California Department of Public Health
Oral Health Program

INFORMATIONAL WEBINAR
Proposition 56
Local Oral Health Program
OVERVIEW

July 26, 2017
10:30am – 12:00pm PDT

July 27, 2017
2:00pm – 3:30pm PDT

Presenters

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Webinar Purpose & Agenda

Purpose: To provide information about this new funding opportunity to increase capacity within local health departments and jurisdictions to address oral health

Agenda:

- General Webinar Information
- Oral Health Program Overview
  - Prop 56 Funding
  - Status of Oral Health in California
  - California Oral Health Plan (draft)
  - Local Oral Health Program
- Grant Application Process and Key Dates
- Resources
- Questions

General Webinar Information

- **Is this webinar being recorded?** No. However, the slideshow presentation will be posted on the OHP webpage, along with other relevant information.
- **Mute:** All participants will be on mute during the webinar.
- **Replay:** This Webinar Presentation will take place again tomorrow, July 27th, from 2:00pm to 3:30pm, PDT

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Questions

- **During Webinar**: Use the Chat Box. Questions will be answered at the end of the webinar as time permits.
- **After Webinar**: Submit questions to DentalDirector@cdph.ca.gov
- **Summary of Q&A:** Posted on OHP webpage

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CALIFORNIA HEALTHCARE, RESEARCH AND PREVENTION TOBACCO TAX ACT OF 2016
Proposition 56

Proposition 56

- *…thirty million dollars ($30,000,000) annually shall be used to provide funding to the State Department of Public Health state dental program*

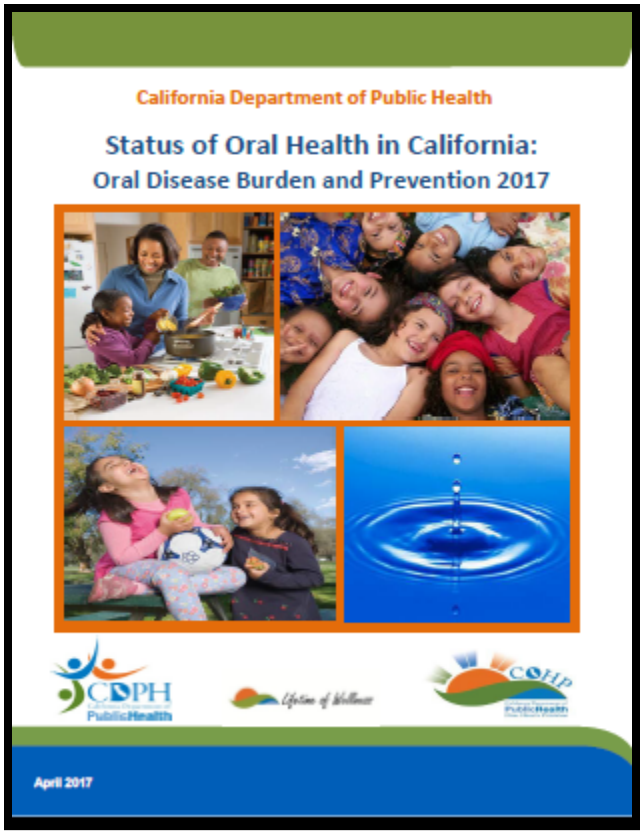
- *for the purpose and goal of educating about, preventing and treating dental disease, including dental disease caused by use of cigarettes and other tobacco products.*

Proposition 56

- *This goal shall be achieved by the program providing this funding to activities that support the state dental plan based on demonstrated oral health needs, prioritizing serving underserved areas and populations.*

