

October 19, 2018

County Health  
Executives  
Association of  
California

# CHEAC ADVOCACY

**Influencing the  
Legislature and  
Administration**

WHY ADVOCATE?

# WHY ORGANIZATIONS SPONSOR BILLS

- Educate – a sponsored bill is an opportunity to educate 120 members of the Legislature about your issue
- Secure additional resources – more money for your priorities
- Change – sometimes even incremental change
- Build relationships – Administration, Legislature, other stakeholders
- Raise your organization's profile
- If not you, then who?

# SPONSORING A BILL/BUDGET ASK

- Find consensus within organization on need (legislative/budget)
- Be clear
  - Who are you?
  - What do you do?
  - What do you want?
- Leverage subject matter expertise
- Tell a compelling story
- Provide accurate and timely data
- Identify policy windows
  - Where do your priorities line up with the Administration/ Legislature or with individual members?
  - How can CHEAC provide expertise during policy or budget discussions?

# YOUR ROLE IN ADVOCACY

- Respond to CHEAC requests for information/data
- Assist with creating talking points using local expertise
- Make direct outreach to elected officials – including Boards of Supervisors – using CHEAC talking points and/or fact sheets
- Monitor what your delegation is doing (how they vote, what they say)
  - Does your legislative delegation know who you are?
- When appropriate, utilize county protocols to elevate issues to county legislative staff
- Send county letters

**Looking  
Ahead to  
2019**

POLITICAL LANDSCAPE

# KEY DECISION MAKERS

## Governor

- Takes office in January 2019
- Administrative agencies change

## Assembly

- Speaker Anthony Rendon (Los Angeles, 2024)
- Republican Leader Brian Dahle (Lassen, 2024)

## Senate

- President pro Tempore Toni Atkins (San Diego, 2024)
- Republican Leader Patricia Bates (Orange, 2022)

# POSSIBLE POLICY PRIORITIES IN 2019

- Poverty
- Homelessness
- Affordable Housing
- Health Care
- Child Care/Pre-school
- Higher Education

**Making  
Policy  
Decisions**

LEGISLATIVE POLICY  
PROCESS

# TIMELINE FOR SPONSORING A BILL

- What is the policy change? (October – December)
  - Consensus within your organization
  - Begin working on language
  - Craft your message (qualitative and quantitative data)
  - Find friends
- Identify potential support and opposition (November – February)
- Approach authors with language (November – January)
  - Early bird gets the worm
- Introduce measure (December – February deadline)
- Develop fact sheet (December – February)
- Start talking to committee staff (February/March)

# WHAT HAPPENS AFTER YOU INTRODUCE A BILL?

- **House of Origin**
  - Await committee assignment(s)
  - Policy committee hearings – 1<sup>st</sup> house (March – April)
  - Fiscal committee hearings (April – May)
  - Floor votes (May/June)
- **2<sup>nd</sup> House**
  - Bill assigned to committee(s)
  - Policy committee hearings – 2<sup>nd</sup> house (June – July)
  - Fiscal committee hearings (July – August)
  - Floor votes (August/September)

May require House of Origin to concur in 2<sup>nd</sup> House amendments – requires a floor vote in the House of Origin

# GOVERNOR HAS FINAL SAY...

- Talk to his staff well before the bill arrives
  - Legislative deputy in the Governor's Office
  - Key state departments
- 12 days to sign or veto a bill
  - EXCEPT if sent during the end of session – will have 30 days from the end of session to act on all measures (late September *or* mid-October)

**Making  
Budget  
Decisions**

STATE BUDGET  
PROCESS

# TIMELINE FOR A BUDGET ASK

- NOTE: Gubernatorial transition affects what you can do with the Administration this year
- What is the budget ask? (October – December)
  - Consensus within your organization
  - Begin working on language and a budget request (How much? What? And why?)
  - Craft your message (qualitative and quantitative data)
  - Find friends
- Approach members of the Legislature to discuss sponsoring budget ask (November – February)
- Meet with budget staff to get budget request on agenda (December – February)
  - Early bird gets the worm
- Develop fact sheet (December – February)
- Identify witnesses
- Maximize coalitions and social media (February – June)

# STATE BUDGET: GOVERNOR'S ROLE BEFORE JANUARY 10

BCPs due mid-September

Who is responsible and when do they start?

- Departments/Agencies
- Department of Finance
- Governor's Office/Transition Team

Economic & Revenue Projections (includes cash flow)

Multi-year estimates

Is this a good time to try to influence the policy?

# KEY DATES: STATE BUDGET

- January 10 – constitutional deadline for Governor to unveil proposed spending plan for upcoming fiscal year
- Budget committees & subcommittees
- May Revision
- More budget committees & subcommittees
- June 15 – constitutional deadline to adopt budget, trailer bills can be adopted later
- Majority vote

# STATE BUDGET: LEGISLATIVE PROCESS POST JANUARY 10

Within a couple weeks – overview hearings

Within 6 weeks – Legislative Analyst (LAO) review by subject matter

Legislative caucuses set priorities

By March – subcommittee hearings

- Agendas
- Public testimony
- Changes and votes

# GOVERNOR'S KEY DATES

Date	Activity
February 1	Statutory changes for budget due (the beginnings of the trailer bills)
Finance Letters	Can be sent any time
April 1	New policy changes due to the Legislature (Also public daily state revenue tracking begins (DOF, SCO, LAO))
May 14	May Revision with updated revenue projections, "the real budget"

# LEGISLATURE: POST MAY REVISION

- Subcommittees
- Full Budget Committee
- Budget Conference Committee
- Is something else going on? Big 3 or 5?
- Budget bills need to be in print by June 12 (72 hours before vote)
- Vote in the Houses – Budget Bill and Trailer Bills
- Budget and trailer bills to the Governor
- How to influence at warp speed – ONE MONTH from May Revise to Budget vote

# GOVERNOR: THE FINAL WORD

Has 12 days to act on the Budget package

Reviews all changes to the Budget – money and language

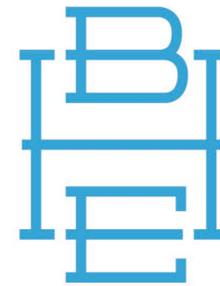
Line-item veto authority

- Dollars, language, or the bill

Budget and trailer bills take effect immediately

## QUESTIONS?

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