, population, and community health.

Whether we live in rural or urban areas, the Sierras or Southern California, all of us share common public health challenges with other locations, regionally, nationally, and internationally. We are excited to provide an opportunity to look beyond our daily work and focus on emerging and cross-cutting public health issues, partnerships, and solutions. I sincerely hope this year's conference will energize and inspire you, as well as nurture alliances that further our shared goals toward a healthy and thriving California.

Yours in Health,

A handwritten signature in cursive script, appearing to read 'Mimi Hall', written in a dark ink or color.

Mimi Hall  
CHEAC President

# Agenda at-a-Glance

Wednesday, October 17

8:00 - 9:00 am	Continental Breakfast	Regency DEF
9:00 - 10:30	Welcome Plenary: California's Health Care Landscape Larry Levitt, Kaiser Family Foundation	Regency DEF
10:45 - 11:45	Workshop Session #1 <ul style="list-style-type: none"><li>Challenges of Cannabis Legalization</li><li>Dynamics and Relationships in LHDs</li><li>EMS Act</li></ul>	Carmel AB Tahoe Big Sur AB
12:00 - 1:30 pm	Lunch	Capitol View Room - 15th Floor
1:45 - 2:45	Workshop Session #2 <ul style="list-style-type: none"><li>Health Equity from Within</li><li>Hepatitis A Outbreak in San Diego</li><li>Growing Dollars for Prevention</li></ul>	Carmel AB Tahoe Big Sur AB
3:00 - 4:00	Workshop Session #3 <ul style="list-style-type: none"><li>Environmental Justice and Crisis Management</li><li>Treating the Whole Person</li><li>Stemming the Rising Tide of STDs</li></ul>	Carmel AB Tahoe Big Sur AB
5:00 - 6:30	Reception	Capitol View Room - 15th Floor

# Agenda at-a-Glance

Thursday, October 18

8:00 - 9:00 am	Continental Breakfast	Regency DEF
9:00 - 10:30	Plenary: <i>Written Off: A Personal Struggle with Opioids</i> Molly Hermann and Jane Funk, <i>Written Off</i> Documentary	Regency DEF
10:45 - 11:45	Workshop Session #4 <ul style="list-style-type: none"><li>• Addressing Adverse Childhood Experiences</li><li>• Combatting California's Opioid Epidemic</li><li>• CHEAC Fiscal Forum</li></ul>	Carmel AB Tahoe Big Sur AB
12:00 - 1:30 pm	Lunch Plenary: A Conversation with State Directors Jennifer Kent, Director, DHCS Karen Smith, Director, CDPH	Regency DEF
1:45 - 2:45	Workshop Session #5 <ul style="list-style-type: none"><li>• CHEAC Small County Committee</li><li>• CHEAC Suburban LHD Roundtable</li><li>• CHEAC Urban LHD Roundtable</li></ul>	Carmel AB Tahoe Big Sur AB

# Agenda at-a-Glance

Thursday, October 18 (continued)

3:00 - 4:30 pm	Closing Plenary: Public Health Approach to Violence Garen Wintemute, UC Davis Violence Prevention Research Program	Regency DEF
6:00 - 8:30	CHEAC Member-Only Dinner	Regency F

Friday, October 19

7:30 - 8:45 am	Continental Breakfast	Regency F
9:00 - 12:00 pm	CHEAC General Membership Business Meeting	Regency DE

# Plenary Speakers

## California's Health Care Landscape: From Threats of Repeal to Promises of Universal Coverage

Wednesday, October 17 | 9:00 am - 10:30 am | Regency DEF



**Larry Levitt**  
Kaiser Family  
Foundation

California's uninsured rate is at a historic low due to California's proactive implementation of the Affordable Care Act (ACA), which has expanded coverage to an additional seven million Californians. Over the past year, Congress and the Trump Administration pursued multiple attempts to dismantle and repeal the ACA while California considered various proposals to expand coverage for specific populations. Larry Levitt will discuss looming federal threats to weaken the Affordable Care Act, as well as options to move California closer to universal coverage.

Larry Levitt is Senior Vice President for Health Reform at the Kaiser Family Foundation and Senior Advisor to the President of the Foundation. Among other duties, he is Co-Executive Director of the Program for the Study of Health Reform and Private Insurance. He previously was Editor-in-Chief of [kaisernetwork.org](http://kaisernetwork.org), the Foundation's online health policy news and information service, and directed the Foundation's communications and online activities and its Changing Health Care Marketplace Project.