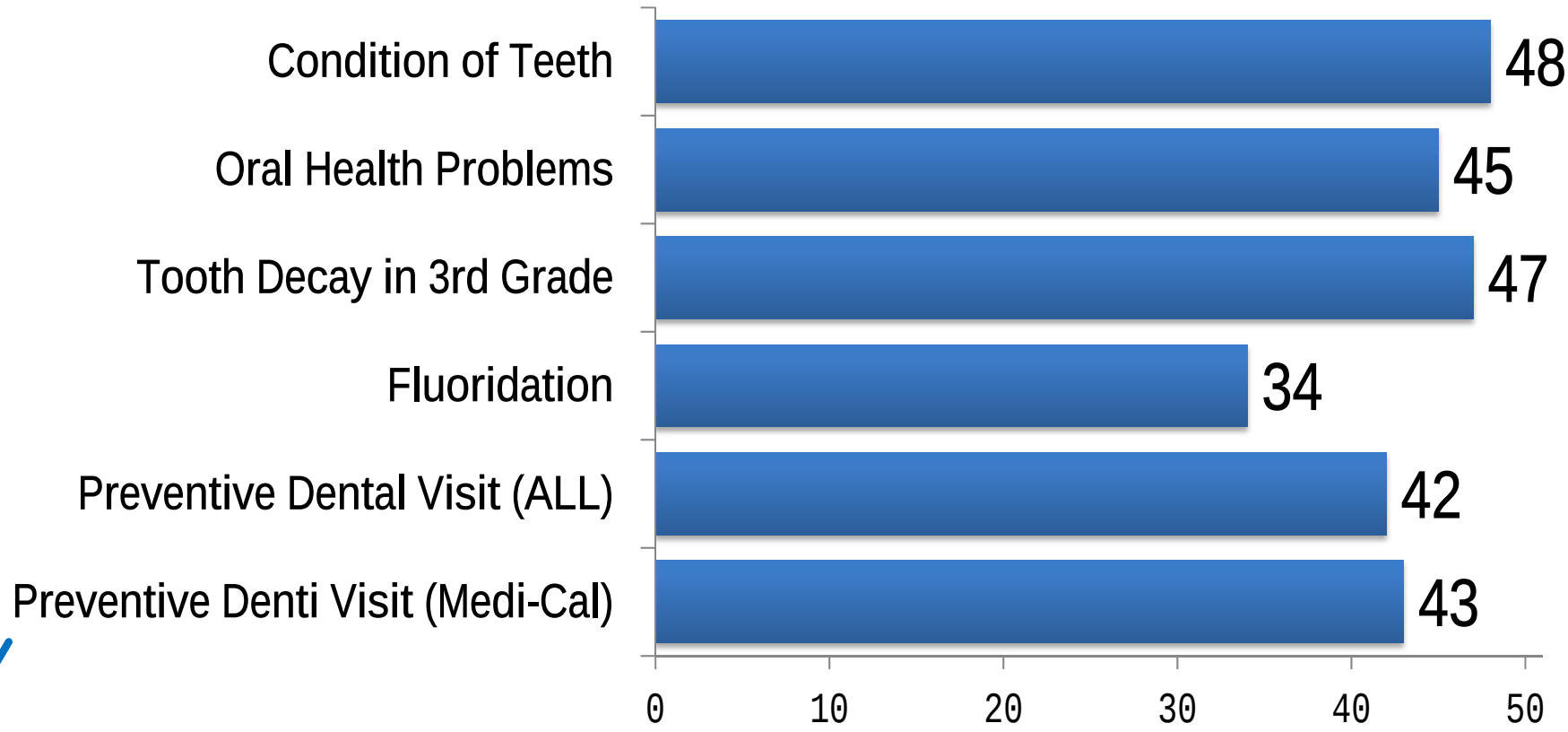
- *Funded program activities shall include, but not be limited to, the following: education, disease prevention, disease treatment, surveillance, and case management.*

Status of Oral Health in California



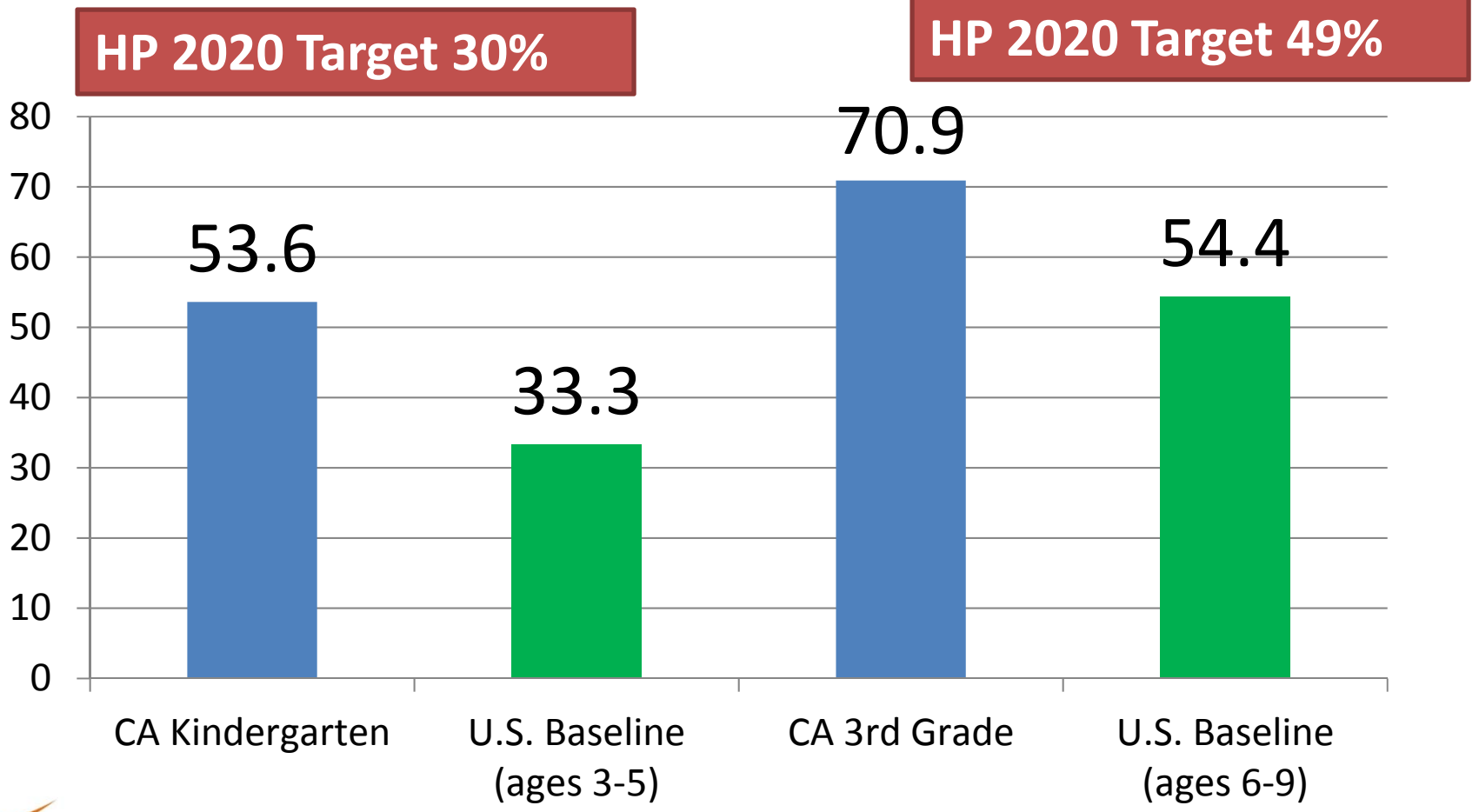
- Oral diseases are highly prevalent in all stages of life
- Disparities are persistent
- Effective preventive measures are available, but both clinical dental services and community level interventions are underutilized

