



# Community Benefit Programs

Amber Kemp, MBA  
California Hospital Association





# Overview

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- California's Community Benefit History
- Elements of a Community Benefit Program
- The Community Health Needs Assessment Process
- What Counts As Community Benefit?
- Examples of Successful Community Partnerships



# California's Community Benefit History



# California's Community Benefit History

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- For more than 20 years, California's not-for-profit (NFP) hospitals have led the nation in ensuring that vulnerable populations have access to much-needed health care services and improvement programs.
- In 1994, NFP hospitals' missions were affirmed by a state law that constructed the framework for conducting a community health needs assessment (CHNA) and developing a community benefit plan.
- This framework served as a national model for similar provisions in the Affordable Care Act, enacted in 2010.



# California's Community Benefit History

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- NFP hospitals, in partnership with community stakeholders, identify and help address significant health needs with programs and activities delivered at the right place and at the right time.
- Flexibility in local planning and decision making is crucial to meeting the diverse health needs and priorities of communities.
- Today, NFP hospitals continue their tradition of commitment by investing an estimated \$12 billion annually in their communities.
- At NFP hospitals, all resources are invested in health care services or into their communities.

**\$12 billion**  
contributed each year



# Elements of a Community Benefit Program



# Elements of a Community Benefit Program

- Community benefits are programs or activities that respond to identified community health needs and meet at least one of these objectives:
  - Improve access to health services
  - Enhance public health
  - Increase general knowledge through education and research
  - Relieve government's burden to improve health





# Elements of a Community Benefit Program

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- Community health needs can be identified through the following:
  - Conducting a CHNA
  - Responding to a request from a public health agency or community group
  - Involving unrelated partners in a program or activity that improves community health





# The Community Health Needs Assessment Process



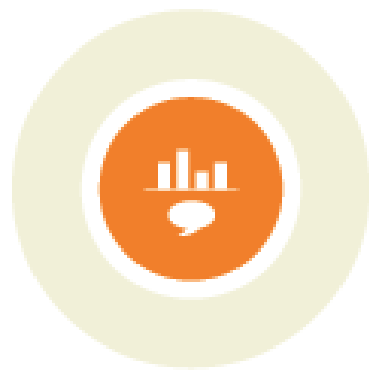
## CHNA Process: Partnering with Communities to Assess Community Health Needs

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- Every three years, California's NFP hospitals, in partnership with their local communities, conduct a CHNA and develop a community benefit plan.
- Hospitals engage a broad range of organizations and individuals with knowledge and expertise about the community's health needs to accomplish this important work.



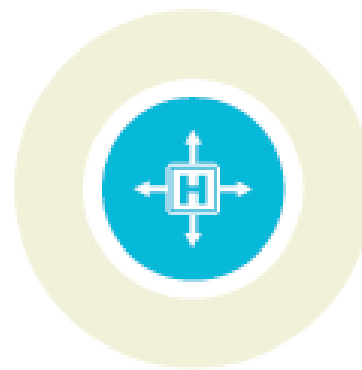
# CHNA Process: Four Key Steps



**1** | **Analyze  
and Identify**



**2** | **Prioritize**



**3** | **Develop and  
Implement**



**4** | **Publicly  
Report**



# CHNA Process

## Step 1: Analyze and Identify



- Information is collected and analyzed to determine health needs.
- Sources include quantitative health statistics from publicly available sources, including the public health department.
- Sources also include qualitative data gathered from interviews, surveys, or community meetings.



# CHNA Process

## Step 2: Prioritize



- Communities may have many health needs, and some are more significant than others.
- Identified health needs are evaluated to determine the urgency, effectiveness of potential intervention and availability of existing hospital and community resources to address the health need.

# CHNA Process

## Step 3: Develop and Implement



- A formal community benefit plan is developed and implemented to address the prioritized health needs of the community.
- Partners are identified for many programs, and measurable outcomes and goals are established.





# CHNA Process

## Step 4: Publicly Report



- NFP hospitals' CHNA and community benefit plans are readily available to the public.
- Look to California's Office of Statewide Health Planning and Development (OSHPD) website for the community benefit report and plan.
- The CHNA and federal implementation strategy are posted on hospitals' websites.



# What Counts as Community Benefit?





# Community Benefit Programs and Activities Can Take Many Forms

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- Community benefit includes the costs of delivering community health programs or activities, such as:
  - Community health improvement services, including immunizations, free screenings, mobile units serving disadvantaged families, classes on disease management and violence prevention, and school-based health programs.
  - Health professions education programs that train the next generation of health care providers.
  - Research in clinical and community health that contributes to evidence-based practices.