He previously served as a Senior Health Policy Advisor to the White House and Department of Health and Human Services and was the Special Assistant for Health Policy with California Insurance Commissioner John Garamendi.

# Plenary Speakers

## ***Written Off – A Personal Struggle with Opioids***

Thursday, October 18 | 9:00 am - 10:30 am | Regency DEF

The rate of drug overdose deaths in our nation continue to worsen with opioid-involved overdoses accounting for two-thirds of all drug overdose deaths. *Written Off* is a documentary that depicts the story of Matt Edwards' struggle with addiction based on journals from the last two years of his life. What began with pills prescribed by a doctor for a botched toe surgery, led to years of addiction and countless attempts to quit. In addition to featuring segments of the documentary, the plenary will also include a discussion with Molly Hermann, producer, writer, and director of *Written Off* and Jane Funk, Matt's mother, around intimate experiences with addiction.

Molly Hermann is an award-winning producer, writer, and director who tells stories with focus, passion and clarity. Molly is driven by a keen curiosity and a natural ability to connect with people on a level that gets at the heart and meaning of any story—from the tiniest amazing detail to the big questions that reveal, embolden, and enlighten. Molly is the co-founder of the documentary production company The Biscuit Factory.

Jane Funk's role in the documentary film *Written Off* helps viewers experience the profoundly personal tragedy of the opioid epidemic. She was not always proud but rather a frustrated, angry, and uninformed mother of a drug addict. Her journey from frustration to dignity for her son began after his death—she found and read his journals. These journals explained what addicts so desperately want to tell others but can't due to stigma and institutionalized arrogance. *What I Couldn't Tell You, One Man's Struggle with Opioid Addiction*, the journals, is now published and available for anyone to read.



**Molly Hermann**

*Written Off*  
Documentary



**Jane Funk**

*Written Off*  
Documentary

# Plenary Speakers

## A Conversation with State Directors

Thursday, October 18 | 12:00 pm - 1:30 pm | Regency DEF



**Jennifer Kent**  
California  
Department of  
Health Care  
Services

As California's gubernatorial race heats up, many are questioning what lies ahead for public health and health care. Join us as Jennifer Kent, Director of the California Department of Health Care Services, and Dr. Karen Smith, Director of the California Department of Public Health, participate in a dialogue touching on the successes under Governor Jerry Brown and challenges that lie ahead for the new Administration.

Governor Brown appointed Jennifer Kent as director of the California Department of Health Care Services on January 26, 2015. Director Kent oversees a staff of almost 4,000 individuals at DHCS, which is responsible for the operation of Medi-Cal, the state's Medicaid program. The department manages the spending of more than \$100 billion annually in public funds that support the health of more than 13.5 million Californians.



**Karen Smith**  
California  
Department of  
Public Health

In March 23, 2015, Karen Smith, MD, MPH, was sworn in as director of the California Department of Public Health and state public health officer. Dr. Smith is a physician specializing in infectious disease and public health. Prior to her appointment, Smith served as public health officer and deputy director at the Napa County Health and Human Services Agency beginning in 2004. She was also on medical staff for infectious disease at Queen of the Valley Medical Center in Napa from 2012 to 2014.



# Plenary Speakers

## Public Health Approach to Violence: Opportunities for California Local Health Departments

Thursday, October 18 | 3:00 pm - 4:30 pm | Regency DEF

Garen J. Wintemute, MD, MPH, is a pioneer in the field of injury epidemiology and firearm violence prevention. As an emergency room physician and director of the University of California, Davis Violence Prevention Research Program and University of California Firearm Violence Research Center, Wintemute will detail forthcoming data on violence – from suicide to interpersonal violence to mass shootings. Given that the public health approach to violence is a CHEAC organizational priority, Wintemute will present potential strategies and opportunities for LHDs to prevent and control injury, disability, and death caused by violence throughout California.

Dr. Wintemute has conducted and published findings from numerous studies on gun accessibility, connections between gun ownership and violence, and related topics. He has testified before Congress and served as a consultant for the National Institute of Justice; the Bureau of Alcohol, Tobacco and Firearms; and the Centers for Disease Control and Prevention.