State Ranking –Children's Indicators



Tooth Decay in Children

The California Smile Survey, 2006 and HP 2020



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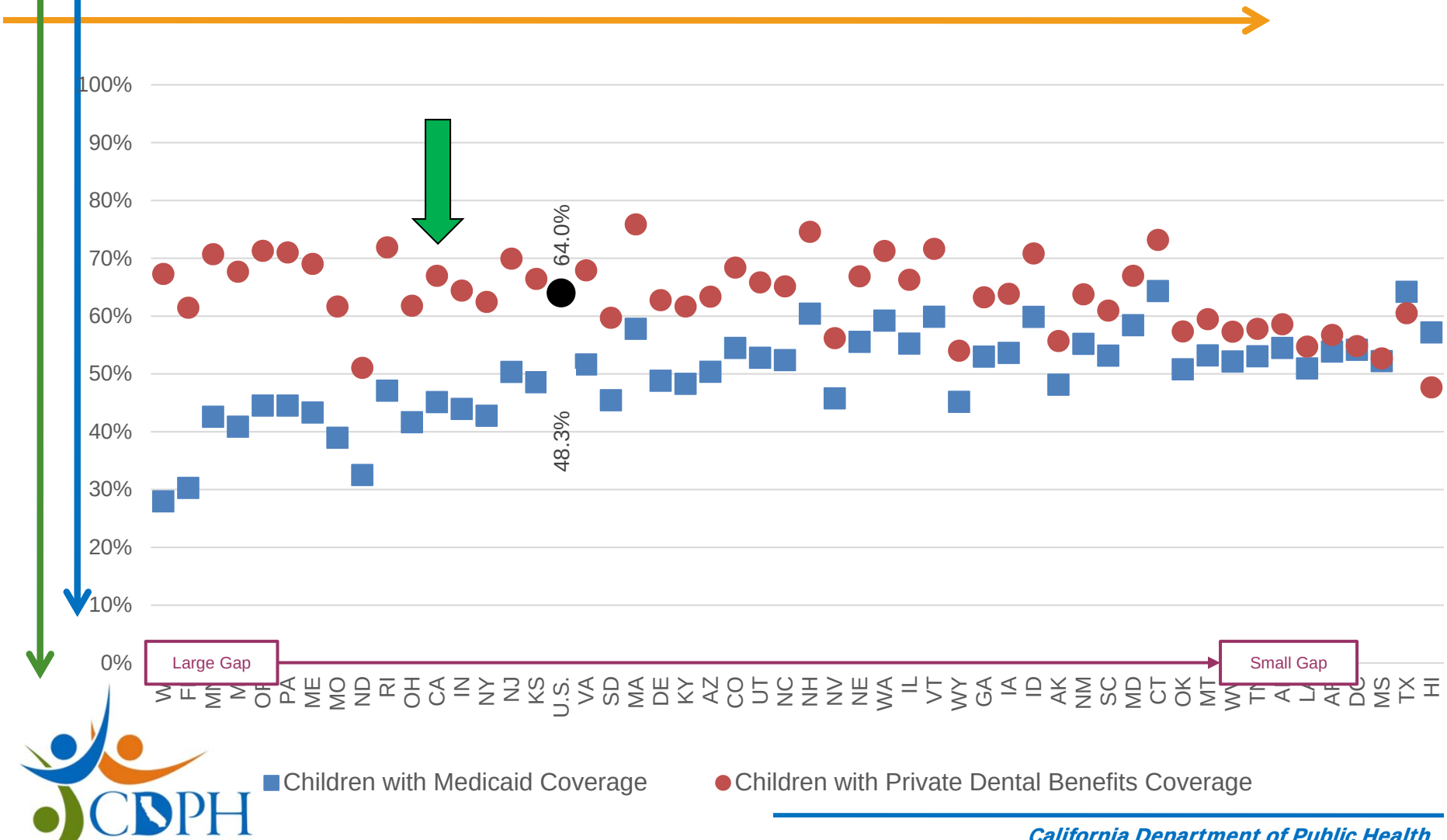
Relative Gap in the Percentage of Children with a Dental Visit in the Past 12 Months , Children with Medicaid and Private Insurance, 2013, ADA HPI