# Community Benefit Programs and Activities Can Take Many Forms

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- Cash and in-kind contributions to other local NFP organizations and community clinics providing services to underserved populations.
- Community building activities that protect or improve the community's health or safety, including housing, economic development, environmental improvements, and leadership development and training for community members.
- And much more.





# Community Benefit Programs and Activities Can Take Many Forms

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- NFP hospitals also provide community benefit by helping patients who can't afford to pay for their health care, such as:
  - Charity care or discounted care.
  - Accepting shortfalls from government-sponsored health care programs, including Medi-Cal and Medicare, the state Children's Health Insurance Program and medically indigent programs.
  - Subsidized health services for neonatal intensive care, addiction recovery, inpatient psychiatric units, emergency and trauma services, satellite clinics for low-income communities and home health programs.



# Community Benefit Programs and Activities Can Take Many Forms

- Although charity care has decreased under the ACA, hospitals continue to assume the responsibility for uncompensated care from chronically underfunded Medi-Cal and Medicare programs.

Uncompensated Care	2013	2015
Medi-Cal shortfall <sup>B</sup>	\$2.0B	<b>\$2.8B</b>
Medicare shortfall <sup>T</sup>	\$5.6B	<b>\$6.8B</b>
Charity/Discounted/ Indigent Care <sup>B</sup>	\$2.0B	<b>\$ .7B</b>
<b>Totals</b>	<b>\$9.6 billion</b>	<b>\$10.3 billion</b>

B. Estimated

T. Per OSHPO (2015)

B. Per OSHPO (2015)



# Examples of Successful Community Partnerships

# Childrens Resource Network of the Central Coast



*Andrea's Voice*  
FOUNDATION  
*Disordered eating and related issues*



COMMUNITY HEALTH  
IMPROVEMENT PARTNERS  
*making a difference together*



ELDER PEDIATRIC & FAMILY MEDICAL CENTER



BOYS & GIRLS CLUBS  
OF GREATER SACRAMENTO



*Building foundations, developing people*



WELLSPACE  
HEALTH

Comprehensive care since 1953



5Cities Homeless Coalition  
*Resources, Support, Hope*

WEAVE inc

PETER A. AND VERNICE H. GASSER FOUNDATION

*On the move*

McLean  
Foundation  
SOLANO COUNTY

Ravenswood  
Family Health Center

Alliance for Pharmaceutical Access  
*Improving Access to Prescription Medications,  
One Patient at a Time*

HOUGHTON RT COMMUNITY  
FOUNDATION

SACRAMENTO  
STEPS FORWARD

the gathering  
inn



LEGAL AID  
OF NAPA VALLEY



Napa Valley Hospice  
Adult Day Services

*Compassion. Dignity. Connection.*

ST JOHN OF GOD  
HEALTH CARE SERVICES



Surgery Center Family Service  
OF NAPA VALLEY



Healthy Smiles  
For Kids of Orange County

SACRAMENTO  
COVERED  
YOUR HEALTH. OUR MISSION.



NEWS  
*Building Health  
NAPA COUNTY'S WOMEN'S SERVICES*

alzheimer's association®



Solano Coalition  
for Better Health

MOMS  
Orange County



# San Diego's City Heights Teaching Kitchen



Leah's  
Pantry



To learn more visit <http://www.calhospital.org/san-diego-healthy-kitchens>

# Healthy Smiles Reaches Out to Children in Orange County



To learn more visit <http://www.calhospital.org/general-information/healthy-smiles-reaches-out-children-orange-county>





# Mobile Program Outreach Extends to Homeless Shelter



To learn more visit <http://www.calhospital.org/general-information/mobile-program-outreach-extends-homeless-shelter>



# Medical & Biotechnology Academy



**M.B.T.A.**

**Medical  
BioTechnology  
Academy**



Mt. Diablo High School  
Concord, CA

To learn more visit <http://www.calhospital.org/general-information/medical-biotechnology-academy>





# Sacramento's Street Nurse Program



To learn more visit <http://www.ourhealthcalifornia.org/blog/article/sacramentos-street-nurse>



# Questions



Thank You

**Amber Kemp, MBA**

Vice President, Health Care Coverage

California Hospital Association

(916) 552-7543

[akemp@calhospital.org](mailto:akemp@calhospital.org)



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