His longstanding commitment to understand the nature of firearm violence and its underlying causes has produced a uniquely rich and informative body of research on firearm violence that directly improves the health and safety of Americans and has positioned California and UC Davis as national leaders in efforts to break the cycle of gun violence.



**Garen J.  
Wintemute**  
University of  
California,  
Davis

# Workshops

Wednesday, October 17  
10:45 am-11:45 am

## The Challenges of Cannabis Legalization: Year 1 Lessons for California Counties CARMEL AB

Legalization of adult use cannabis is one of the major new public health challenges of the 21st century. Will legalization create a new big tobacco or be a force for greater equity? This workshop will discuss various implementation issues. Join key experts as they discuss the models being tested across California.

### Facilitator

Sandra Pearce, Mono County

### Panelists

Lynn Silver, Public Health Institute

Tomás J. Aragón, City & County of  
San Francisco

Joe Nicchitta, Esq., Los Angeles County



## Dynamic Relationships in Local Health Departments: Engaging with Officials and Governing Bodies

TAHOE

The roles of each the health executive, health officer, and the Board of Supervisors can be complicated. This workshop will feature local officials and explore connections built inside the local health department and strategies to better understand each other's roles and responsibilities.

### Facilitator

Rob Oldham, Placer County

### Panelists

Supervisor Jennifer Montgomery,  
Placer County, District 5

Jeff Brown, Placer County



## Emergency Medical Services Act: 38 Years In BIG SUR AB

The EMS Act was adopted in 1980, creating a unique county-based regulatory entity with broad reach and enforcement authority. Learn about the role of the local EMS agency, the politics of EMS in California, and the top EMS issues facing California counties. This workshop will provide the ins-and-outs of the wild, wild west EMS landscape in California.

### Facilitator

Dan Burch, San Joaquin County

### Panelists

Cathy Chidester, Los Angeles County

Dan Lynch, Fresno County

Tammi McConnell, Orange County

# Workshops

Wednesday, October 17  
1:45 pm-2:45 pm

## Health Equity from Within: Getting our Own House in Order

CARMEL AB

California's population is one of the most diverse in the nation, yet health disparities persist in our communities. This workshop will detail LHD efforts in aligning internal practices through data-informed planning, deliberate reframing of policies and procedures, and engaging in the "tough conversations" to propel organizational culture change and address health and racial equity in California communities.

### Facilitator

Cynthia Harding, Los Angeles County

### Panelists

Heather Jue Northover, Los Angeles County

Katie Balderas, City of Long Beach

Manuel Carmona, City of Pasadena



## Hep A Outbreak in San Diego: Preventing Transmission in a Vulnerable Community

TAHOE

A rapid escalation of disease cases in a vulnerable population demands viewing an outbreak with more than just an epidemiologic lens. San Diego County Public Health will showcase how they played a key role in outbreak mitigation for Hepatitis A by leveraging partnerships and tackling big-picture issues to protect the health of some of San Diego's most vulnerable residents.

### Facilitator

Catherine Blaser, San Diego County

### Panelists

Melissa Thun, San Diego County

Karen Waters-Montijo, San Diego County



## Growing Dollars for Prevention: Revisiting California Strategies

BIG SUR AB

Dedicated funding for prevention activities is on the decline; however, several jurisdictions are finding innovative ways to generate new revenue and increase collaboration across multiple sectors to address community health issues. This workshop will feature updates on local soda tax initiatives and the work of CACHI.

### Facilitator

Tracey Rattray, California Alliance for Prevention Funding, PHI

### Panelists

Lynn Silver, Public Health Institute

Patricia Powers, California Accountable Communities for Health Initiative

# Workshops

Wednesday, October 17  
3:00 pm-4:00 pm

## Environmental Justice and Crisis Management

CARMEL AB

2017 and 2018 saw numerous natural and human-generated emergencies across California. Local health department leaders will articulate the connections between health emergencies and environmental justice and explore ways to improve how local health departments can prepare for and manage emerging crises.