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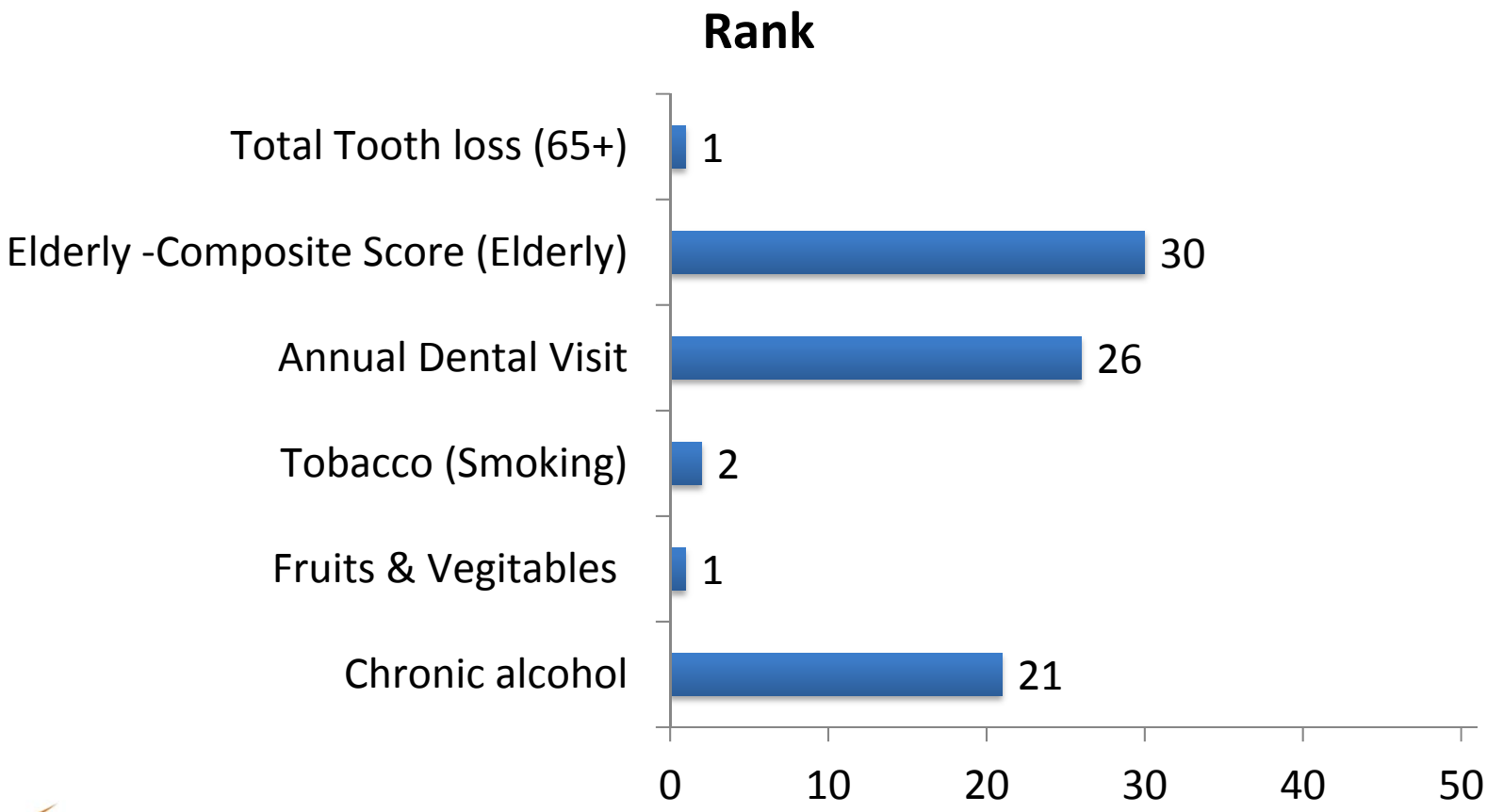
State Ranking – Adult Indicators



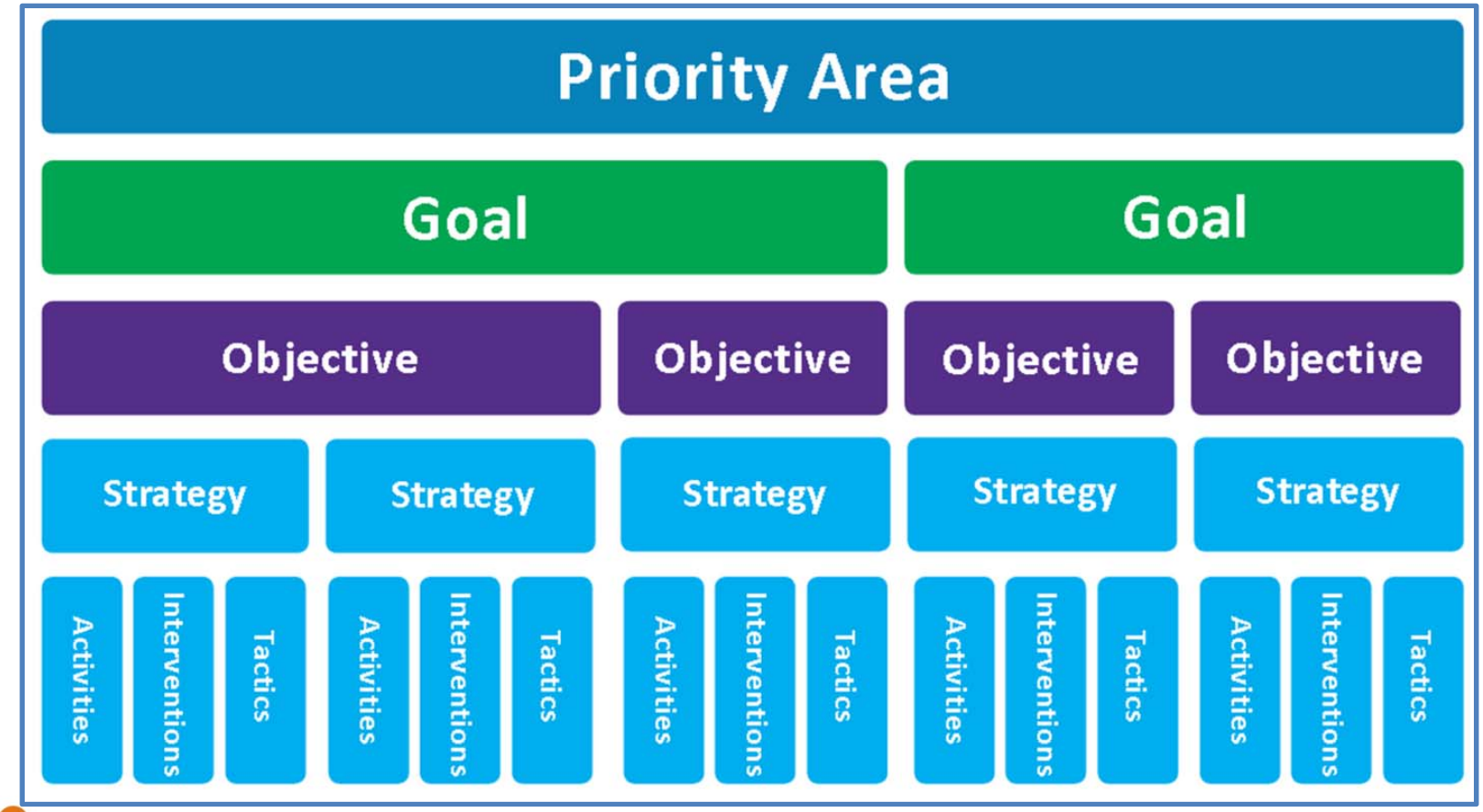
California Oral Health Plan

- WHAT: The COHP is
  - a plan to improve the oral health of Californians
  - achieve oral health equity
  - make California the healthiest state in the country with respect to oral health
- WHY: Legislature asked CDPH to
  - assess the burden of oral diseases
  - develop a COHP
  - create a partnership to implement the COHP

California Oral Health Plan

- WHO: Represents the work of
  - diverse CDPH partners
  - state and local governmental agencies
  - professional and advocacy organizations
  - Foundations
  - academic institutions
  - other groups

Proposed California Oral Health Plan



Key Concepts and Frameworks

- CDPH Chronic Disease Wellness Plan
- Healthy People 2020
- National Oral Health Performance Measures
- A Framework for Public Health Action
- Health in All Policies
- Integration of Oral Health and Primary Care
- Health Literacy and Cultural Sensitivity
- CCLHO-CHEAC Framework

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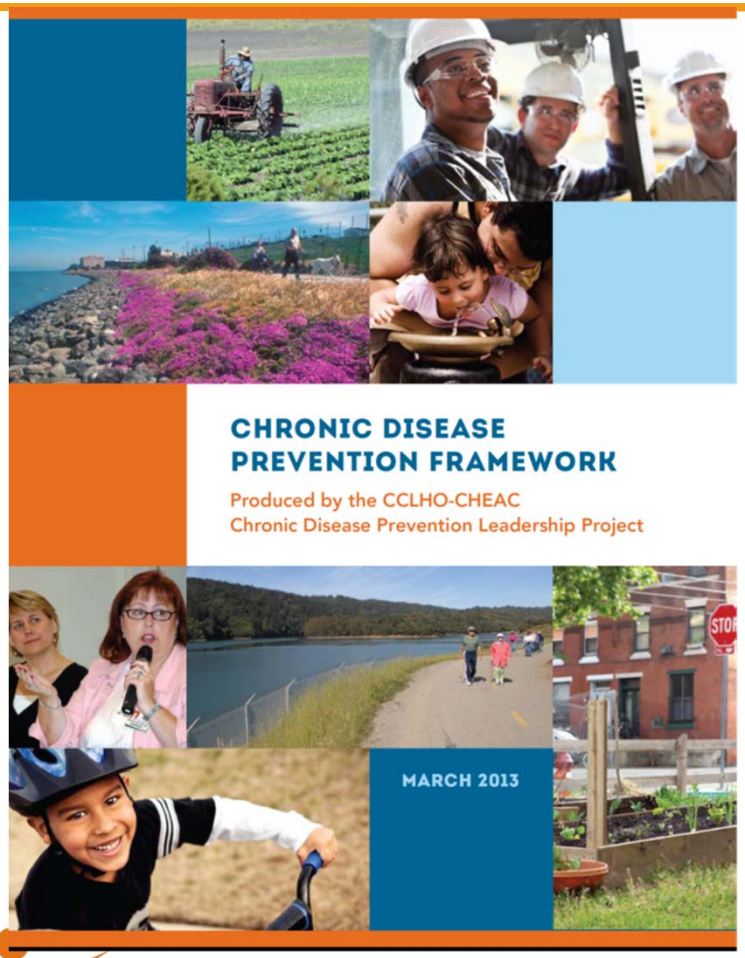
CCLHO-CHEAC Framework