### Facilitator

Cynthia Harding, Los Angeles County

### Panelists

Ellen Bauer, Sonoma County

Van Do-Reynoso, Santa Barbara County

Angelo J. Bellomo, Los Angeles County



## Treating the Whole Person: Progress in California's Whole Person Care Pilots

TAHOE

California's Section 1115 'Medi-Cal 2020' Waiver created a new opportunity to improve the health and well-being of Medi-Cal beneficiaries through more robust and intensive care coordination through Whole Person Care. The workshop will feature presentations from key pilots, highlighting their challenges and successes to date, lessons learned, and thoughts around sustainability.

### Facilitator

Peter Shih, San Mateo County

### Panelists

Belinda Waltman, Los Angeles County

Lisa Santora, Marin County

Amanda Clarke, California Health Care

Safety Net Institute



## Stemming the Rising Tide of Sexually Transmitted Diseases: Local Health Department Innovations in STD Prevention and Control

BIG SUR AB

For the third year in a row, California has realized a record increase in STD rates. Despite these rising statewide numbers, promising strategies have been implemented in jurisdictions throughout the state. STD experts from LHDs will detail local innovations in capacity building, testing and screening, and linkages to care to prevent and control the spread of STDs.

### Facilitator

David Souleles, Orange County

### Panelists

Linda Lewis, Butte County

Joe Prado, Fresno County

M. Winston Tilghman, MD, San Diego

County

# Workshops

Thursday, October 18  
10:45 am-11:45 am

## Addressing Adverse Childhood Experiences

CARMEL AB

In California, awareness and discussions around adverse childhood experiences (ACEs) continue to increase; however, many sectors are still grappling with what can be done to prevent and address ACEs. This workshop will highlight examples of local efforts to prevent ACEs and build resilience in our communities.

### Facilitator

Jayleen Richards, Solano County

### Panelists

Flojaune Cofer, Public Health Advocates  
Terri Fields-Hosler, Shasta County

## Combatting California's Opioid Epidemic

TAHOE

While opioid overdoses are still a challenge in California, the rates of opioid overdoses in our state remain less than the national average. This workshop will feature an overview of the landscape as it relates to opioid disorders in California and will highlight state and local responses to the opioid crisis.

### Facilitator

Kelly Pfeifer, MD, California Health Care Foundation

### Panelists

John Connolly, Los Angeles County  
Carmen Rita Nevarez, MD, Public Health Institute

## Making Sense of the Dollars and Cents: CHEAC Fiscal Forum Meeting

BIG SUR AB

The CHEAC Fiscal Forum, consisting of LHD fiscal managers and staff, will convene for its quarterly meeting to discuss fiscal and budgetary matters facing LHDs throughout California.

Thursday, October 18

1:45 pm-2:45 pm

CHEAC Small County  
Committee Meeting

CARMEL AB

CHEAC Suburban Local  
Health Department  
Roundtable

TAHOE

CHEAC Urban Local  
Health Department  
Roundtable

BIG SUR AB

# Sponsors



## THE COMMUNITY THAT GROWS TOGETHER, THRIVES TOGETHER.

Kaiser Permanente is a proud supporter of the County Health Executives Association of California (CHEAC)

At Kaiser Permanente, we don't see health as an industry. We see it as a cause. That's why we're excited to be a part of the 2018 CHEAC Annual Meeting. Our doors, hearts and minds are always open to help every last one of you thrive. Learn more at [kp.org](http://kp.org).

KAISER PERMANENTE.  thrive

# Sponsors



At the California Health Care Foundation, we know that health care is a basic necessity. We work hard to improve California's health care system, so it works for all Californians.

[www.chcf.org](http://www.chcf.org)



Software Connecting People.  
Connected People, Improving Lives.

## persimmony

Persimmony is a cutting edge software company dedicated to the success of programs for the public good, through the application of its paradigm breaking software tools.

Our convenient, efficient, user-friendly case management software is trusted and endorsed by Public Health departments and First 5 programs throughout California.

Partnership with Persimmony empowers a successful pathway to Federal Reimbursement funds while insuring consistent audit ready status.



Applied Research Works, Inc.  
**COZEVA**<sup>®</sup>



HURST+BROOKS+ESPINOSA

HEALTH  
MANAGEMENT  
ASSOCIATES



Time Study Buddy

*Save the Date!*

.....

**2019 CHEAC Annual Meeting**  
**October 9-11, 2019**  
**Pasadena, California**

Wireless Internet Information

Network: @Hyatt\_Meetings

Password: cheac2018