"In partnership …, work to strengthen the authority, infrastructure and capacity of both the state and local health departments to address chronic disease and obesity prevention as a priority in a coordinated and integrated fashion"

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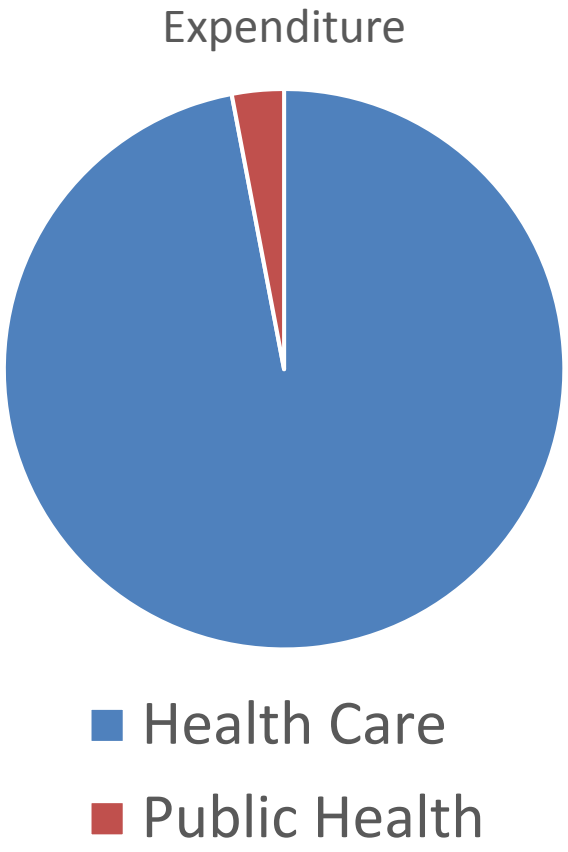
Public Health and Health Care Collaboration

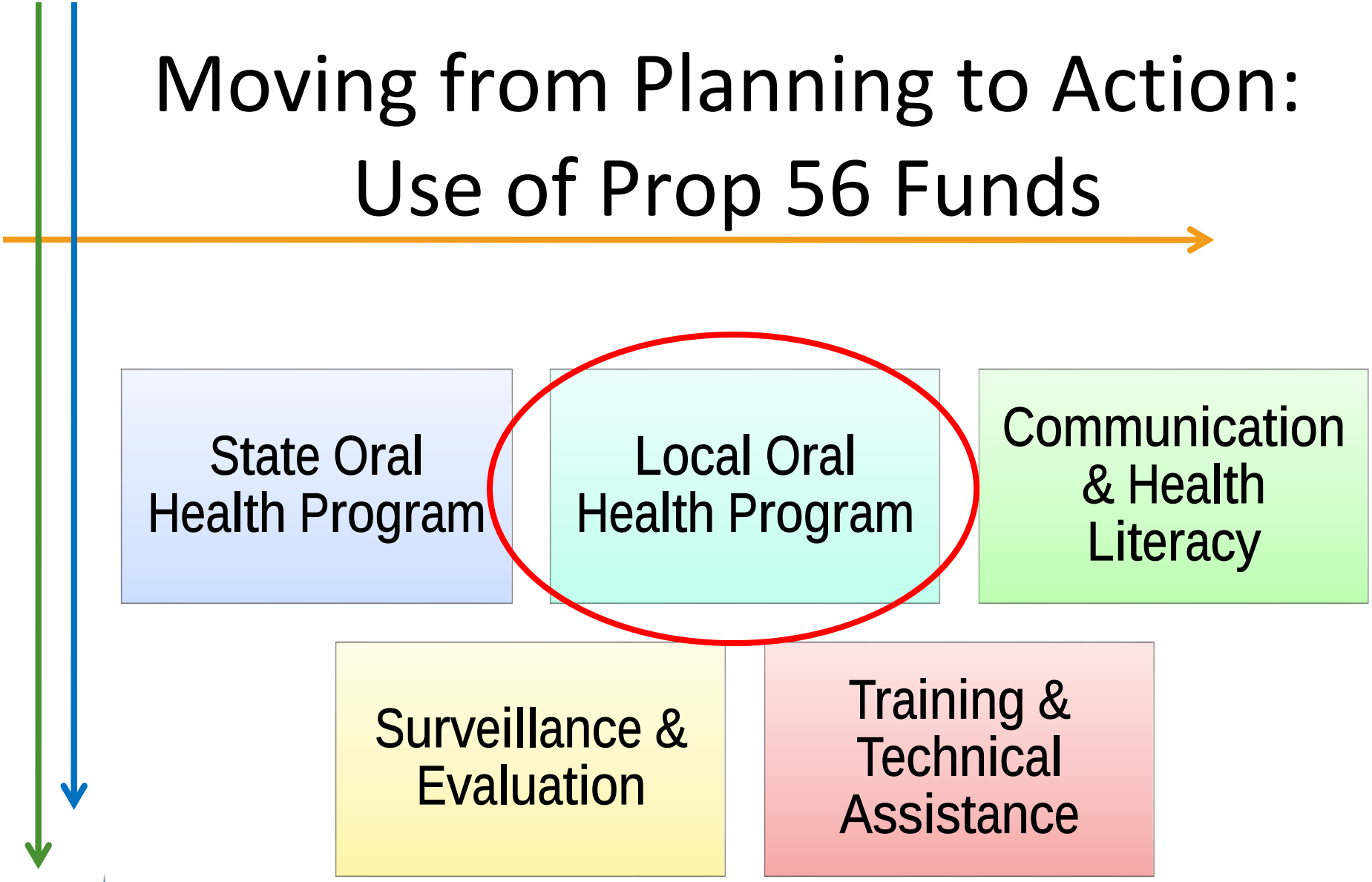
U.S. Spends Too Little on Public Health Initiatives: IOM Report



- 3.1% of 2.5 trillion spent on health (77.2 billion) is spent on the work of governmental public health agencies.
  - That is $251 out of $8,086 per person spent on health overall.

Source: Institute of Medicine 2012.

Moving from Planning to Action: Use of Prop 56 Funds



Stakeholder Engagement

- ✓ Advisory Committee
- ✓ CCLHO-CHEAC Workgroup
- ✓ Medicaid Stakeholder Group
- ✓ Prevention 21st
- ✓ MCAH Directors
- ✓ Other Stakeholders

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Local Oral Health Program Grant Overview

- Model Development
- Term
- Scope of Work
- Grant Deliverables
- Budget
- Application Process and Key Dates
- Resources List and Links

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LOHP Model Development

- Reviewed CDPH programs funding mechanism
- Discussed lessons learned
- Identified successful models and strategies
- Selected grant mechanism to fund LHDs/LHJs
- Worked with CDPH's Tobacco Control Branch and the Nutrition Education and Obesity Prevention Branch

Proposed Grant Term

January 1, 2018 – June 30, 2022

- Year 1 → January 1, 2018 – June 30, 2018
- Year 2 → July 1, 2018 – June 30, 2019
- Year 3 → July 1, 2019 – June 30, 2020
- Year 4 → July 1, 2020 – June 30, 2021
- Year 5 → July 1, 2021 – June 30, 2022

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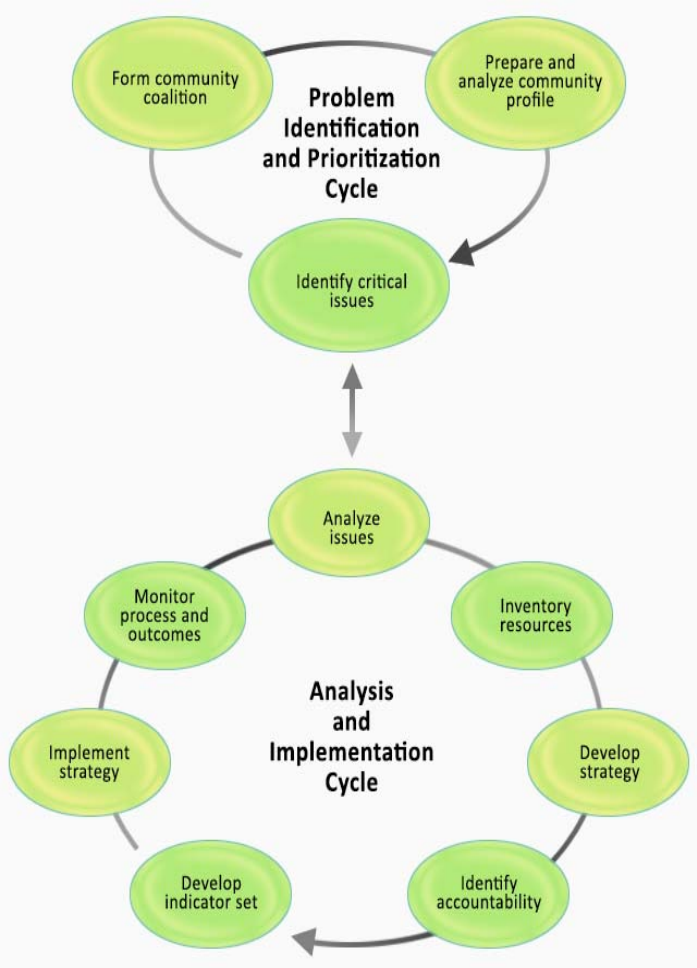
Local Oral Health Program Scope of Work Objectives

First Steps:

- Engage the community
- Conduct needs assessment
- Identify assets and resources
- Develop a local oral health improvement plan/ Strategic Plan



Next Steps:

- Inform, educate and mobilize
- Convene, coordinate, collaborate
- Implement policies and programs
- Conduct surveillance and evaluation

From J.S. Durch, L.A. Bailey, and M.A. Stoto, eds. Improving Health in the Community, Washington, DC: National Academy Press, 1997.

Scope of Work

Objectives **(First Steps-all LHDs/LHJs)**

- Hire staff and engage community stakeholders
- Create an advisory committee
- Conduct needs assessment and identify assets and resources
- Develop a local oral health improvement plan/Strategic Plan
- Develop an action plan for the use of Prop 56 funding (Work Plan)
- Develop an evaluation plan

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Scope of Work

Objectives **(Next Steps-Select based on your plan)**

- Implement evidence-based programs
- Address common risk factors
- Develop and implement prevention and healthcare policies and guidelines
- Coordinate outreach programs, implement education and health literacy campaigns

Scope of Work

Objectives **(Next Steps-Select based on your plan)**

- Assess, support, and assure establishment of effective oral healthcare delivery and care coordination systems and resources
- Create or expand existing local oral Health networks
- Conduct evaluation

State the Objective and Complete the Work Plan

Objective:_____

Activity Description	Target Audience	Time frame	Lead Person/ Organization	Evaluation/Deliverable/ Performance Measure
1.1				
1.2				
1.3				
1.4				
1.5				

Grant Deliverables

- Submit a logic model describing the program
- Submit a 5 year Local Oral Health Improvement Plan and an Action Plan (Work Plan)
  - Reflects community engagement, assessment of needs, assets and resources
- Create or expand a local oral health advisory committee, network, coalition, etc.
- Submit progress reports on activities
- Submit an evaluation report
- Submit documentation of expenses incurred during each SFY

Budget

Develop a 5 year budget based on Prop 56 funding that identifies the cost associated with the implementation of the SOW.

Budget

GRANT BUDGET	DETAILED BUDGET and JUSTIFICATION

Exhibit B
Budget Detail and Payment Provisions

4. **Amounts Payable**

A. The amounts payable under this Grant shall not exceed:

1) $XXX,XXX for the budget period of XX/XX/XX through XX/XX/XX.
2) $XXX,XXX for the budget period of XX/XX/XX through XX/XX/XX.
3) $XXX,XXX for the budget period of XX/XX/XX through XX/XX/XX.

B. Payment allocations shall be made for allowable expenses up to the amount annually encumbered commensurate with the state fiscal year in which services are fulfilled and/or goods are received.

Exhibit B, Attachment I
Budget
(Year 1)
(date) through 06/30/2018

Personnel

Position Title	Monthly Salary Range	Monthly	Annual	FTE %	Months	Requested Amount
Title	$0-$0	$0	$0	%	0	$0
Title	$0-$0	$0	$0	%	0	$0
				Total Personnel		$0
						$0
Fringe Benefits @ 0%				Total Fringe		$0
Operating						
				Expenses		$0
Equipment (Items over $5,000						
				Equipment		$0
Travel						
				Total Travel		$0
Subcontracts						
				Total Subcontracts		$0
Other Costs						
				Total Other Costs		$0
Indirect Costs (0% of ____)				Total Indirect Costs		0
				TOTAL		$0

Budget Categories

Use the eight budget categories

Personnel
Operating
Travel
Other Costs
Fringe Benefits
Equipment
Subcontracts
Indirect Costs

✓ Verify that each activity in the SOW (that results in an expenditure of funds) is reflected in the budget.

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Application Process

- Review application
- Negotiate application
- Execute grant agreement

Proposed Key Dates

- August 31, 2017 Applications Due to OHP
- January 1, 2018 Grant Starts
- June 30, 2022 Grant Ends

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Resources

- The OHP has developed a collection of RESOURCES for LHD/LHJs:

- OHP webpage
- Resources List and links
- OHP will establish a training and technical assistance contract
- The staff at OHP are also a RESOURCE for you!

OHP Webpage

The following information will be posted on the OHP webpage:

- General Updates
- Grant Documents
- Key Dates
- Resources and Materials
- Meetings and Trainings
- Contact Information

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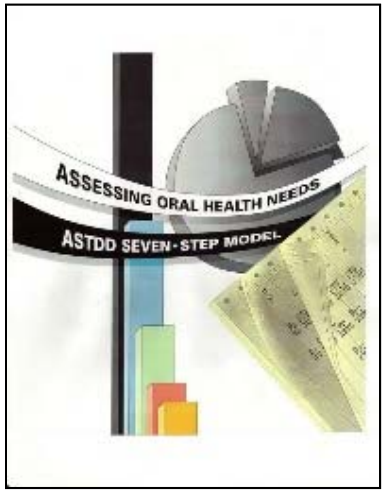
Resources List and Links

Examples of helpful and recommended resources for **planning** include:

- Assessing Oral Health Needs: ASTDD Seven-Step Model
- Proven and Promising Best Practices for State and Community Oral Health Programs
- The Community Tool Box



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Resources List and Links

Examples of helpful and recommended resources for **implementation** include:

- The Guide to Community Prevention Services
  - *School-based/linked programs*
  - *Community Water Fluoridation*

- Children's Dental Health Project (CDHP)

- Dental Caries in Children from Birth through Age 5 Years: Screening

QUESTIONS?

- Any questions asked after the webinars can be submitted to DentalDirector@cdph.ca.gov **by August 3, 2017**. We are collecting all questions, and a summary of the questions and responses will be posted on the OHP webpage.

THANK YOU!

Jayanth Kumar, DDS, MPH
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Oral Health Program (OHP), Chronic Disease Control Branch (CDCB), California Department of Public Health (CDPH)

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Contract Analyst
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The End